

**COMM 1311.005 – Intro to Speech Communication**  
**TR 11:00am-12:15pm**  
**MAB 302**

Instructor: Dominique Sanchez

Office: FAB 202

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Office Hours: Monday and Wednesday 9:30-11:30, Tuesday and Thursday 1:30-3:00, or by appointment

**Required Textbook**

Pearson, J. C., Nelson, P. E., Titsworth, S., Harter, L. (2013). *Human Communication* (5th ed.). New York, NY: McGraw Hill.

**Course Description:**

This course is designed to introduce students to the major areas and skills of the broad discipline of communication including public speaking.

**Course Objectives:**

Upon completion of this course, you will be able

- To understand and demonstrate writing and speaking processes through invention, organization, drafting, revision, editing, and presentation
- To understand the importance of specifying audience and purpose
- To understand and appropriately apply modes of expression in written, visual, and oral communication
- To participate effectively in groups with emphasis on listening, critical and reflective thinking, and responding. Students will be able to recognize different types of groups; identify and apply steps in the small-group decision making process; and utilize skills necessary for effective and ethical group communication.
- To understand and apply basic principles of critical thinking, problem solving, and technical proficiency in the development of exposition and argument
- To develop the ability to research and write a documented oral presentation

**Program Learning Outcomes:**

This course is designed to meet one or more of the program learning outcomes applied to all Communication majors.

The graduating student will demonstrate:

1. competency for appropriate oral communication in public presentations
2. competency for appropriate use of presentation software – specifically Power Point
3. the ability to analyze arguments including identification of the major elements of the argument, such as claims, warrants, data and backing
4. competency in appropriate discipline specific written communication
5. the ability to apply communication theory to the analysis of communication situations

**COMM 1311.005 – Intro to Speech Communication**  
**TR 11:00am-12:15pm**  
**MAB 302**

6. competency in the use of media technology including video, audio, and web technologies
7. general knowledge of communication concepts and terminology

**ADA:**

Sul Ross State University is committed to equal access in compliance with the Americans With Disabilities Act of 1973. It is the student's responsibility to initiate a request for accessibility services. Students seeking accessibility services must contact Counseling and Accessibility Services, Ferguson Hall, Room 112. The mailing address is P.O. Box C-171, Sul Ross State University, Alpine, Texas 79832. Telephone: 432-837-8203.

**Attendance:**

You are expected to attend every class, and are therefore responsible for everything that occurs in each class. You are responsible for knowing all announcements, lecture material, assignments, and class schedule modification that includes required reading for subsequent classes. If you must be absent, it is your responsibility to obtain the necessary information.

Attendance is essential for your success in this class and excessive absences will reflect in a grade deduction. Attendance will be recorded during each class session.

If you miss a class for any reason (school-related, family emergency, illness, etc.) documentation must be provided. If you know you are going to miss a class, notify me ahead of time.

Excessive absences may result in being dropped from the course with a grade of "F" per Sul Ross State University policy.

**Classroom Decorum:**

1. Students are expected to arrive to class on time. Students arriving 5 or more minutes late regularly will be marked as absent.
2. All homework is due at the beginning of the class period.
3. Students must turn off all electronic devices upon entering the classroom. Students caught using their electronic devices in any way will be asked to leave the classroom and be marked as absent. If you feel you must keep your electronic device on for a specific purpose, you must notify the instructor beforehand.

**COMM 1311.005 – Intro to Speech Communication**  
**TR 11:00am-12:15pm**  
**MAB 302**

**Grading:**

Course grades will be based on a 1000 – point scale, based on the allocations below

*As assignments could adjust as the semester continues, grade distribution is subject to be adjusted at the instructor's discretion.*

Participation (including attendance)	200
Chapter Quizzes	100
Oral Reading	100
Informative Speech (w/ Outline)	200
Impromptu Speeches	100
Persuasive Speech (w/ Outline)	200
Final Project	<u>100</u>
Total Semester Points	1000

900-1000 = A

800-899 = B

700-799 = C

600-699 = D

0-599 = F

**Assignments:**

Assignments are due on the assigned date, at the beginning of the class period. The acceptance of late work is at the sole discretion of the instructor. All late work will be subject to at least one full grade reduction.

