

Spring 2015 - Introduction to Speech Communication

COMM 1311.002 MWF 11:00-11:50

FAB 207



Instructor: Dominique Sanchez

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Office: Fine Arts Building 202

Office Hours: Monday through Thursday 1:30-3:00, or by appointment



Required Textbook:

Pearson, J. C., Nelson, P. E., Titsworth, S., Harter, L.
(2013). *Human Communication* (5th ed.). New York,
NY: McGraw Hill.

Course Description:

This course is designed to introduce you to the major areas and skills of the broad discipline of communication. As your instructor, I will assist you in increasing your knowledge about and skills in employing verbal and nonverbal messages in a variety of settings (i.e., intrapersonal, interpersonal, group, and public contexts). By studying the processes of communication and applying communication theory and principles to diverse real-life situations, you will have an opportunity to practice and analyze communication skills in various contexts.

Course Objectives:

Upon completion of this course, you will be able

- To understand and demonstrate writing and speaking processes through invention, organization, drafting, revision, editing, and presentation
- To understand the importance of specifying audience and purpose
- To understand and appropriately apply modes of expression in written, visual, and oral communication
- To participate effectively in groups with emphasis on listening, critical and reflective thinking, and responding. Students will be able to recognize different types of groups; identify and apply steps in the small-group decision making process; and utilize skills necessary for effective and ethical group communication.
- To understand and apply basic principles of critical thinking, problem solving, and technical proficiency in the development of exposition and argument
- To develop the ability to research and write a documented oral presentation

Program Learning Outcomes:

This course is designed to meet one or more of the program learning outcomes applied to all Communication majors.

The graduating student will demonstrate:

1. competency for appropriate oral communication in public presentations
2. competency for appropriate use of presentation software – specifically Power Point
3. the ability to analyze arguments including identification of the major elements of the argument, such as claims, warrants, data and backing
4. competency in appropriate discipline specific written communication
5. the ability to apply communication theory to the analysis of communication situations
6. competency in the use of media technology including video, audio, and web technologies
7. general knowledge of communication concepts and terminology

Attendance:

You are expected to attend every class, and are therefore responsible for everything that occurs in each class. You are responsible for knowing all announcements, lecture material, assignments, and class schedule modification that includes required reading for subsequent classes. If you must be absent, it is your responsibility to obtain the necessary information.

Attendance is essential for your success in this class and excessive absences may result in you being dropped from the course with a grade of “W” or “F” as per Sul Ross State University policy.

If you miss a class for any reason (school-related, family emergency, illness, etc.) you must notify the instructor ahead of time. Late work will not be accepted without prior discussion and approval.

Classroom Decorum:

1. Students are expected to arrive to class on time. Students arriving 5 or more minutes late regularly will be marked as absent.
2. All homework is due at the beginning of the class period.
3. Students must turn off all electronic devices upon entering the classroom. Students caught using their electronic devices in any way will be asked to leave the classroom and be marked as absent. If you feel you must keep your electronic device on for a specific purpose, you must notify the instructor beforehand.

ADA:

Sul Ross State University is committed to equal access in compliance with the Americans With Disabilities Act of 1973. It is the student's responsibility to initiate a request for accessibility services. Students seeking accessibility services must contact Mary Schwartz, M.Ed., L.P.C., in Counseling and Accessibility Services, Ferguson Hall, Room 112. The mailing address is P.O. Box C-171, Sul Ross State University, Alpine, Texas 79832. Telephone: 432-837-8203. Email: mschwartz@sulross.edu.

Grading:

This semester you will be able to obtain up to 1000 points, based on the allocations below. All assignments and grade distribution are subject to change as the semester continues, at the instructor's discretion.

