

Lisa Cortez Walden

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San Antonio, TX 78209

QUALIFICATIONS

- Extensive experience producing, acting, directing, and writing for performance
- Experience Teaching Media, Communications, and Cultural Studies at the University level since 1999.
- Extensive management experience

EDUCATION

May, 2007 Ph.D. Culture, Literacy, and Language The University of Texas at San Antonio

*Dissertation: **Compromisos: Strategies of Transformative Media in the Latino Community***

Dec, 2001 M.A., Communications

St. Mary's University

May, 1991 B.A., Theatre Arts

Mt. Holyoke College

UNIVERSITY LEVEL TEACHING EXPERIENCE (ADJUNCT)

I have been teaching as an adjunct since 1999. Through this, I have enjoyed learning new modes of instructional exchange while working with my students.

2015 (TA) History of the Theatre, Sul Ross State University (Online)
2014-2016 Organizational Communications, Sul Ross State University (Online)
2013 Electronic Writing, University of the Incarnate Word
Media Ethics, University of the Incarnate Word
Directing and Producing, University of the Incarnate Word
2010-2013 Writing for the Media, (Graduate Level), University of the Incarnate Word
2012 Media Ethics, University of the Incarnate Word
2012 Producing and Directing, University of the Incarnate Word
2008 Media Diversity (Graduate), University of the Incarnate Word
2007 Media Diversity (Undergraduate), University of the Incarnate Word
2007 Cultural and Linguistic Diversity in a Pluralistic Society, UTSA
2007 Mexican Americans in the Southwest, UTSA
2006 Cultures of the Southwest, UTSA
2005-2007, 2009 Latino Cultural Expressions, UTSA
2002 Introduction to Media, St. Mary's University
2002 Introduction to Web Design, Northwest Vista College
1999 Introduction to Speech Communications, Northwest Vista College
1999 Remedial English, Northwest Vista College

Thesis Advising Experience

2012 Caesar Valdillez, Glee

2012 Monica Faz, Mobile Marketing and Latino Communities

ADMINISTRATION EXPERIENCE

- 2011-present
CEO, Atta Girl
Productions** Atta Girl Productions is a multi-media organization dedicated to creating transformative performances. As such, we create unique events that meet the specific needs of our clients. Services include: live performances from a full roster of artists, gala event planning, webisode productions, video productions, and more.
- 2010--2011
Luminaria
Manager** Collaborated with marketing team (Creative Civilization) on re-branding efforts as well as crisis communications for a highly political arts festival with 300,000 visitors. Researched and wrote grants, collaborated with major sponsors including the City of San Antonio and Rackspace, coordinated city-wide open call efforts, spearheaded artist services, created and implemented an RFP process for all vendor bids, managed aspects of a 600,000 budget.
- 2009
Management
Entity
Coordinator
Making
Connections
Initiative,
2007-2009
Organizational
Development
Specialist,
Cultural Affairs
Division, City of
Austin** Coordinated national conference and several gala events for the Annie E. Casey Foundation's Making Connections Initiative, bringing together representatives of 50 high level non-profit executives.
- 2005-2007
Grants Manager,
Natl. Assoc. of
Latino
Independent
Producers-San
Antonio Chapter
2002, 2003
Co-Coordinator,
Snakebite Film
Festival. St.
Mary's University.
1999-2001
Director, Writers
in Communities
Program, Gemini** Working with seven different arts centers throughout the Parks and Recreation Department, I collaborated to create a division-wide re-branding strategy. I wrote grants, strategic plans, managed marketing strategies (such as web design, publications), planned special events, and prepared appropriate reports. In addition, I acted as assistant to the General Manager of Trail of Lights, a ten-day holiday festival with a staff of over 200 serving over 400,000 visitors.
- 2002, 2003
Co-Coordinator,
Snakebite Film
Festival. St.
Mary's University.
1999-2001
Director, Writers
in Communities
Program, Gemini** I facilitated planned and managed outreach strategies such as the ¡Adelante! Film Forum, and a monthly film series. In addition, I wrote and managed grants, facilitated strategic planning sessions and drafted the organizational by-laws.
- 2002, 2003
Co-Coordinator,
Snakebite Film
Festival. St.
Mary's University.
1999-2001
Director, Writers
in Communities
Program, Gemini** Coordinated a three-day film festival highlighting Texas-based filmmakers. Duties included coordinating all publicity, booking facilities, contracting instructors, coordinating travel and hospitality, and coordinating event staff.
- 1999-2001
Director, Writers
in Communities
Program, Gemini** I supervised creative writing projects throughout San Antonio. Duties included: managing professional writers, drafting contracts and budgets, implementing grants, designing projects, editing the community anthologies.

Ink

**1998-1999
Outreach
Coordinator, The
San Antonio
Children's
Museum**

I coordinated educational outreach events at local community centers and community celebrations; booked group tours of the museum; and recruited, trained, and supervised 150 high school aged volunteers.

**1997-1998
Grupo Animo
Coordinator,
Guadalupe
Cultural Arts
Center**

I produced theatrical performances by the center's resident youth theatre company. Duties included developing student plays, coordinating free performances at local community centers, and managing the group members and visiting artistic staff.

**1992-1997
Resident Actress,
Young Audience
Program
Coordinator**

Coordinated theatre residencies for bilingual children as part of the company's national tours. I planned curriculum, edited study guides, and acted as liaison for host agencies. In addition, I performed in six national tours.

**El Teatro de la
Esperanza**

**1991-1992
Recital Hall
Manager,
Division of Music,
UTSA**

Supervised a student staff to run all music performances and facility rentals at the Recital Hall. Supervised regular maintenance of the hall, including maintenance to audio and light systems, and to a three-story pipe organ built into the façade of the Hall.

