

BILLY JACK RAY

Instructor
Sul Ross State University
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Last updated: January 2017

EDUCATION

- | | | |
|--------------|---|---|
| Ed.D. | May 2018
<i>(anticipated)</i> | Tarleton State University
<i>Stephenville, Texas</i>
Major: Educational Leadership – Kinesiology |
| M.S. | May 2013 | Tarleton State University
<i>Stephenville, Texas</i>
Major: Kinesiology – Administration |
| B.S. | Dec 2011 | Tarleton State University
<i>Stephenville, Texas</i>
Major: Kinesiology – Fitness Management |

PROFESSIONAL EXPERIENCE

Tenure Track Instructor
Sul Ross State University – Kinesiology Department
Spring 2017 – Current

- **Classes Taught**
- **PE 1301** – Introduction to Kinesiology
 - **PE 3301** – Theory of Coaching Football
 - **KES 3303** – Care and Prevention of Athletic Injuries
 - **KES 4303** – Fitness Testing and Exercise Prescription
 - **KES 4313** – Legal Issues in Sports

Doctoral Graduate Assistant
Tarleton State University – Kinesiology Department
Fall 2013 – Fall 2016

- **Classes Taught**
- **KINE 4682** – Undergraduate Internship
 - **KINE 5399** – Graduate Internship
 - **KINE 2219** – Coaching Football
 - **KINE 5303** – Graduate Research
 - **KINE 1301** – Introduction to Kinesiology

Adjunct Instructor
Ranger College – Stephenville
Spring 2014 – Fall 2014

- **PHED 1306** – First Aid

TRAINING AND CERTIFICATION

NFHS – First Aid, Health, and Safety for Coaches (February 2013)
NFHS – NCAA Eligibility Center Coaching Education (February 2013)
NFHS – Heat Acclimatization and Heat Illness Prevention (February 2013)
NFHS – Concussions in Sports (June 2012)
NFHS – Fundamentals of Coaching (June 2012)
NFHS – Sportsmanship (June 2012)
NFHS – Role of Parents in Sports (June 2012)

PROFESSIONAL ASSOCIATIONS

American Kinesiology Association (AKA)
National Association of Collegiate Directors of Athletics (NACDA)
American Football Coaches Association (AFCA)
National Federation of State High School Association (NFHS)
Texas Alliance of Health, Physical Education, Recreation and Dance (TAHPERD)
Texas High School Coaches Association (THSCA)
National Honors Society (NHS)

HONORS, AWARDS, AND LISTINGS

American Kinesiology Association (AKA) National Doctoral Scholar (2016)

PUBLICATIONS

Lancaster, J., Peak, K., and **Ray, B.J.** (June, 2015). Publishing in the Blogosphere: Impacts on Students' Professional Writing. *Journal of Physical Education and Sports Management JPESM*, 2(1), 19-28. doi:10.15640

Ray, B.J. (April 29, 2015). 4-Vertical: Not Just "Everybody Go Deep". *TexasHSFootball.com*. Retrieved from <http://texashsfootball.com/2015/04/4-vertical-not-just-everybody-go-deep/>

Ray, B.J. (2014, January 9). Tarleton State Ranks 4th in Producing Texas High School Football Coaches. *The Kinesiology & Sport Review*. Retrieved from <http://tsukinegradprogram.blogspot.com/2014/01/tarleton-state-ranks-4th-in-producing.html>

Ray, B.J. (2013, August 30). College Athletes: Pay-for-Play or Already Well-Paid? *The Kinesiology & Sport Review*. Retrieved from <http://tsukinegradprogram.blogspot.com/2013/08/college-athletes-pay-for-play-or.html>

Ray, B.J. (August, 2013). 4-Vertical: Not just "everybody go deep". *Texas Coach Magazine*.

Ray, B.J. (2013, April 18). You make the call. *The Kinesiology & Sport Review*. Retrieved from <http://www.tsukinegradprogram.blogspot.com/2013/04/you-make-call.html>

Ray, B.J. (2013, April 10). End of the old school coach. *The Kinesiology & Sport Review*. Retrieved from <http://tsukinegradprogram.blogspot.com/2013/04/end-of-old-school-coach.html>

Ray, B.J. (2013, March 21). Athletics & Assessment. *The Kinesiology & Sport Review*. Retrieved from <http://tsukinegradprogram.blogspot.com/2013/03/athletics-assessment.html>

Ray, B.J. (2013, March 5). NFL: Don't ask, don't tell? *The Kinesiology & Sport Review*. Retrieved from <http://tsukinegradprogram.blogspot.com/2013/03/nfl-dont-ask-dont-tell.html>

Ray, B.J. (2013, February 27). 4-Vertical: Not just “everybody go deep”. *The Kinesiology & Sport Review*. Retrieved from <http://tsukinegradprogram.blogspot.com/2013/02/4-vertical-not-just-everybody-go-deep.html>