Participation	150 (Attendance, In Class & Homework Exercises)
Chapter Quizzes	100 (Always unannounced)
Oral Reading	50
Informative Speech	250 (Outlines, Peer Reviews, Presentations)
Impromptu Speeches	100 (Best of two attempts)
Persuasive Speech	250 (Outlines, Peer Reviews, Presentations)
Final Project	<u>100</u> (Group Project – 50 individual/50 group)
Total Semester Points Available	1000

900-1000 = A

800-899 = B

700-799 = C

600-699 = D

0-599 = F

Assignments:

Assignments are due on the assigned date, at the beginning of the class period. The acceptance of late work is at the sole discretion of the instructor. All late work will be subject to at least one full grade reduction.

Quizzes:

There will be several chapter quizzes throughout the semester, always unannounced.

Oral Reading:

You will select a piece of literature, poem, sonnet, monologue, or an excerpt from a well-known speech. Songs are not appropriate selections. You will bring your chosen piece to present in front of the class. It is expected that you will be very familiar with the material you choose to present. The purpose of this assignment is to further acclimate you to the world of communicating with others. Your selection must be one to three minutes in length, not including your introduction.

Peer Evaluation:

It is my view that people often improve their public speaking skills when given appropriate and immediate feedback. You will find that the most important feedback (in life) is from that of your audience. Before you present both your informative and persuasive speeches, you will have the opportunity to share your outline and presentation with two other students in this class, members of your audience. Each of you will take turns sharing, being the captive audience, and writing feedback on a peer evaluation form.

Informative Speech:

This is the first of two major speeches. Your purpose for this speech will be to inform your audience of a particular topic. You will complete an outline with all the basic elements of what the speech will include, the outline will be typed and turned in. You will be required to speak for at least five minutes and no longer than seven minutes. Points will be deducted for being short on or over time.

Impromptu Speeches:

There are three different types of public speaking: extemporaneous, manuscript, and impromptu. Impromptu speeches involve little to no preparation. For this speech, you will select a current topic at random, and have about five to ten minutes to prepare. Your speech may be persuasive, informative, or designed for a special occasion. You will be required to speak for at least one minute, up to three minutes is preferred.

Persuasive Speech:

This will be your second major speech. For this speech your purpose is to persuade your audience on a particular topic. You will complete and outline with all the basic elements of what the speech will include, the outline will be typed and turned in. You will be required to speak for at least five minutes and no longer than seven minutes. Points will be deducted for being short on or over time.

Final:

Your final project is a small group assignment. You will select a product or service to “sell” to the class. You will plan out and present a thorough pitch regarding your product and service using effective verbal and nonverbal communication, including visual aids. The presentation must be four to six minutes in length. Points will be deducted for being short on or over time.

Daily Schedule

(subject to change at any time throughout the semester)

Wednesday, January 21 – Introductions, Syllabus Review, Expectations

Friday, January 23 – Interviews for Biographies

Homework: Finish Biography and Practice Presentation

Monday, January 26 – Present Biographies, Oral Reading Assignment Given

Homework: Read Chapter 1 and Begin Looking for Oral Reading

Wednesday, January 28 – Chapter 1 Discussion, Oral Reading Assignment Reminder

Homework: Read Chapter 2, Oral Reading Assignment Selection Due

Friday, January 30 – Chapter 2 Discussion, Oral Reading Assignment Selection Due

Homework: Read Chapter 3

Monday, February 2 – Chapter 3 Discussion

Homework: Practice Oral Readings

Wednesday, February 4 – Oral Reading Presentations

Homework: Read Chapter 4

Friday, February 6 – Chapter 4 Discussion and Exercise

Homework: Read Chapter 5

Monday, February 9 – Chapter 5 Discussion

Homework: Read Chapter 6

Wednesday, February 11 – Chapter 6 Discussion

Homework: Read Chapter 14

Friday, February 13 – Chapter 14 Discussion, Informative Speech Assignment Given

Homework: Read Chapter 10

Monday, February 16 – Chapter 10 Discussion, Informative Topic Discussion

Homework: Informative Speech Topic and Purpose Ideas, Read Chapter 11

Wednesday, February 18 – Chapter 11 Discussion and Informative Topic Selection

Homework: Read Chapter 12

Friday, February 20 – Chapter 12 Discussion

Homework: Read Chapter 13

Monday, February 23 – Chapter 13 Discussion

Homework: Informative Speech Basic Outline and Three Sources

Wednesday, February 25 – Informative Speech Basic Outline and Three Sources Due
Homework: Read Chapter 7

