

## *Joseph Grant Velasco, Ph.D.*

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### EDUCATION

- **Ph.D.** Communication Studies  
University of Denver, Denver, Colorado, June 2011  
Specializations: Interpersonal and Family Communication  
Cultural Communication (cognate)  
Quantitative Research Methods  
Dissertation title: *Parented Emotion: A Study of Adult-children's Emotion Socialization and Family Communication Patterns*  
Committee: Dr. Mary Claire Morr-Serewicz (Advisor)  
Dr. Elizabeth Suter  
Dr. Erin Willer  
Dr. Kathy Green (Defense Chair)
- **Master of Arts** Interdisciplinary Study; Communication and English  
Texas A&M University-Corpus Christi, Corpus Christi, Texas, August 2005.  
Specializations: Communication Pedagogy  
Cultural Communication  
Discourse Analysis  
Thesis title: *Teaching Composition and Public Speaking: An Interdisciplinary Review of Current Pedagogies*  
Committee: Dr. Alan Hansen (Chair)  
Dr. Diana Ivy  
Dr. Mary Beth Davis
- **Bachelor of Arts** Communication and Spanish (double-major), Biology minor  
University of New Mexico, Albuquerque, New Mexico, May 2001.

### PRIMARY RESEARCH INTERESTS (Quantitative and Qualitative)

- Emotion within Family Contexts
- Parenting
- Families in Crisis
- Cognitive bases of relationships and their influence on interpersonal and/or family communication
- Communication Education

### PRIMARY TEACHING INTERESTS

- Family Communication
- Relational Communication
- Communication Theory
- Interpersonal Communication
- Gender Communication
- Health Communication
- Quantitative Research Methods
- Qualitative Research Methods

## COURSES TAUGHT

- *Communication in Business and Professions* – Spring 2012, Spring 2014
- *Communication in Human Relationships* (Advanced Interpersonal/Relational) – Spring 2006, Spring 2011, Fall 2012, Fall 2014
- *Communication Theory & Research* – Fall 2005, Fall 2013
- *Computer Mediated Communication (CMC) in Personal Relationships* – Summer I 2013
- *Family Communication* (Graduate) – Spring 2011, Fall 2013
- *Family in Film* – Summer II 2011
- *Gender Communication* – Spring 2007, Fall 2011, Fall 2014
- *Intercultural Communication* – Fall 2005, Fall 2010, Spring 2014
- *Interpersonal Communication* – Fall 2010, Fall 2011, Spring 2013, Spring 2014
- *Interpersonal Communication* (Graduate, Web-based) – Fall 2011
- *Introduction to Speech Communication for the First-Year Experience* (Large Lecture, employing 4 Seminar Leaders) – Fall 2006
- *First-year Seminar* – Fall 2013, Spring 2014
- *Latinos and the Media* – Summer II 2006
- *Persuasive Communication* – Summer I 2006
- *Small-Group Communication* – Spring 2006, Spring 2007, Summer-I 2012, Spring 2013
- *Small-Group Communication* (Graduate, Web-based) – Fall 2012
- *Speech Composition and Presentation* – Spring 2004 through Fall 2014
- *Communication and Sport* – Spring 2012, Summer I 2014

## EXPERIENCE

- **Assistant Professor of Communication**, Department of Fine Arts and Communication, Sul Ross State University, Alpine, TX, Fall 2010-present.
- **Visiting Instructor of Communication**, Department of Fine Arts and Communication, Sul Ross State University, Alpine, TX, Fall 2005-Spring 2007.
- **Adjunct Instructor**, Public Speaking 1315.17, Department of Communication and Theater, Texas A&M University-Corpus Christi, Fall 2004-Spring 2005.
- **Adjunct Instructor**, Speech 1315.501, Department of Communication, Del Mar College, Corpus Christi, TX, Fall 2004.
- **Teaching Assistant**, Public Speaking, Department of Communication and Theater, Texas A&M University-Corpus Christi, Spring 2003-Spring 2004.

