

**COURSE SCHEDULE - BUSINESS ADMINISTRATION
SPRING 2012**

Course	No	Title	Site	Instruct.	Room No.	Book	Author/Publisher	ISBN #	EBOOK Avail?
FINA	3302	Corporation Finance	DR	Wong	109	Foundations of Financial Mgmt, 14th Edition	Block, Hirt, Danielsen / McGraw-Hill	9780077454432	9780077316280
ACCT	4308	Cost Accounting	DR	Stitts	109	Managerial Accounting, 14th Edition	Garrison, Norren, Brewer / McGraw-Hill Irwin	9780078111006	9780077317867
ECON	4304	International Economics	DR	Carson	109	International Economics, 14th Edition	Pugel / McGraw-Hill Irwin	9780073375755	9780077271985
MGMT	4318	Human Resource Management	DR	Moura	109	Fundamentals of Human Resource Management, 4th Edition	Noe, Hollenbeck, Gehart & Wright McGraw-Hill Irwin	9780073530468	9780077453794
MGMT	4317	Strategic Management	EP	Adames	B111	Strategic Management, 6th Edition	Dess, Lumpkin, Eisner / McGraw-Hill Irwin	9780077892210	NO
MKTG	3307	Principles of Marketing	EP	Moura	B111	Marketing, 10th Edition	Kerin, Hartley & Rudelius / McGraw-Hill Irwin	9780073529936	9780077265335
ECON	4304	International Economics	EP	Carson	B111	International Economics, 14th Edition	Pugel / McGraw-Hill Irwin	9780073375755	9780077271985
ECON	3301	Intermediate Economics	EP	Carson	B111	Economics, 19th Edition	McConnell & Brue / McGraw-Hill Irwin	9780073511443	9780077337865
IBUS	4348	International Marketing	U	Moura	B102	Global Marketing, 3rd Edition	Gillespie & Hennessey / South-Western-Cengage	9781439039434	9781111260729
QMTS	4311	Business Statistics	U	Wong	B102	Business Statistice in Practice, 6th Edition	Bowerman, O'Connel & Murphree / McGraw-Hill	9780073401836	9780077334048
ECON	4304	International Economics	U	Carson	B113C	International Economics, 14th Edition	Pugel / McGraw-Hill Irwin	9780073375755	9780077271985
MGMT	4322	Management Communication	U	Adames	B102	Lesikar's Business Communication	Rentz, Flatley, Lentz / McGraw-Hill	9780073377797	9780077265298
BLAW	3310	Business Law	WEB	Stitts		Business Law w/UCC Appl. 12th Edition	Brown, Suyks / McGraw-Hill/Irwin	9780073524948	9780077271558
MGMT	4321	Organizational Behavior	WEB	Carson		Organizational Behavior, 9th Edition	Kreitner & Kinicki / McGraw-Hill Irwin	9780073530451	9780077333881
FINA	4323	Management of Financial Institutions	WEB	Wong		Bank Management & Financial Services, 8th Edition	Rose & Hudgins / McGraw-Hill	9780077303556	9780077296360
MISY	3360	Business Data Communications	WEB	Adames		Business Data Communications & Networking, 11th Edition	Fitzgerald & Dennis / Wiley	9781118086834	NO
MISY	4310	Information Resource Management	WEB	Adames		Information Technology for Mgmt: Improving Strategic & Operational Performance, 8th Edition	Turban & Volonino / Wiley	9780470916803	9781118083956
GRADUATE:									
GBUS	5301	Business Research & Reporting	WEB	Stitts		Publication Manual of the American Psychological Assoc., 6th Edition	American Psychological Association	9781433805615	NO

ECON	5301	History of Economic Thought	WEB	Carson		A History of Economic Thought and Method, 5th Edition	Ekelund, Jr. & Hebert / Waveland Press Publishers	9781577664864	NO
						The Wordly Philosophers	Heilbroner / Simon & Schuster Publ	068486214X	NO
QMTS	5309	Quantative Analysis and Decision Theory for Business	WEB	Wong		Quantative Analysis for Mgmt, 10th Edition	Render, Stair, Jr., Hanna / Pearson Prentice Hall	9780136036258	9780136049234
MKTG	5305	Seminar in Marketing	WEB	Moura		Marketing Management: Knowledge & Skills, 10th Edition	Peter & Donnely / McGraw-Hill Irwin	978007350055	NO

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