ACADEMIC PAPERS AND PRESENTATIONS

2012	"Unseaming La Boca: Finding My Voice"	The Society for the Study of Gloria Anzaldua
2011	<i>Claiming Space, Creating Communities: Partnerships Between the Arts and Parks</i>	Texas Recreation and Park Society Magazine
2009	<i>Celebration: Arts in Public Places (presentation)</i>	Natl. Recreation and Parks Association Conference
2008	"Language Shift among Native Americans of the Southwest"	Indigenous Cultures Institute
2007	Strategies of Chicana Leadership in the Media	NACCS Chicana/o Conference
2006	plenary panel: 'It will always come back to you': grassroots media literacy in South Texas	ASA of Texas
2006	Plenary panel: Las Lloronas: A World Review of the Wailing Women	UTSA Conference on Women's History Month
2006	Eyes on the Spy Kids: Seeing Mestizaje in the Works of	Popular Culture Association:

	Robert Rodriguez (a narrative analysis)	
2005	plenary panel: The Frog at the Water Tower: Teaching Video in the Borderlands (ethnographic research)	M.A.L.C.s (Mujeres Activas en Letras y Cambio),
2001	Paper co-presented with Dr. Maureen Ebben: "Latina Ritual Theatre and Community Performance"	Hijas del Quinto Sol Conference
1999	"Bringing Art Institutions to the Community: The Art of Being Chingona."	Hijas del Quinto Sol Conference

Community Creative Writing publications (through Gemini Ink)

El Esplendor de Sus Raices (oral history)

Taking it to the Streets (teacher manual)

A Blanket of Roses (memoir)

The Memories of Our Lives (oral history)

Reflections (oral history)

The Ones that Got Away (fiction and poetry)

Neighborhood Discovery Tours (community history/travel writing on neighborhoods in San Antonio)

PRODUCTIONS

2013	<i>blu: a concert reading</i>	Producer	Atta Girl Productions for the National Association of Chicana and Chicano Studies
2012	<i>Detained in the Desert</i>	Producer	Atta Girl Productions at Guadalupe Cultural Arts Center
2012	<i>Dos Pocitos</i>	Producer	Atta Girl Productions at Say Si
2012	<i>Transformation/Occupation</i>	Producer/Puppet Maker	Atta Girl Productions for Luminaria
2012	<i>A Tongue in the Mouth of the Dying</i>	Producer/Director	Atta Girl Productions with Palo Alto College
2012	<i>Drop House</i>	Producer	Atta Girl Productions (staged reading)
2012	<i>Totally Tejana: Selena</i>	Producer	Atta Girl Productions (staged reading)
2009	<i>Trail of Lights Holiday Insert</i>	Writer/editor	Austin American Statesman
2009	<i>Celebration: Arts in Public Places (presentation)</i>	Presenter	Natl. Recreation and Parks Association Conference
2006	<i>Ladylike, the Women of Rugby, Tripas, (live performance with video)</i>	Associate Producer	Fawn Mtn.Productions Hijas del Quinto Sol Conference
2004	<i>Eye to Eye, (educational website)</i>	Playwright/Director	UTSA
2003	<i>Visual Storytelling, Some Rules and How to Break Them (cd-rom)</i>	Content Dev. Team	St. Mary's University
2002	<i>Romeo and Juliet (video interstitials)</i>	Director	Sul Ross State University

2001	<i>A Slight Discomfort: Echoes from the Clinic</i> (videopoem)	Producer	Winner: Best Experimental, Cinefestival
2001	<i>Valley Stories</i> , (live performance with video)	Producer/Director	Jump-Start Performance Company
2000	<i>Po: A Story of Lost and Found</i> , (live performance)	Producer/Director	Martinez Street Women's Center
1999-2001	<i>Seven Writers in Communities anthologies</i>	Editor	Gemini Ink
1999	<i>Women of Ill Repute Refute</i> (spoken word performance)	Performer	Women of Ill Repute (proceeds benefitted Rape Crisis Center)
1996	<i>When El Cucui Walks</i> (live performance)	Performer	El Teatro de la Esperanza (3 national tours)
1994	<i>Petra's Pecado</i> (live performance)	Performer	El Teatro de la Esperanza
1993	<i>Rosario's Barrio</i> (live performance)	Performer	El Teatro de la Esperanza (2 national tours)
1993	<i>Macario</i> (live performance)	Performer	El Teatro de la Esperanza (2 national tours)
1994	<i>Luminarias</i> (staged reading)	Performer	El Teatro de la Esperanza
1992	<i>Dancing with the Missing</i>	Performer	El Teatro de la Esperanza (national tour)

COMMUNITY LEADERSHIP ACTIVITIES

2012	Member, Austin Cultural Affairs Division Media Review Panel
2011-2012	Board Member, Martinez Street Women's Center (gala committee; grants writer)
2010	Member, Texas Commission on the Arts Review Panel
2010	Member, Austin Cultural Affairs Division Media Review Panel
2008	Board Member, The Guadalupe Cultural Arts Center
2006	Strategic Planning Committee Member, San Antonio chapter of National Association of Latino Independent Producers
2003-2005	Mentor, Communication Arts High School
2001-2002	Board Member, Texas Commission on the Arts, Arts in the Communities Commission

REFERENCES

Academic

Dr. Keta Miranda
The University of Texas at San Antonio
(210) 387-2210
Keta.Miranda@utsa.edu

Dr. Josie Mendez Negrete
The University of Texas at San Antonio
(210) 859-1563
jmendeznegrete@hotmail.com

Dr. Belinda Schouten
Our Lady of the Lake University
(210) 387-4372
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Administrative/Professional

Laura Esparza
History, Art, Nature Division Manager
City of Austin
(512) 974-4001

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Teresa Lozano Long Institute for Latin American Studies
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