

MGT 5304:MEX
SEMINAR IN MANAGEMENT
Fall 2015

Delivery: Web
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Office Hours: Email and phone at any time
Course Delivery: Web

Topic Leadership

Business Men Who Built America, a Statesman, and a Politician

Course Materials:

The Tycoons. Charles R. Morris. OWL Books. 2005.

Hershey. Michael D'Antonio. Simon & Schuster. 2006.

Ben Franklin America's Original Entrepreneur, Blaine McCormick Entrepreneur Press,2005.

Course Description

This course provides insight into business leadership through the life and times of successful business leaders and politicians.

Course Objective

Familiarize the student with the complexities and contradictions of business leadership.

Learning Outcomes

The student is expected to complete the course with an understanding and appreciation of:

Extraordinary leadership.

Impact of business leadership on a nation's economy and on the individual citizen.

Impact of business leadership on the employees of the business

Impact of political leadership - for the people or for personal promotion - on the well being of the individual citizen.

Course Evaluation

Three question assignments

Tycoons	34%
Hershey	33%
Franklin	33%
Total	100%

Submission of Assignments

Please submit your MS Word prepared assignments through BlackBoard.

Discussion Boards

A discussion board for each book is available on BlackBoard to enable your greater understanding of the course books through discourse with the students in this class. Please take advantage of this. These discussions are for your benefit and not graded.

University Policies

All are applicable.

Department of Business Administration MBA Program Learning Outcomes

PLO 1 Analyze and solve complex business problems across major business functions, using advanced business principles and strategies

PLO 2 Communicate in-depth business information through written oral and other delivery processes

PLO 3 Identify and discuss the impact of ethical and social responsibility issues in business

PLO 4 Identify and describe the major and minor components of the external business environment

Distance Education Statement: Students enrolled in distance education courses have equal access to the university's academic support services, library resources, and instructional technology support. For more information about accessing these resources, visit the SRSU website. Students should submit online assignments through Blackboard or SRSU email, which require secure login information to verify students' identities and to protect students' information. ***[If the course requires students to take proctored exams or to purchase additional software or equipment, please describe those requirements here.]*** The procedures for filing a student complaint are included in the student handbook. Students enrolled in distance education courses at Sul Ross are expected to adhere to all policies pertaining to academic honesty and appropriate student conduct, as described in the student handbook. Students in web-based courses must maintain appropriate equipment and software, according to the needs and requirements of the course, as outlined on the SRSU website.