## COMPETITIVE PAPERS/ CONFERENCE PRESENTATIONS

- **Southern States Communication Association** (SSCA), New Orleans, 4/2/14-4/5/14.  
Panel Presentation:  
*Communication Climates in the Classroom: Impacting Student Development and Learning by Addressing the Climate of the Course.*

- **National Communication Association (NCA)**, Washington D.C., 11/21/13.  
Connections with the Community and Classrooms: Service-learning Discussion Circles. *Connecting Students with Family Crises: Service-learning through a Family Crisis Center.*
- **Southern States Communication Association (SSCA)**, Louisville, Kentucky, 4/10/13-4/14/13.  
Panel Presentation (Language and Social Interaction Division):  
*Talking About Family Violence: Communication Challenges to Resilience and Coping in Families Experiencing Domestic Violence*
- **National Communication Association (NCA)**, Orlando, FL, 11/14/12-11/18/12.  
Paper Presented (Family Communication Division):  
*Parented Emotion: Emotion Socialization and Family Communication Patterns*
- **Western States Communication Association (WSCA)**, Mesa, Arizona, 2/13/09-2/17/09.  
Paper Presented:  
Dickson, F.C., Baldwin, K. T., Borowsky, J., Corti, J. K., Johnson, D., Lawrence, L., and **Velasco, J.** (2009). *Challenges Associated with Parenting among Families that are Homeless.*
- **Southern States Communication Association (SSCA)**, Dallas, Texas, 4/5/06-4/9/06.  
Panel Presentation (Mass Communication Division): “*Cultural and Interdisciplinary Aspects of Radio Theatre*”
- **Texas Speech Communication Association (TSCA)**, Corpus Christi, Texas, 10/8/03-10/11/03.  
Paper Presented: “*War, Violence, and Discourse: Two Studies of a Football Broadcast.*”

#### BOOK

- Ross, R. S., Leonard, D. K., & **Velasco, J.** (in process). *Introduction to the speechmaking process* (2<sup>nd</sup> ed.). Redding, CA: BVT Publishing.

#### BOOK CHAPTER

- Dickson, F. C., Baldwin, T., Borowsky, J., Corti, J.K., Johnson, D., Lawrence, L., & **Velasco, J.** (2012). Communication challenges of parenting in homeless families. In Dickson, F.C. & Webb, L.M. (Eds.), *Communication for families in crisis: Theories, research, strategies* (pp. 337-360). New York: Peter Lang.

## MANUSCRIPTS IN PROGRESS

- Estep, C., & **Velasco, J.** (manuscript in progress). Mentoring undergraduate research: Faculty perceptions of effective mentoring strategies for undergraduate researchers at a Hispanic Serving Institution.
- **Velasco, J.** (manuscript in progress). Family communication patterns/environments and emotion socialization. For submission to the Journal of Family Communication.
- **Velasco, J.**, & Estep, C. (manuscript in progress). Mentoring at-risk students: An examination of pedagogical praxis and persistence amongst college students.
- **Velasco, J.** (manuscript in progress). Emotion across life-stages. Prepared as a chapter in an edited volume by Tom Socha, Old Dominion University.
- **Velasco, J.**, & West, C. L. (manuscript in progress). Markers of resilience: An examination of emotion socialization, stress disclosures, family communication patterns, and resilience in families in crisis.

## OTHER PROFESSIONAL TRAINING

- **Self-efficacy in a Natural Resource Field Studies Course**, Dr. Chris Estep, Quality Enhancement Planning (QEP), 10/4/13.
- **Improvisation as Pedagogical Praxis**, Bret Scott, Quality Enhancement Planning (QEP), 11/15/13.
- **Critical Thinking Seminar**, Dr. Bonnie Warnock, Quality Enhancement Planning (QEP), 3/2/12.
- **“Emotional Intelligence: Assessing Individual and Group E.Q.”** Eleazar Cano, Quality Enhancement Planning (QEP), 2/10/12.
- **“Social Media at the Campus Level with an Academic Benefit,”** Brandy Snyder, Quality Enhancement Planning (QEP), 11/18/11.
- **“Outdoor, Interactive and Real-World Learning/Projects,”** Brad Butler, Quality Enhancement Planning (QEP), 9/23/11.
- **National Academic Advising Association (NACADA) Conference:** *Creating a Campus Culture for Student Persistence: Academic Advising as Teaching and Learning Seminar*, San Diego, CA, 2/13/12-2/14/2012.
- **Academic Advisor Training:** Instruction on Banner software and the Texas Success Initiative (TSI), Lobo Den (Title V program), 9/15/2011.

