

SYLLABUS ANSC 3305
Horse Production/Management
Department of Animal Science
Fall 2015

COURSE NUMBER: ANSC 3305

INSTRUCTOR: Lisa Drumhiller

Email: ldru8885@sulross.edu

Office: RAS 105

LOCATION: RAS 135

Tuesday & Thursday 11:00-12:15

TEXT:

Business Management for the Equine Industry 1st Edition

by Sharon Eastwood (Author), Anne-Lise Riis Jensen (Author), Anna Jordon (Author)

Publisher: Wiley-Blackwell; 1 edition (December 23, 2005)

ISBN-10: 140512606X

Horse and Stable Management 4th Edition

by Jeremy Houghton Brown (Author), Sarah Pilliner (Author), Zoe Davies (Author)

Publisher: Wiley-Blackwell; 4 edition (August 1, 2003)

ISBN-10: 1405100079

DEPARTMENTAL PROJECTED LEARNING OBJECTIVES:

The student will demonstrate that they are able to:

1. Recognize and be able to utilize animal breeds from a variety of domestic species.
2. Comprehend the role of nutrition in the production of food animals
3. Understand the processes involved in producing meat products from a variety of domestic food animals.
4. Select breeding animals using genetic information.

PORTFOLIO:

Throughout the semester, create a personal portfolio for "your" equine business. This project will take place of a final exam. The portfolio will be made up of multiple parts:

- Business plan, budget, expense report, legal and marketing plan
- Breeding program, disease prevention plan, vaccination schedule
- Facility layout

We will discuss the project in further details during class, but it is essential to complete the parts of the portfolio as we are covering them in class.

TOPIC PRESENTATIONS:

Choose an equine related topic that you are interested in to teach the class about. You must have your topic approved by me no later than September 10th. Create a 15 minute presentation to educate the class about your topic. The presentation can be conducted in any form (power point, demonstration, hands on activities, etc.).

After each presentation day, you will write a brief paragraph about one of the presentations held that day. Discuss what you learned, any questions you may have, and what you would like to further research about the topic. This will be turned in during the following class period.

CURRENT ISSUES:

The class will vote on 4 topics that have caused controversy within the horse industry. During that week, 2 topics will be discussed each day. Students must bring to class 2 sources that they will cite backing their view point for each topic. Sources **MUST** be printed out and brought into class to be turned in at the conclusion of the discussion. If you do not bring your source, you will not get credit. Students will also be evaluated on participation.

GRADING:

Exams: 100 points per exam (3)

Activities: 400 points

Portfolio: 300 points

Total: 1000 points possible

REASONABLE ACCOMMODATIONS FOR STUDENTS WITH DISABILITIES:

If you have a disability that may require assistance or accommodation or if you have questions related to any accommodations for testing, note takers, reading, etc. please speak with me as soon as possible.

TENTATIVE TOPICS:

- Anatomy/Physiology
- Nutrition
- Financial planning
- Sales
- Breeding programs
- Facilities
- Health management
- Current issues