Friday, February 27 – Chapter 7 Discussion, Exercise and Essay
Homework: Complete Essay

Monday, March 2 – Essay Due, In Class Exercise (Group Outline)
Homework: Update Informative Speech Outline

Wednesday, March 4 – Informative Speech Outline Due
Homework: Update Outline

Friday, March 6 – Peer Review and Speech Order Selection
Homework: Finish Informative Speeches, Due Next Week

Monday, March 9 – Informative Speeches

Wednesday, March 11 – Informative Speeches

Friday, March 13 – Informative Speeches
Homework: Chapter 15

Monday, March 16 through Friday, March 20 – No Classes – Spring Break

Monday, March 23 – Chapter 15 Discussion, Persuasive Speech Assignment Given, In Class Exercise

Wednesday, March 25 – Impromptu Speeches

Friday, March 27 – Impromptu Speeches

Monday, March 30 – Impromptu Speeches
Homework: Select a Persuasive Speech Topic, Be Prepared to Pitch the Topic to the Class

Wednesday, April 1 – Persuasive Speech Topic Pitch Day
Homework: Chapter 9

Friday, April 3 – Chapter 9 Discussion and In Class Exercise
Homework: Persuasive Speech Basic Outline and Three Sources Outline Due Monday

Monday, April 6 – Persuasive Speech Basic Outline and Three Sources Due

Wednesday, April 8 – In Class Exercise (Group Outline)

Friday, April 10 – In Class Exercise (Elevator Pitch)
Homework: Update Persuasive Speech Outline

Monday, April 13 – Updated Persuasive Speech Outline Due
Homework: Update Persuasive Speech Outline for Peer Reviews

Wednesday, April 15 – Peer Review and Speech Order Selection
Homework: Finalize Persuasive Speeches

Friday, April 17 – Persuasive Speeches

Monday, April 20 – Persuasive Speeches

Wednesday, April 22 – Persuasive Speeches

Friday, April 24 – In Class Exercise
Homework: Read Chapter 8

Monday, April 27 – Chapter 8 Discussion and Group Assignment Given

Wednesday, April 29 – Group Selection and Topic Discussion
Homework: Decide on product or service and be prepared to discuss

Friday, May 1 – Product or Service Decision and Purpose Due

Monday, May 4 – Group Project Work Day

Wednesday, May 6 – Group Project Work Day

Friday, May 8 – No Class, Dead Day

Monday, May 11 at 10:15
Final – Group Project Presentation

Spring 2015 – Final Exam Schedule

Final examinations in Laboratory and Physical Education activity courses will be given during the last class period of the semester. For times not listed, consult with your instructor.

For Classes Meeting on:	Exam Date and Time will be:
Monday/Wednesday/Friday	Monday, May 11
8 a.m.	8 a.m.
10 a.m.	10:15 a.m.
1 p.m.	12:30 p.m.
3 p.m., 3:30 p.m.	3 p.m.
Monday Night Classes	6 p.m.
Tuesday/Thursday	Tuesday, May 12
9:30 a.m.	8 a.m.
11 a.m.	10:15 a.m.
2 p.m.	12:30 p.m.
3:30 p.m., 4 p.m.	3 p.m.
Tuesday Night Classes	6 p.m.
Monday/Wednesday/Friday	Wednesday, May 13
9 a.m.	8 a.m.
11 a.m.	10:15 a.m.
12 p.m.	12:30 p.m.
2 p.m.	3 p.m.
Wednesday Night Classes	6 p.m.
Tuesday/Thursday	Thursday, May 14
8 a.m.	8 a.m.
12:30 p.m.	10:15 a.m.
1 p.m.	12:30 p.m.
Thursday Night Classes	6 p.m.