

MGT 5312:001
International Management
Course Syllabus
Fall 2014
Professor Pamela Marett

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Office Hours: M: 11:00AM-5:00PM; W: 11:00AM-3:00PM

Department of Business Administration MBA Program Learning Outcomes

- PLO 1 Analyze and solve complex business problems across major business functions, using advanced business principles and strategies
- PLO 2 Communicate in-depth business information through written oral and other delivery processes
- PLO 3 Identify and discuss the impact of ethical and social responsibility issues in business
- PLO 4 Identify and describe the major and minor components of the external business environment

Learning Outcomes

The various issues, opportunities, and problems related to the dynamic global economy
How governments and legal systems affect international business
The features of political and economic risk in the global economy
Appreciation of the challenges to business leadership in the global economy

Course Description and Objective

International Management explores the dynamic global environment of international trade and explores the political, legal, technological, competitive, and cultural factors that shape it. The aim of this course is to familiarize the student with the complex issues related to international trade and business.

Course Materials

A Splendid Exchange 2009, William J. Bernstein, Grove Press 2009, ISBN-13: 978-0802144164

The Choice: A Fable of Free Trade and Protection 3rd ed., Russell Roberts, Prentice Hall, ISBN-13: 978-0131433540.

The Travels of a T-Shirt in the Global Economy 2nd ed., Pietra Rivoli, John Wiley & Sons, Inc. 2009 ISBN 978-0-470-28716-3

Dead Aid: Why Aid Is Not Working and How There Is a Better Way for Africa, Dambisa Moyo, Farrar, Straus, and Giroux 2010, ISBN-13: 978-0374532123

Evaluation	% Grade
Assignment 1 Book Review <i>A Splendid Exchange</i>	22%
Assignment 2 Question Set <i>The Choice</i>	22%
Assignment 3 Question Set <i>T-Shirt</i>	22%
Assignment 4 Book Review <i>Dead Aid</i>	22%
Student In-Class Discussion of Assigned Book	12%
Total	100%

The Student In-Class Discussion of Assigned Book grade component assesses effort and participation as judged by professorial observation, in-class professorial questions, and student feedback. Student In-Class Discussion of Assigned Book sessions will greatly enhance your understanding of the book and hence the quality of your assignments. The Student In-Class Discussion of Assigned Book days are for collective book analysis among class members with no professorial interference.

General Information on Assignments

Length

Some of you fret over the length of the assignments and desire a precise definition. I can only provide you with a very general guideline. The writing style of individuals presenting excellent answers/reviews with essentially the same information varies enormously, thus impacting length. The important thing is that you follow the guidelines and grading criteria for book reviews and clearly answer and focus on the question/topic at hand for question assignments. If you do this you will know when you are complete. You will not feel compelled to include extraneous information for the sake of volume.

Book Review

A book review is a description, critical analysis, and an evaluation on the quality, meaning, and significance of a book, not a retelling. It should focus on the book's purpose, content, and authority. A critical book review is not a book report or a summary. It is a reaction paper in which strengths and weaknesses of the material are analyzed. It should include a statement of what the author has tried to do, evaluates how well (in the opinion of the reviewer) the author has succeeded, and presents evidence to support this evaluation.

Book Review Grading Criteria	Maximum Points
Focused on the book's purpose, content, and authority.	25
Analyzed the strengths and weakness of the material.	25
Provided a statement of what the author attempted to do, evaluated how well he succeeded, and provided evidence to support this evaluation.	25
Wrote in a clear, concise, and organized manner; demonstrated ethical scholarship in accurate representation and attribution of sources; displayed accurate spelling, grammar, and punctuation.	25
Total:	100

Blackboard

The BB site for this class contains the syllabus, assignments, grades, discussion boards, and announcements.

Please submit your assignments through the BB assignment area.

University Policy

Please consult your Student Handbook to familiarize yourself with university policy. The professor adheres to all Sul Ross State University policies including the Americans with Disability Act policy as follows:

Sul Ross State University is committed to equal access in compliance with the Americans with Disabilities Act of 1973. It is the student's responsibility to initiate a request for accessibility services. Students seeking accessibility services must contact the Counseling and Accessibility Services, Ferguson Hall, Room 112. The mailing address is PO Box C-171, Sul Ross State University, Alpine, Texas 79832. Telephone: 432-837-8203

**MANAGEMENT 5312:001
FALL 2014**

	Date		
1	25-Aug	<i>A Splendid Exchange</i>	
	27-Aug	<i>A Splendid Exchange</i>	
	29-Aug	<i>A Splendid Exchange</i>	Student Discussion o
2	1-Sep	Labor Day Holiday	
	3-Sep	<i>A Splendid Exchange</i>	
	5-Sep	<i>A Splendid Exchange</i>	Student Discussion o
3	8-Sep	<i>A Splendid Exchange</i>	
	10-Sep	<i>A Splendid Exchange</i>	
	12-Sep	<i>A Splendid Exchange</i>	Student Discussion o
4	15-Sep	<i>A Splendid Exchange</i>	
	17-Sep	<i>A Splendid Exchange</i>	
	19-Sep	<i>A Splendid Exchange</i>	Student Discussion o
5	22-Sep	Book Review Due	
	24-Sep	<i>The Choice</i>	
	26-Sep	<i>The Choice</i>	Student Discussion o
6	29-Sep	<i>The Choice</i>	
	1-Oct	<i>The Choice</i>	
	3-Oct	<i>The Choice</i>	Student Discussion o
7	6-Oct	Question Assignment Due	
	8-Oct	<i>The Travels of a T-Shirt</i>	
	10-Oct	<i>The Travels of a T-Shirt</i>	Student Discussion o
8	13-Oct	<i>The Travels of a T-Shirt</i>	
	15-Oct	<i>The Travels of a T-Shirt</i>	
	17-Oct	<i>The Travels of a T-Shirt</i>	Student Discussion o

9 mid-sem	20-Oct	<i>The Travels of a T-Shirt</i>	
	22-Oct	<i>The Travels of a T-Shirt</i>	
	24-Oct	<i>The Travels of a T-Shirt</i>	Student Discussion o
10	27-Oct	<i>The Travels of a T-Shirt</i>	
	29-Oct	<i>The Travels of a T-Shirt</i>	
	31-Oct	<i>The Travels of a T-Shirt</i>	Student Discussion o
11	3-Nov	Question Assignment Due	
	5-Nov	<i>Dead Aid</i>	
	7-Nov	<i>Dead Aid</i>	Student Discussion o
12	10-Nov	<i>Dead Aid</i>	
	12-Nov	<i>Dead Aid</i>	
	14-Nov	<i>Dead Aid</i>	Student Discussion o
13	17-Nov	<i>Dead Aid</i>	
	19-Nov	<i>Dead Aid</i>	
	21-Nov	<i>Dead Aid</i>	Student Discussion o
14	24-Nov	Book Review Due	
	26-Nov	Thanksgiving Holiday	
	28-Nov	Thanksgiving Holiday	
15	1-Dec		Recap
	3-Dec		Grade Review