

Sul Ross State University – Rio Grande College
MGMT4340: International Logistics Management
Fall 2014 – Web Course

Instructor: Dr. Edison P. Moura
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Office Hours: Del Rio: T-W-TH: 11:00-1:00. W-TH: 4:00-6:00
Uvalde: Mondays 5:00-5:45
Other hours by appointment
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Required Text: International Logistics: The Management of International Trade Operations – FOURTH Edition – Pierre David. Publisher: Cicero Books LLC. ISBN: 978-0-9894906-0-3.

Course Objectives:

This course is designed to give students a working knowledge of the logistical challenges associated with international trade. With such a large number of American companies in retail and many other sectors of the economy importing many products from foreign countries such as China, India, Chile, Mexico, etc, it becomes essential that business students (potential future business practitioners) understand how those products are transported from the point of origin to their final destination.

Course Competencies:

After successful completion of this course students should demonstrate the following competencies:

1. Know the basic components of domestic and international logistics
2. Be able to identify the most common terms of international trade, or *Incoterms*
3. Be able to identify the basic functions of transportation documents in international trade
4. Understand the various forms of coverage under marine insurance policies
5. Be able to identify and understand the characteristics of air, truck, rail and intermodal transportation.
6. Become familiar with the functions of freight forwarders, project cargo carriers, and alternative means of international transportation
7. Be able to identify the characteristics of ocean, air, road, & rail cargo packaging.
8. Become familiar with security issues in both domestic and international packaging.

Evaluation Policy:

- Three 100-point exams
 - Exam 1 ----- 35% of total grade
 - Exam 2 ----- 35% of total grade
 - Exam 3 ----- 30% of total grade
- Total = 100%**

Exams:

Each exam will have 40 multiple-choice questions worth 2.5 points each for a total of 100 points.

Questions for the three exams will come from the Power Points, the assigned chapters in the textbook and other materials as provided by the instructor.

Grading Scale:

A=	90-100	D=	60-69
B=	80-89	F=	59 or lower
C=	70-79		

Power Points:

The Power Points for the assigned chapters will be posted in the “Power Points” link of the Blackboard on a weekly basis.

E-mail:

Please make sure that your Sul Ross email is operational and check it frequently to be aware of information related to this course. Also, if your email account is incorrect you will not receive course emails and will have problems logging to the Blackboard.

Consultation:

I am available for consultation via email, phone, or personally during my office hours and other hours by appointment.

American With Disabilities Act (ADA)

Sul Ross State University, Rio Grande College is committed to equal access in compliance with the American With Disabilities Act of 1973. It is the student’s responsibility to initiate a request for accessibility service. Students seeking accessibility services must contact Kathy Biddick at 830-279-3003. kbiddick@sulross.edu

Distance Education Statement: Students enrolled in distance education courses have equal access to the university’s academic support services, library resources, and instructional technology support. For more information about accessing these resources, visit the SRSU website. Students should submit online assignments through Blackboard or SRSU email, which require secure login information to verify students’ identities and to protect students’ information. The procedures for filing a student complaint are included in the student handbook. Students enrolled in distance education courses at Sul Ross are expected to adhere to all policies pertaining to academic honesty and appropriate student conduct, as described in the student handbook. Students in web-based courses must maintain appropriate equipment and software, according to the needs and requirements of the course, as outlined on the SRSU website.

Course Outline - MGMT 4340 – International Logistics – Fall 2014. Online Course

Week of:

August

Monday 25th Chapter 1: International Trade

September

Monday 1st Chapter 2: International Supply Chain Management

Monday 8th Chapter 3: International Infrastructure

Monday 15th Chapter 5: International Contracts

Monday 22nd Chapter 6: Terms of Trade of Incoterms ® Rules

Monday 29th Exam One, Chapters 1, 2, 3, 5, & 6, will be available on the “Quiz, Test, Exam” link from 7:00 a.m. until 11:00 p.m. After 11:00 p.m. the link will no longer be operational.

Tuesday 30th Chapter 7: Terms of Payment

October

Monday 6th Chapter 9: International Commercial Documents

Monday 13th Chapter 10: International Insurance

Monday 20th Chapter 11: International Ocean Transportation

Monday 27th Chapter 12: International Air Transportation

November

Monday 3rd Exam Two, Chapters 7, 9, 10, 11 & 12, will be available on the “Quiz, Test, Exam” link from 7:00 a.m. until 11:00 p.m. After 11:00 p.m. the link will no longer be operational.

Monday 10th Chapter 13: International Land & Multimodal Transportation

Friday 14th Last day to withdraw from the course with a grade of “W.” Drops must be processed by the Admissions Office by 4:00 p.m.

Monday 17th Chapter 14: Packaging for Export

November 26-28 Thanksgiving break

December
Monday 1st

Chapter 16: Customs Clearance

Monday 8th

Final exam, Chapters 13, 14, & 16 will be available on the “Quiz, Test, Exam” link from 7:00 a.m. until 11:00 p.m. After 11:00 p.m. the link will no longer be available.

We will try to hold to this schedule as much as possible, but changes may need to be made at the discretion of the instructor. Any change will be communicated to the students as soon as possible.