*Quizzes:*

There will be several chapter quizzes throughout the semester, always unannounced.

*Oral Reading:*

You will need to select a piece of literature, poem, sonnet, or a selection from a speech. You will bring your chosen piece to present in front of the class. It is expected that you will be very familiar with the material you choose to present. The purpose of this assignment is to further acclimate you to the world of communicating with others. Your selection must be at least one minute in length, and should not exceed three minutes.

*Informative Speech:*

This is the first of two major speeches. Your purpose for this speech will be to inform your audience of a particular topic. You will complete and outline with all the basic elements of what the speech will include, the outline will be typed and turned in. You will be required to speak for at least four minutes, no longer than 7 minutes. Points will be deducted for being short on time or for being over time.

**COMM 1311.005 – Intro to Speech Communication**  
**TR 11:00am-12:15pm**  
**MAB 302**

*Impromptu Speeches:*

There are three different types of public speaking: extemporaneous, manuscript, and impromptu. Impromptu speeches involve little to no preparation. For this speech, you will select a current topic from a hat type item, and have about five minutes to prepare. Your speech may be persuasive, informative, or designed for a special occasion. You will be required to speak for at least one minute, up to three minutes is preferred.

*Persuasive Speech:*

This will be your second and final major speech. For this speech your purpose is to persuade your audience on a particular topic. You will complete and outline with all the basic elements of what the speech will include, the outline will be typed and turned in. You will be required to speak for at least four minutes, no longer than 7 minutes. Points will be deducted for being short on time or for being over time.

*Final:*

Small group assignment to be announced

**COMM 1311.005 – Intro to Speech Communication**  
**TR 11:00am-12:15pm**  
**MAB 302**

*Daily Schedule (subject to change at any time throughout the semester)*

Tuesday, August 26, 2014 – First Class Day

Review Syllabus and Introductions

Homework: Prepare to answer one of the following questions –

Option 1 – share a story about something you have achieved that you are extremely proud of

Option 2 – share a story about something or someone unusual in your family's history

Option 3 – share a story about something you still can't believe you saw in person

Thursday, August 28, 2014

Share Stories

Homework: Chapter 1 – Introduction to Human Communication

Tuesday, September 2, 2014

Chapter 1 Discussion and Oral Reading Assignment Given

Homework: Chapter 2 Perception, Self, and Communication and Chapter 3 Language and Meaning, Be on the lookout for an appropriate Oral Reading Assignment piece

Thursday, September 4, 2014

Chapter 2 and 3 Discussion

Homework – Chapter 4 Nonverbal Communication, Oral Reading Selection due next class

Tuesday, September 9, 2014

Oral Reading Assignment selection due for approval and Chapter 4 Exercise

Homework – Chapter 5 Listening and Critical Thinking and Chapter 6 Interpersonal Communication, Work on Oral Reading

Thursday, September 11, 2014

Chapter 5 and 6 Discussion

Homework – Chapter 14 Informative Presentations and Work on Oral Reading due next class

Tuesday, September 16, 2014

Oral Readings and Introduction to Informative Speeches

Homework – Chapter 10 Topic Selection and Audience Analysis and think of three possible topics for your Informative Presentation

**COMM 1311.005 – Intro to Speech Communication**  
**TR 11:00am-12:15pm**  
**MAB 302**

Thursday, September 18, 2014

Oral Readings continued if needed, Chapter 10 Discussion, and Informative Presentation Discussion and topic selection

Homework – Chapter 11 Being Credible and Using Evidence and Begin work on Informative Speeches, Three topic ideas for Informative Speech due Tuesday

Tuesday, September 23, 2014

Chapter 11 Discussion and Informative Presentation Topics Due

Homework – Chapter 12 Organizing Your Presentation and Work on informative presentations

