

**Sul Ross State University**  
**MGT 3363:001**  
**Human Resource Management:**  
**Leadership**  
**Spring 2016**

Professor: Pamela Marett  
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Office Hours: Email and phone at any time

**Course Materials**

**Heroic Leadership.** Chris Lowney. Loyola Press. 2003.

**The Tycoons.** Charles R. Morris. OWL Books. 2005.

**Hershey.** Michael D'Antonio. Simon & Schuster. 2006.

**Ben Franklin America's Original Entrepreneur,** Blaine McCormick Entrepreneur Press,2005.

**Course Description**

This course provides insight into business leadership through the life and times of successful business leaders.

**Course Objective**

Familiarize the student with the complexities and contradictions of business leadership.

**Learning Outcomes**

The student is expected to complete the course with an understanding and appreciation of:

Extraordinary leadership.

Impact of business leadership on a nation's economy and on the individual citizen.

Impact of business leadership on the employees of the business

Impact of political leadership - for the people or for personal promotion - on the well being of the individual citizen.

**Course Evaluation**  
**Four question assignments**

<b>Heroic Leadership</b>	<b>25%</b>
<b>Tycoons</b>	<b>25%</b>
<b>Hershey</b>	<b>25%</b>
<b>Franklin</b>	<b>25%</b>
<b>Total</b>	<b>100%</b>
<b>Ten point grading scale</b>	

**Submission of Assignments**

Please submit your MS Word prepared assignments through BlackBoard.

**Discussion Boards**

**A discussion board for each book is available on BlackBoard to enable your greater understanding of the course books through discourse with the students in this class. Please take advantage of this. These Discussion Boards are for your benefit and not graded.**

**Format**

**The design of this course is a combination of in-class discussion and independent study.**

**University Policies**

All are applicable.

**Department of Business Administration BBA Program Learning Outcomes**

The graduating BBA student will demonstrate the ability to:

PLO 1	Analyze and solve business problems across major business functions, using fundamental business principles and strategies
PLO 2	Communicate business information through written, oral and other delivery processes
PLO 3	Identify and discuss the impact of ethical and social responsibility issues in business
PLO 4	Identify and describe the major components of the external business environment

***Students with Disabilities: Qualified students with disabilities needing academic or other accommodations to ensure participation in programs, services and activities at Sul Ross State University should contact the office of Student Support Services, Ferguson hall Room 112, Box C-117, Alpine, Texas 79832 (432) 837-8203.***

**MGT 3363 Human Resources - Leadership  
 SPRING 2016  
 Course Calendar\***

W K	Date	Material Assignment
1	20-Jan 22-Jan	INTRODUCTION INTRODUCTION
2	25-Jan 27-Jan 29-Jan	Heroic Leadership Discussion Heroic Leadership Heroic Leadership
3	1-Feb 3-Feb 5-Feb	Heroic Leadership Discussion Heroic Leadership Heroic Leadership
4	8-Feb 10-Feb 12-Feb	Heroic Leadership Discussion Heroic Leadership Heroic Leadership Assignment Due
5	15-Feb 17-Feb 19-Feb	The Tycoons Discussion The Tycoons The Tycoons
6	22-Feb 24-Feb 26-Feb	The Tycoons Discussion The Tycoons The Tycoons
7	1-Feb 2-Mar 4-Mar	The Tycoons Discussion The Tycoons The Tycoons
8	7-Mar 9-Mar 11-Mar	The Tycoons Discussion The Tycoons The Tycoons Assignment Due
9	14-Mar 16-Mar 18-Mar	SPRING BREAK SPRING BREAK SPRING BREAK

10	21-Mar 23-Mar 25-Mar	Hershey Discussion Hershey Hershey
11	28-Mar 30-Mar 1-Apr	Hershey Discussion Hershey Hershey
12	4-Apr 6-Apr 8-Apr	Hershey Discussion Hershey Hershey Assignment Due
13	11-Apr 13-Apr 15-Apr	Ben Franklin Discussion Ben Franklin Ben Franklin
14	18-Apr 20-Apr 22-Apr	Ben Franklin Discussion Ben Franklin Ben Franklin
15	25-Apr 27-Apr 29-Apr	Ben Franklin Discussion Ben Franklin Ben Franklin Assignment Due
16	2-May 4-May	Wrap Up Wrap Up
17	5/9 -5/12	FINALS

**\*All dates and assignments are subject to change. It is the student's responsibility to be aware of any changes as announced in class, on BB, or via your Sul Ross email. This includes test dates.**