- ***Advanced Connections: Quality Service Training Program for Faculty and Staff***, Sul Ross State University, 02/2006.
- ***Connections: Quality Service Training Program for Faculty and Staff***, Sul Ross State University, 11/2005.
- **Freshman Seminar Leader Training**, First-Year Program, Texas A&M University-Corpus Christi, 5/2004-8/2004.
- ***StrengthsQuest Training***, First-Year Program, Texas A&M University-Corpus Christi, 7/13/04.

#### SPECIAL RESEARCH/TEACHING SKILLS

- **Intermediate Fluency in Spanish** (Speaking and Writing)

#### AFFILIATIONS

- **Member, National Communication Association (NCA)**
- **Member, Southern States Communication Association (SSCA)**
- **Member, Western States Communication Association (WSCA)**
- **Member, Texas Speech Communication Association (TSCA)**
- **Member, National Academic Advising Association (NACADA)**

#### UNIVERSITY SERVICE

- **CHAIR of Faculty Assembly**, Sul Ross State University, 4/14/14-present.
- **Represented SRSU at the Texas Council of Faculty Senates meeting**, Austin, TX, 2/28/14-3/1/14.
- **SECRETARY-TREASURER, Executive Council, Faculty Assembly**, Sul Ross State University, 4/18/13-9/30/14.
- **Instructional Technology Committee**, Faculty Assembly, Sul Ross State University, 4/18/13-9/30/14.
- **Special Committee for the Title V Lobo Den**, Sul Ross State University, 1/31/13 – present.
- **Commencement Marshall, Presentation of Diplomas**. Sul Ross State University, Summer 2011-present
- **SECRETARY, University Honors Council**, Faculty Assembly, Sul Ross State University, 4/7/12 – present.

- **CHAIR, Special Committee on Student Evaluations**, Faculty Assembly, Sul Ross State University, 2/6/12-present.
- **Special Committee on Freshman Seminars**, Sul Ross State University, 8/26/2013-present.
- **Title V-Learning Communities Committee**, Sul Ross State University, 1/27/2012-1/16/14.
- **Quality Enhancement Plan (QEP) Faculty Seminars**, Sul Ross State University, 08/10-present
- **CHAIR, Special Committee on the Mission Statement**, Faculty Assembly. Sul Ross State University, 9/17/12 – 1/17/13.
- **Selection Committee, Ronald E. McNair Scholars Program**, Sul Ross State University, 9/3/13-11/16/13.
- **Selection Committee, Ronald E. McNair Scholars Program**, Sul Ross State University, 8/28/11 – 11/9/11.
- **Title V-Advising & Mentoring Committee**, Sul Ross State University, 1/26/2012-1/17/13.
- **Mexican-American Advisory Board**, Sul Ross State University, 09/06-05/07.
- **Focus on Excellence Work-group**, Texas A&M-Corpus Christi, 08/04-05/05.

#### ADVISORY ROLES

- **Faculty Advisor, Lambda Pi Eta, XI Epsilon Chapter**, Sul Ross State University, 08/17/12 – present.
- **Faculty Advisor, Sully's Ultimate Players**, Sul Ross State University, 09/05-05/07; 8/10-present.
- **Faculty Advisor/Assistant Coach**, Sul Ross Co-ed Cheerleading Team, Sul Ross State University, 09/05-01/06.

#### GUIDED INDEPENDENT STUDIES AND RESEARCH TEAMS

- B.A., Human Communication Capstone Advisor (Spring 2013)  
Kolby Kothman, *Agents of Resilience: Responding to Victims of Domestic Violence*
- Family Crisis Research Team (Fall 2012-present), Project co-sponsored by Sul Ross State University and the Family Crisis Center of the Big Bend, *exploring resilience, well-being, stress disclosures, and emotion socialization in families experiencing violence and other crises*. Grant funding currently being sought.  
Team members: Kolby Kothman & Jacqueline Santarsiero

- Graduate Independent Study, *Small-Group Theory and Research* (Fall 2012)  
Matt Hardison, *Instruction or Management?: Intersections of Small Group Theories and Pedagogy and the Management of Theatrical Productions*  
  
Stephanie Dominguez, *The Effects of Turnover and Retention: Management's Responsibility to Change the Atmosphere*  
  
Brittney Rhodes, *Using Small Group Development to Aid in Group-work within the Classroom*
- B.A., Human Communication Capstone Advisor (Summer 2012)  
James Barela, *Viewing Team as Family: A Thematic Analysis of the Social Construction of Family*
- McNair Scholar Advisor (June 2012)  
Michael Gallardo, *Managing Private Information in Families Affected by Addiction*  
  