Thursday, September 25, 2014

Chapter 12 Discussion

Homework – Chapter 13 Delivery and Visual Resources and Work on Informative Speech

Tuesday, September 30, 2014

Chapter 13 Discussion

Homework – Informative Speech Initial Outline Due Thursday

Thursday, October 2, 2014

Outline Due

Homework – Chapter 7 Intercultural Communication and Work on Informative Speech

Tuesday, September 7, 2014

Chapter 7 Discussion

Homework – Work on Informative Speech, Outline Due for Peer Review on Thursday

Thursday, September 9, 2014

Peer Reviews for Informative Speech

Homework – Work on Informative Speech

Tuesday, September 14, 2014

Draw for Speech Order and In Class Exercise

Homework – Informative Speeches

Thursday, September 16, 2014

Informative Speeches

Tuesday, September 21, 2014

Informative Speeches Continued

Homework – Chapter 15 Persuasive Presentations

**COMM 1311.005 – Intro to Speech Communication**  
**TR 11:00am-12:15pm**  
**MAB 302**

Thursday, September 23, 2014

Informative Speeches Continued if Necessary and Chapter 15 Discussion and Persuasive Speech assignment given

Homework – Select three topics for Persuasive Speeches

Tuesday, September 28, 2014

Persuasive Speeches Topic Pitch Day

Homework – Work on Persuasive Speeches

Thursday, September 30, 2014

Impromptu Speeches

Homework – Work on Persuasive Speeches

Tuesday, November 4, 2014

Impromptu Speeches

Homework – Work on Persuasive Speeches

Thursday, November 6, 2014

Persuasive Speech Outline Due

Homework – Work on Persuasive Speeches

Tuesday, November 11, 2014

Peer Review for Persuasive Speeches and Draw for Speech Order

Homework – Work on Persuasive Speeches

Thursday, November 13, 2014

Persuasive Speeches

Tuesday, November 18, 2014

Persuasive Speeches Continued

Homework – Chapter 8 Small Group Communication

Thursday, November 20, 2014

Persuasive Speeches Continued if Necessary and Chapter 8 Discussion

Tuesday, November 25, 2014

Group Project Assignments

Homework – Group Project

Thursday, November 27, 2014 – Thanksgiving Holiday, No Classes

Tuesday, November 2, 2014

Group Project Work Day

Homework – Group Project

**COMM 1311.005 – Intro to Speech Communication**  
**TR 11:00am-12:15pm**  
**MAB 302**

Monday, December 8 through Thursday, December 11 – Finals Week  
Tuesday, December 9 at 10:15am  
Group Presentations

## **Fall 2014 – Final Exam Schedule**

*Final examinations in Laboratory and Physical Education activity courses will be given during the last class period of the semester.  
For times not listed, consult with your instructor.*

<b>For Classes Meeting on:</b>	<b>Exam Date and Time will be:</b>
<b>Monday/Wednesday/Friday</b>	<b>Monday, December 8</b>
8 a.m.	8 a.m.
10 a.m.	10:15 a.m.
1 p.m.	12:30 p.m.
3 p.m., 3:30 p.m.	3 p.m.
Monday Night Classes	6 p.m.
<b>Tuesday/Thursday</b>	<b>Tuesday, December 9</b>
9:30 a.m.	8 a.m.
11 a.m.	10:15 a.m.
2 p.m.	12:30 p.m.
3:30 p.m., 4 p.m.	3 p.m.
Tuesday Night Classes	6 p.m.
<b>Monday/Wednesday/Friday</b>	<b>Wednesday, December 10</b>
9 a.m.	8 a.m.
11 a.m.	10:15 a.m.
12 p.m.	12:30 p.m.
2 p.m.	3 p.m.
Wednesday Night Classes	6 p.m.
<b>Tuesday/Thursday</b>	<b>Thursday, December 11</b>
8 a.m.	8 a.m.
12:30 p.m.	10:15 a.m.
1 p.m.	12:30 p.m.
Thursday Night Classes	6 p.m.