Ray, B.J. (2013, February 20). Orthokine Therapy: The European holiday for athletes. *The Kinesiology & Sport Review*. Retrieved from <http://tsukinegradprogram.blogspot.com/2013/02/orthokine-therapy-european-holiday-for.html>

Ray, B.J. (2013, February 13). When National Signing Day goes wrong. *The Kinesiology & Sport Review*. Retrieved from http://tsukinegradprogram.blogspot.com/2013/02/when-national-signing-day-goes-wrong_13.html

Ray, B.J. (2013, January 30). The Hypocrisy of the Baseball Hall of Fame. *The Kinesiology & Sport Review*. Retrieved from http://tsukinegradprogram.blogspot.com/2013/01/the-hypocrisy-of-baseball-hall-of-fame_30.html

Ray, B.J. (2013, January 23). Is Kingsbury’s hiring a new trend in college football? *The Kinesiology & Sport Review*. Retrieved from <http://tsukinegradprogram.blogspot.com/2013/01/is-kingsburys-hiring-new-trend-in.htm>

RESEARCH AND PROFESSIONAL PRESENTATIONS

Ray, B.J., Peak, K., Lancaster, J., and Bowers, S.T., (2016, March). Using Social Media to create a Global Experience for Students in Writing Intensive Courses. *2016 Texas A & M University Teaching with Technology Conference*; College Station, Texas.

Ray, B.J. and Peak, K. (2015, December). Market to Gen Z: Create Special Events to Enhance Professional Development. *92th Annual TAHPERD Conference*; Dallas, Texas.

Ray, B.J. (2015, June). Research Blogging – Using Social Media as a Viable Teaching Tool in Higher Education. *Edinburgh Napier University International Research Symposium*; Edinburgh, Scotland.

Ray, B.J., Peak, K., Lancaster, J., and Bowers, S.T., (2015, April). Write – Blog – Tweet: Creating a Global Experience for Students in Writing Intensive Courses. *Tarleton State University Research Appreciation Week*; Stephenville, Texas.

Ray, B.J., Peak, K., and Wolfe, A. (2014, November). Building Fearless Champions in Recreation: Brand – Broadcast - Benefit. *2014 Collegiate Marketing Institute*; Orlando, Florida.

Ray, B.J., Peak, K., Brian, K., Carrell, J., and Hanna, D. (2014, April). Moving From Stone Age to New Age: Tracking Service Learning Hours in the Chalk & Wire ePortfolio System. *Sloan-C 7th Annual Emerging Technologies for Online Learning International Symposium*; Dallas, Texas.

Ray, B.J., Brian, K., and Carrell, J. (2014, March). Moving From Stone Age to New Age: Tracking Service Learning Hours in the Chalk & Wire ePortfolio System. *Tarleton State University 11th Annual Excellence in Teaching Conference*; Stephenville, Texas.

Ray, B.J., Peak, K., and Hensley, J. (2013, December). E-Strength: Harness the POWER of Social Media. *90th Annual TAHPERD Conference*; Dallas, Texas.

Ray, B.J. (2013, November). The Impact of Using Social Media as Teaching Instruments in the Modern Classroom. *11th Annual Texas A&M University System Research Symposium*; Texas A&M University-Kingsville; Kingsville, Texas.

Ray, B.J., Martin, A. and Hernandez, M. (2012, November). The effects of social media on the recruitment of prospective student-athletes in NCAA Division II football programs. *5th Annual Kinesiology Research Symposium*; Tarleton State University; Stephenville, Texas.

Ray, B.J., Martin, A. and Hernandez, M. (2012, November). The effects of social media on the recruitment of prospective student-athletes in NCAA Division II football programs. *10th Annual Texas A&M University System Research Symposium*; Texas A&M University-Galveston; Galveston, Texas.

GRANTS RECEIVED

\$1000 Awarded a Presentations Travel_Grant from Tarleton State University for presenting The Impact of Using Social Media as Teaching Instruments in the Modern Classroom. *Edinburgh Napier University International Research Symposium*; Edinburgh, Scotland; June, 2015

\$1000 Awarded a Presentations Travel_Grant from Tarleton State University for presenting Building Fearless Champions in Recreation: Brand – Broadcast - Benefit. *2014 Collegiate Marketing Institute*; Orlando, Florida; November 2014.

\$1000 Awarded a Presentations Travel_Grant from Tarleton State University for presenting Moving From Stone Age to New Age: Tracking Service Learning Hours in the Chalk & Wire ePortfolio System. *Sloan-C 7th Annual Emerging Technologies for Online Learning International Symposium*; Dallas, Texas; April 2013

\$1000 Awarded a Presentations Travel_Grant from Tarleton State University for presenting E-Strength: Harness the POWER of Social Media at the *90th Annual TAHPERD Conference*; Dallas, Texas; December 2013