

LISA CORTEZ WALDEN
Adjunct Instructor
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EDUCATION

Ph.D.: Culture, Literacy, and Language
University of Texas at San Antonio
May, 2007

M.A.: English and Communications
St. Mary's University
December 2001

B.A. Theatre Arts
Mount Holyoke College
May 1991

PROFESSIONAL EXPERIENCE

1999-2016 Adjunct Instructor (see below for exact dates)

I have been teaching as an adjunct since 1999. Through this, I have enjoyed learning new modes of instructional exchange while working with my students.

Sul Ross State University

2016-2016 Advanced Composition
2014-2016 Organizational Communications

The University of the Incarnate Word

2013 Electronic Writing
Media Ethics
Directing and Producing
2010-2013 Writing for the Media, (Graduate Level),
2012 Media Ethics
2012 Producing and Directing
2008 Media Diversity (Graduate)
2007 Media Diversity

The University of Texas at San Antonio

2007 Cultural and Linguistic Diversity in a Pluralistic Society
2007 Mexican Americans in the Southwest
2006 Cultures of the Southwest
2005-2007, 2009 Latino Cultural Expressions

St. Mary's University

2002 Introduction to Media

Northwest Vista College
2002 Introduction to Web Design
1999 Introduction to Speech Communications
1999 Remedial English

ADMINISTRATIVE EXPERIENCE

2011-present VICE-PRESIDENT, FLYING TRUNKS
Create educational learning trunks for the k-12 school setting. Write leveled readers to accompany the learning trunk. Produce multi-media performances and events.

2010--2011 Luminaria Manager
Collaborated with marketing team, researched and wrote grants, collaborated with major sponsors, coordinated city-wide open call efforts, spearheaded artist services, created and implemented an RFP process for all vendor bids, managed aspects of a 600,000 budget.

2009-2009 Management Entity Coordinator, Making Connections Initiative.
Coordinated national conference and several gala events for the Annie E. Casey Foundation's Making Connections Initiative, bringing together representatives of 50 high level non-profit executives.

2007-2009 Organizational Development Specialist, Cultural Affairs Division, City of Austin.
Collaborated with seven arts and cultural centers to write grants, envision strategic plans, manage marketing strategies, plan special events, and prepare appropriate reports. Assisted General Manager of Trail of Lights, a ten-day holiday festival with a staff of over 200 serving over 400,000 visitors.

2005-2007 Grants Manager, Natl. Assoc. of Latino Independent Producers-San Antonio Chapter
Facilitated planned and managed outreach strategies such as the ¡Adelante! Film Forum, and a monthly film series. Wrote and managed grants, conducted strategic planning sessions and drafted the organizational by-laws.

2002, 2003 Co-Coordinator, Snakebite Film Festival. St. Mary's University.
Coordinated a three-day film festival highlighting Texas-based filmmakers.

1999-2001 Director, Writers in Communities Program, Gemini Ink
Supervised creative writing projects throughout San Antonio. Managed professional writers, drafted contracts and budgets, implemented grants, designed projects, edited community anthologies.

1998-1999 Outreach Coordinator, The San Antonio Children's Museum
Coordinated educational outreach events at local community centers and community celebrations; booked group tours of the museum; and recruited, trained, and supervised 150 high school aged volunteers.

- 1997-1998** Grupo Animo Coordinator, Guadalupe Cultural Arts Center
Produced theatrical performances by the center's resident youth theatre company. Duties included developing student plays, coordinating free performances at local community centers, and managing the group members and visiting artistic staff.
- 1992-1997** Resident Actress, Young Audience Program Coordinator
El Teatro de la Esperanza
Coordinated theatre residencies for bilingual children as part of the company's national tours. I planned curriculum, edited study guides, and acted as liaison for host agencies. In addition, I performed in six national tours.
- 1991-1992** Recital Hall Manager, Division of Music, The University of Texas at San Antonio
Supervised a student staff to run all music performances and facility rentals at the Recital Hall. Supervised regular maintenance of the hall, including maintenance to audio and light systems, and to a three-story pipe organ

PUBLICATIONS

2011

Claiming Space, Creating Communities: Partnerships Between the Arts and Parks
Texas Recreation and Park Society Magazine

RESEARCH AND PROFESSIONAL PRESENTATIONS

2012

"*Unseaming La Boca: Finding My Voice*"
The Society for the Study of Gloria Anzaldua
San Antonio, Texas

2009

Celebration: Arts in Public Places (presentation)
Natl. Recreation and Parks Association Conference
Austin, Texas

2008

"*Language Shift among Native Americans of the Southwest*"
Indigenous Cultures Institute
Austin, Texas

2007

Strategies of Chicana Leadership in the Media
NACCS Chicana/o Conference
Guadalajara, Mexico

2006

Plenary panel: 'It will always come back to you': grassroots media literacy in South Texas
ASA of Texas
San Antonio, Texas

2006

Plenary panel: *Las Lloronas: A World Review of the Wailing Women*
UTSA Conference on Women's History Month
San Antonio, Texas

2006

Eyes on the Spy Kids: Seeing Mestizaje in the Works of Robert Rodriguez (a narrative analysis)
Popular Culture Association:
San Antonio, Texas

2005

Plenary panel: *The Frog at the Water Tower: Teaching Video in the Borderlands*
M.A.L.C.s (Mujeres Activas en Letras y Cambio),
San Antonio, Texas

2001

"Latina Ritual Theatre and Community Performance"
Hijas del Quinto Sol Conference
Paper co-presented with Dr. Maureen Ebben
San Antonio, Texas

1999

"Bringing Art Institutions to the Community: The Art of Being Chingona."
Hijas del Quinto Sol Conference

San Antonio, Texas