

Sul Ross State University – Rio Grande College
IBUS 4306 – International Business – Spring 2015 – Del Rio -
Tuesdays 6:00 P.M. – Room 303 – Across from Computer Room

Instructor: Dr. Edison P. Moura
Office: Del Rio Faculty Office Building # 203 – Phone (830) 703-4840
Office Hours: Del Rio: Tuesdays: 11:00-1:00 & 4:00-6:00. Wednesdays: 11:00-1:00
Eagle Pass: Wednesdays: 5:00-6:00
Other hours by appointment
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Prerequisite: Econ 2301

Required Text: International Business – A Managerial Perspective – 8th Edition–Griffin & Pustay
Publisher: Pearson. ISBN: 978-0-13-350629-7

Course Description

This is an introductory course in international business and economics in which the students are exposed to the essential elements of international trade. It examines the challenges and opportunities in an international environment including an examination of social, political, legal and economic forces affecting multinational companies.

Course Competencies (Learning Outcomes)

After successfully completing this course students should:

1. Be able to explain the differences between domestic, international, and global business practices (LO#5)
2. Be able to discuss the political, economic and social forces that shape the business environment in which multinational companies (MNCs) operate (LO#5)
3. Be able to explain the role played by the financial exchange system and the institutions that facilitate international transactions (LO#5)
4. Be able to explain the differences between fixed and floating exchange rate systems and variations such as currency boards (LO#5)
5. Be able to discuss the role played by political/regional organizations such as NAFTA, EU, APEC, etc
6. Be able to explain the role played by global institutions such as the World Trade Organization (WTO), the International Monetary Fund (IMF), the United Nations (UN)
7. Be able to discuss the impact of government intervention in international business.

Evaluation Policy

Exam 1 (100 points) at 35% of total grade	= 35%
Exam 2 (100 points) at 35% of total grade	= 35%
Exam 3 (final) 100 points at 30% of total grade	= 30%
Total points	= 100%

Exams

Questions for the three exams will come from the assigned material in the textbook, videos, class discussions and handouts.

Grading Scale

A = 90-100

B = 80-89

C = 70-79

D = 60-69

F = below 60

Academic Honesty:

You are expected to do your own work on the exams. If a student is caught cheating, a grade of zero will be assigned to that exam.

Blackboard

Power Point Presentations:

The weekly Power Point Presentation (s) will be posted in the "Power Points" link of the Blackboard after each class. The Power Points, however, are only a summary of each chapter and to be prepared for the tests you have to read and become familiar with all the material in the assigned chapters. Download the PPTs as soon as they are posted to avoid unforeseen problems.

American With Disabilities Act (ADA)

Sul Ross State University, Rio Grande College is committed to equal access in compliance with the American With Disabilities Act of 1973. It is the student's responsibility to initiate a request for accessibility service. Students seeking accessibility services must contact Kathy Biddick at 830-279-3003. kbiddick@sulross.edu

Course Schedule – IBUS 4306 – International Business – Spring 2015 – Del Rio - Tuesdays

January

20th Introduction to the course – Chapter 1 – An Overview of International Business

27th Chapter 3: Legal, Technological, Accounting and Political Environments

February

3rd Chapter 7: The International Monetary System and the Balance of Payments

10th Chapter 7: The International Monetary System and the Balance of Payments

17th Chapter 8: Foreign Exchange and International Finance Markets

24th Exam 1: Chapters 1, 3, 7, 8 plus handouts ...

March

3rd Chapter 2: Global Market Places and Business Centers
Chapter 9: Formulation of International Trade Policies

10th Chapter 10: International Cooperation Among Nations

17th Spring Break – no class

24th Chapter 12: Strategies for Analyzing and Entering Foreign Markets

31st Exam 2: Chapters 2, 9, 10, 12, plus handouts ...

April

7th Chapter 16: International Marketing

10th Friday Last day to drop the course with a grade of “W.”

14th Chapter 18: International Financial Management

21st Chapter 18: International Financial Management

28th Chapter 19: International Human Resources Management and Labor Relations

May

5th TBA

12th Exam 3 (final) Chapters 16, 18, 19, plus handouts ...

We will do our best to follow this schedule but changes may need to be made at the discretion of the instructor. Any change will be communicated to the students as soon as possible.