

CURRICULUM VITAE

NAME:

Robert C. Matthews
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EDUCATION:

| | |
|------------------------------------------------------|-----------|
| Central Oklahoma State | 1977 |
| Sul Ross state University MBA | 1976 |
| The University of Texas at Austin BBA with Honors | 1972 |
| Southwestern University | 1968-1969 |

ACADEMIC AWARDS:

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| Who's Who Among America's Teachers | 1998 |
| Recognized by the Universidad Autonoma de Chihuahua as an educator who has made significant contribution to cross-cultural education | 1993 |

ACADEMIC ORGANIZATIONS:

Delta Mu Delta
Phi Kappa Phi
Beta Gamma Sigma

CERTIFICATIONS:

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| Certified Public Accountant (Texas) | 1979 |
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TEACHING EXPERIENCE:

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| Sul Ross State University Professor | 2000-Present |
| Sul Ross State University Professor and Chair of Business Administration | 1999-2006 |
| Sul Ross State University Associate Professor | 1995-1999 |
| Sul Ross State University Associate Professor and Chair of Business Administration | 1991-1995 |
| Sul Ross State University Associate Professor | 1989-1991 |
| Sul Ross State University Assistant Professor | 1979-1989 |
| Sul Ross State University Instructor of Business Administration and Director of Institutional Computing | 1977-1979 |

PROFESSIONAL PUBLICATIONS AND PRESENTATIONS:

ARTICLES:

“Marketing to the Industrial Sector – Practical Insights for Accountants and Attorneys”,
Jackson, G., Newmiller, C., Matthews, R. and Kramer, G., Advances in Marketing,
1989.

PRESENTATIONS:

“The Role of the Small Business Development Center in Regional Economic
Development and Growth”, Sul Ross State University, November 1, 1991.

“Valuing a Closely Held Business”, El Paso Chapter, Texas Society of Certified Public
Accounts, June 14, 1990.