

**MGT 5312:001**  
**International Management**  
**Course Syllabus**  
**Fall 2015**  
**Professor Pamela Maret**

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**Course Materials**

**Text**

*Global Business Today 9<sup>th</sup> ed.*, Hill and Hult, McGraw Hill, ISBN 978-0-07-811291-1

**Books**

*The Choice: A Fable of Free Trade and Protection 3<sup>rd</sup> ed.*, Russell Roberts, Prentice Hall, ISBN-13: 978-0131433540.

*Dead Aid: Why Aid Is Not Working and How There Is a Better Way for Africa*, Dambisa Moyo, Farrar, Straus, and Giroux 2010, ISBN-13: 978-0374532123

**Evaluation**

3 Tests	@20%
2 Book Discussion Assignments	@20%
<b>Total</b>	<b>100%</b>

**Three Tests**

The Tests are composed of multiple-choice questions from the assigned text chapters, reading, discussion, video, and any other sources discussed or assigned.

**Two Book Discussions**

Discussion means true discussion. You must be prepared to have an interactive discussion with your classmates on the assigned book and questions. Either lack of preparation or participation will earn a 0%.

**Blackboard**

The Blackboard site contains the course syllabus, announcements, power point slides, assignments, and the course calendar.

**University Policies**

All are applicable.

**Department of Business Administration MBA Program Learning Outcomes**

PLO 1 Analyze and solve complex business problems across major business functions, using advanced business principles and strategies

PLO 2 Communicate in-depth business information through written oral and other delivery processes

PLO 3 Identify and discuss the impact of ethical and social responsibility issues in business

PLO 4 Identify and describe the major and minor components of the external business environment

### **Learning Outcomes**

The various issues, opportunities, and problems related to the dynamic global economy

How governments and legal systems affect international business

The features of political and economic risk in the global economy

Appreciation of the challenges to business leadership in the global economy

### **Course Description and Objective**

International Management explores the dynamic global environment of international trade and explores the political, legal, technological, competitive, and cultural factors that shape it. The aim of this course is to familiarize the student with the complex issues related to international trade and business.

**Objectives:** The aim of this course is to familiarize the student with business issues especially germane to international business. The goal is to alert and awaken the student to the types of issues they are likely to encounter as domestic managers (subsidiary or HQ) in an organization with international interests, as expatriate managers, and/or as third country national managers.

### **Learning Outcomes**

- Students can assess a country's political, economic, and legal systems and interpret the significance of these systems for business.
- Students understand the concept of globalization, its drivers, and the globalization debate.
- Students learn the determinants of culture and the impact country culture has upon how businesses operate and the ability of businesses to effectively operate in diverse cultural environments.
- Students appreciate the benefits of international free trade.
- Students know the political and economic arguments of intervention in free trade.
- Students are fluent concerning the reasons for and rise of regional economic integration.

**MGT 5312  
FALL 2015  
Course Calendar\***

<b>WK</b>	<b>Date</b>	<b>Material Assignment</b>
<b>1</b>	<b>24-Aug</b>	<b>Orientation</b>
	<b>26-Aug</b>	<b>Exercise</b>
	<b>28-Aug</b>	<b>Exercise</b>
<b>2</b>	<b>31-Aug</b>	<b>Ch 2 Differences</b>
	<b>2-Sep</b>	<b>Ch 2 Differences</b>
	<b>4-Sep</b>	<b>Exercise</b>
<b>3</b>	<b>7-Sep</b>	<b>Labor Day</b>
	<b>9-Sep</b>	<b>Ch 3 D'ment</b>
	<b>11-Sep</b>	<b>Exercise</b>
<b>4</b>	<b>14-Sep</b>	<b>Ch 3 D'ment</b>
	<b>16-Sep</b>	<b>Ch 4 Culture</b>
	<b>18-Sep</b>	<b>Exercise</b>
<b>5</b>	<b>21-Sep</b>	<b>Ch 4 Culture</b>
	<b>23-Sep</b>	<b>Culture Outsourced</b>
	<b>25-Sep</b>	<b>Culture Outsourced</b>
<b>6</b>	<b>28-Sep</b>	<b>Test 1 Chs 2,3,4</b>
	<b>30-Sep</b>	<b>Ch 5 CSR</b>
	<b>2-Oct</b>	<b>CSR Exercise</b>
<b>7</b>	<b>5-Oct</b>	<b>Ch 6 Trade Theory</b>
	<b>7-Oct</b>	<b>Ch 6 Trade Theory</b>
	<b>9-Oct</b>	<b>Exercise</b>
<b>8</b>	<b>12-Oct</b>	<b>Ch 7 Gov't Policy</b>
	<b>14-Oct</b>	<b>Ch 7 Gov't Policy</b>
	<b>16-Oct</b>	<b>Exercise</b>
<b>9</b>	<b>19-Oct</b>	<b>Ch 8 FDI</b>
	<b>21-Oct</b>	<b>Ch 8 FDI</b>
	<b>23-Oct</b>	<b>Exercise</b>

10	26-Oct	Test 2 Chs 6,7,8
	18-Oct	Book 1 Discussion Fable
	30-Oct	Exercise
11	2-Nov	Ch 9 Regional
	4-Nov	Ch 9 Regional
	6-Nov	Exercise
12	9-Nov	Ch 10 Foreign Exchange
	11-Nov	Ch 10 Foreign Exchange
	13-Nov	Exercise
13	16-Nov	Ch 9, 10
	18-Nov	Test 3 Chs 9,10
	20-Nov	Exercise
14	23-Nov	Exercise
	25-Nov	Thanksgiving
	27-Nov	Thanksgiving
15	30-Nov	Book 2 Discussion Dead Aid
	2-Dec	Book 2 Discussion Dead Aid

**\*All dates and assignments are subject to change. It is the student's responsibility to be aware of any changes as announced in class, via Sul Ross email, or via BB announcement. This includes test dates.**