Kim Morrow, *Parentification, Neglect, and Abuse: An Autoethnographic Exploration of Family Trauma and Family Communication Theory*
- B.A., Human Communication Capstone Advisor (Spring 2012)  
Deannady Herrera, *"Take me to bed or lose me forever": Intersections of Social Exchange Theory and Relational Dialectics*
- Graduate Independent Study, *Interpersonal Theory and Research* (Fall 2011)  
Jennifer Denton, *Augmentative and Alternative Communication Systems: A Comparative Analysis of Forms and Styles*  
  
Spenser Merritt, *Moving the Relationship Forward: An Examination of Relational Closeness and Affection in Friends-with-benefits Relationships*

#### GRADUATE THESIS/COMPREHENSIVE EXAMS COMMITTEE WORK

- Comprehensive Exam Committee, Brittney Rhodes, Master of Arts, Liberal Arts, Fall 2012.
- Thesis Committee, Sharon Barrett, Master of Arts, Liberal Arts, Fall 2014.  
Thesis Title: *From Biblical Dating to Betrothal: A Review of the Christian Courtship Movement.*
- Thesis Committee, Sharon Barrett, Master of Arts, Education, Spring 2016.  
Thesis Title: *Teaching Rural Well-being: An Examination of the Effects of Rural Public Health Education on Well-being, Pace-of-Life, Spirituality, and Community Environmental Rhetoric.*

## INVITED PRESENTATIONS

- **“Student Motivation: Practical Applications of Research,”** presented to the Quality Enhancement Planning (QEP) Seminar, 2/14/14.
- **“Parenting and Emotion: Applied Research for Educators and Parents,”** presented to the faculty, staff, and parents of Alpine Christian School, 9/26/13.
- **“Emotion Socialization, Coping, & Resilience for Families in Crisis,”** presented to the Family Crisis Center of the Big Bend, 9/13/12.
- **“Advising as Teaching & Learning,”** presented to the Title V-Advising and Mentoring Committee, Sul Ross State University, 3/21/12.
- **Diversity Training,** presented to the Department of Residence Life, University of Denver, 8/28/07.
- **Organizational Communication Training Seminar,** presented to the University Library Professional Staff, Sul Ross State University, 1/13/06-1/14/06.

## GRANTS

- **Awarded: Research Enhancement Grant -\$5000.** This study investigates families experiencing various types of stress (e.g., violence, sexual assault, health-crises, addiction, economic crises, etc.), social support, parental emotion socialization, family communication patterns, stress disclosures, and resilience at three locations of the *Family Crisis Center of the Big Bend*.
- **Pilots of Engagement Grant - \$150.** Part of the Quality Enhancement Plan (QEP) for Sul Ross State University, this money is awarded to enhance experiential learning. This money was used to establish a community-outreach/service-learning event called the *Family Crisis Symposium* which, for one day, brought together Family Communication students and professional practitioners from the *Family Crisis Center of the Big Bend*.

## AWARDS

- **Faculty Member of the Year,** Sul Ross State University, 2013-2014.
- **Inclusive Excellence Award,** awarded by the Dean of each college to a graduate student who has demonstrated through scholarship a commitment to diversity, University of Denver, 03/28/09.
- **Organization Advisor of the Year,** Sully’s Ultimate Players, awarded by the Campus Activities Coordinator and the Dean of Student Life in recognition of ability to enhance the development of both the organization and the members of the organization itself, Sul Ross State University, 4/26/2007.



- **Advisor of the Year**, awarded by the Dean of Students for demonstrating a commitment to student development while advising the Ultimate Frisbee Club at Texas A&M University-Corpus Christi, 05/15/05

#### COMMUNITY SERVICE

- Hosting of the Semi-annual **Family Crisis Symposium**, 2012-present.
- **Soccer Coach**, U-8 Soccer, BBYSL, 8/14/14-present.
- **Soccer Coach**, Pre-K Soccer, BBYSL, 9/7/13-11/9/13.
- **Soccer Coach**, 1<sup>st</sup>-Grade Soccer, BBYSL, 9/7/13-11/9/13.
- **Assistant Coach**, Chess Club, Alpine Christian School, 9/19/12-5/30/14.
- **Soccer Coach**, Pre-K Soccer, BBYSL, 9/5/12-11/16/12.
- **Soccer Coach**, Pre-K Soccer, BBYSL, 9/6/11-11/3/11.