

Sul Ross State University
Department of Business Administration
Business Information Systems
GBA 3350:001
TR 12:30 – 1:45, BAB 318
Spring 2015

Course Instructor **Linda McAnally**
Office **BAB 308**
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Electronic Mail **lindam@sulross.edu**
Office Hours **MW 8:00 – 9:00 am; 2:00 – 3:00**
 TR 8:00 – 9:30 am; 2:00 – 3:30
 ***other times are available by appointment**

Course Description:

Introduction to information systems in business. Hands on exposure to business applications software in microcomputer laboratories. Practical experience in the principles of information technology.

Required Course Materials:

Textbook: M:Information Systems by Baltzan. McGraw-Hill. 3rd edition. ISBN 9780073376912

Prerequisite:

Completion of ASBT 1384 or basic computer skills.

Student Learning Outcomes

Upon successful completion of this course, the student should be able to:

- Apply the concepts of systems and information to business.
- Address business needs for internet/electronic commerce.
- Recognize limiting and enabling factors of technology, and describe the forces and processes governing modern day business computing
- Demonstrate a fundamental understanding of how the Internet works. Note: this is not the same as knowing how to navigate the Internet.
- Discuss issues surrounding ethics and security as they relate to computers.

Program Learning Objectives (PLO)

PLO 1 Analyze and solve business problems across major business functions, using fundamental business principles and strategies

PLO 2 Communicate business information through written, oral and other delivery processes

PLO 3 Identify and discuss the impact of ethical and social responsibility issues in business

PLO 4 Identify and describe the major components of the external business environment

Attendance

Class attendance is required. Each student is expected to attend class regularly, to arrive on time, and to remain until class is dismissed. Tardiness and leaving class early are disruptive for other students and the instructor. Students who do not arrive promptly or who leave early may be noted as absent. When a student has to miss a class due to an authorized University activity, it will be the responsibility of the student to notify the instructor of the class in advance. The department responsible for the authorized University activity will also notify instructors through the Student Life Office by providing an explained absence list to the office. Instructors will give students participating in an authorized University activity the opportunity to make up class work, including tests, within a reasonable time and at the convenience of the instructor.

The class attendance policy on page 66 of the 2014-2016 catalog will be followed. A student will be dropped after they accumulate six absences. General guideline is nine absences for a MWF class, six absences for a MW or TR class and three absences for a night class. Absences from class for University sanctioned activities shall not be included in this count provided the student notifies the instructor in advance.

Classroom Behavior

Distracting behavior such as uninvited casual talk among students, use of cellular phones, beepers or inappropriate behavior toward fellow students or faculty is unacceptable. Turn off your cell phone and any other electronic equipment before class starts. If you turn your phone to vibrate, do not answer it in class and do not leave the classroom to answer your phone. Exceptions to this are emergency personnel.

Assignments

Students are required to read the assigned materials prior to class and be prepared to participate in class discussions. Homework will not be accepted late. Some assignments will be completed manually and turned in during class and others will be completed using connect plus.

Exams

All exams must be taken on the day exam is given unless prior approval has been given to allow a makeup of the exam. The dates of the exams are included on the Schedule of Assignments so you know in advance of the dates. Makeups will only be allowed if the instructor has given the student prior approval. This will be a case by case decision and includes students that are missing class due to a university approved absence. It is up to each student to notify the instructor of an absence before the exam.

Course Grading

Class Participation	15%
Assignments	20%
Research Paper	20%
Exams	45%
Total Points	100%

Academic Honesty

Cheating or plagiarism includes the copying of all or part of another person's work and the instructor will not tolerate it. If you allow your work to be copied or make it available to another student for this purpose you are also cheating. All parties involved will receive an F on the assignment.

Accessibility Services

Accessibility Services, part of Counseling and Accessibility Services, provides support and assistance to students with physical disabilities, including hearing and visual impairments; psychological disabilities; learning disabilities; and Attention Deficit Disorder. To be eligible for services a student must be admitted to the university, have a documented disability and register with the Accessibility Services office. Accessibility services are located in Ferg 112 432-837-8203. Grace Perry MA, LPC is the Accessibility Services Coordinator.

Course Calendar for GBA 3350, Spring 2015

Date	Day	Topics and Assignments
Jan 22	Thur	Introduction; go over syllabus
Jan 27	Tue	Chapter 1: Management Information Systems: Business Driven MIS
Jan 29	Thur	
Feb 3	Tue	Chapter 2: Decisions and Processes: Value Driven Business
Feb 5	Thur	
Feb 10	Tue	Chapter 3: Ebusiness: Electronic Business Value
Feb 12	Thur	
Feb 17	Tue	Chapter 4: Ethics and Information Security: MIS Business Concerns
Feb 19	Thur	
Feb 24	Tue	
Feb 26	Thur	Exam 1 – Chapters 1, 2, 3 & 4
Mar 3	Tue	Chapter 5: Infrastructures: Sustainable Technologies
Mar 5	Thur	
Mar 10	Tue	Chapter 6: Data: Business Intelligence
Mar 12	Thur	
Mar 17	Tue	Spring Break - No classes this week
Mar 19	Thur	Spring Break - No classes this week
Mar 24	Tue	Chapter 7: Networks: Mobile Business
Mar 26	Thur	
Mar 31	Tue	
Apr 2	Thur	Exam 2 – Chapters 5, 6 & 7
Apr 7	Tue	Chapter 8: Enterprise applications: Business Communications
Apr 9	Thur	

Apr 14	Tue	Chapter 9: systems Development and Project Management: Corporate Responsibility
Apr 16	Thur	
Apr 21	Tue	
Apr 23	Thur	Exam 3 – Chapters 8 & 9
Apr 28	Tue	Work on presentations
Apr 30	Thur	Work on presentations
May 5 (last class day)	Tue	Presentations
May 7	Thur	Dead Day – campus wide - no classes
May 8	Fri	Dead Day – campus wide - no classes
May 14	Thur	Final Exam, 10:15 am – 12:15 pm in BAB 318 – Complete Presentations

Notation: Schedule is subject to change