

Bachelor of Applied Science
Case Studies in Leadership 3302
Syllabus

COURSE TITLE: Case Studies in Leadership

COURSE PREFIX AND NUMBER: ORGL 3302

INSTRUCTOR NAME: Cynthia Gomez

INSTRUCTOR CONTACT INFORMATION: E-mail: cgutierrez@sulros.edu

Phone: 830-968-8081

OFFICE HOURS: By appointment only

TEXTBOOK:

Northouse, Peter G. 2012. Leadership: Theory and Practice. 6th Edition. Thousand Oaks, CA: Sage Publications.

COURSE DESCRIPTION: Study of significant leaders through various cultures, nationalities, and periods in history. Selected study of examples of significant leaders, their characteristics and effectiveness. Highly effective as well as less effective leaders will be studied. Students will select from a list of leaders to conduct an in-depth case study of the selected leader in light of theories and approaches studied in the Organizational Leadership course. Prerequisite: ORGL 3300

GOALS OF THE COURSE:

Understand fundamental leadership theories and models.

To understand organizational situations and types of leadership behaviors through application of theories and models.

To apply theories and concepts learned in this course through case studies and assignments.

Week 1- Chapter 2: Financial Statements and Accounting Concepts/Principles

Chapter 3: Fundamental Interpretations Made from Financial Statement Data

Week 2- Chapter 5: Accounting for and Presentation of Current Assets

Chapter 7: Accounting for and presentation of Liabilities

Chapter 8: Accounting for and Presentation of Owners' Equity

Week 3- Chapter 9: The Income Statement and Statement of Cash Flows

Chapter 11: Financial Statement Analysis

Midterm: Chapters 2,3,5,7,8,9 and 11

Week 4- Chapter 1: Budgeting: Why and How

Chapter 2: The Parts of a Budget

Chapter 3: Gathering Production Figures

Week 5- Chapter 4: Creating a Production Budget

Chapter 5: Planning and Budgeting a Project

Chapter 6: Checking It Twice

Week 6- Chapter 7: Preparing for Presentation

Chapter 8: Budgetary Spending

Chapter 9: Tracking Your Budget

Week 7- Chapter 10: Budgeting and Human Resources

Chapter 11: Small Business Money Management

Final Project Due

Week 8- Chapter 12: Mastering the Budget Process

Submit Power Point Presentation

Final- Writing Assignment

SCHEDULE OF COURSE REQUIREMENTS AND GRADE COMPUTATION:

Quizzes (7 total)	70 points (10 points each)
Online Training Courses (6 total)	60 points (10 points each)
Exercises (3 total)	15 points (5 points each)
Midterm	20 points
Final Project	100 points
Executive Summary	5 points
Startup Cost Spreadsheet	5 points
Operating Expense Budget	10 points
Sales Forecast	10 points
Breakeven Analysis Worksheet	10 points
Projected Income Statement	15 points
Projected Balance Sheet	15 points
Ratio Analysis	10 points
Power Point Presentation	20 points

TOTAL POINTS = 280

A = 252 OR MORE POINTS

B = 224-251 POINTS

C = 196-223 POINTS

D = 168-195 POINTS

F = 167 OR LESS POINTS

Additional Information:

Writing Assignments: Minimum requirement is one page per writing assignment. Proper grammar, punctuation, spelling and capitalization are expected. Cite supporting sources. A rubric will be used to grade your writing assignments. I will make this available on Blackboard for your reference. Please use correct grammar, spelling, punctuation, and capitalization

Exams: You will be expected to complete a Midterm. Your exam will be time and it is a combination of multiple choice, fill in the blank True/False and short answer questions.

Final Project: Your final project will be due on the 8th week of this course. The details to the project will be posted on blackboard beginning the 5th week of this course. Individual assignments will need to be completed towards the final project. Your final project will not be the same as any of the other students as each may have different projections and assumptions. Proper grammar, punctuation, spelling and capitalization are expected as well as citing of supporting sources.

**Students will be responsible for keeping up with Blackboard on a regular basis. Please be sure to check any new announcements I may post pertaining to the class.