

Sul Ross State University
Department of Business Administration
Management Information System
GBA 5304:SW1
WEB Delivered
Summer II, 2016

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Overview

This course is intended to engage students with the main concepts of the IS discipline via clear learning objectives, which are reinforced with up-to-date business examples and hands-on practice. The text coverage includes globalization and career emphasis, vignettes, business examples, special interest boxes, and case studies

Course Purpose/Objectives

Specific topic coverage includes: Information Systems: An Overview; Computers: The Machines Behind the Scenes; Personal, Legal, Ethical and Organizational Issues of Information Systems; Protecting Information Resources; The Internet, Intranets, and Extranets; E- Commerce; Building Successful Information Systems Enterprise Systems: Management Support Systems; Intelligent Information Systems; and Emerging Trends, Technologies and Applications.

Text/Materials

MIS, 6th edition, Cengage. Hossein Bidgoli.

ISBN **978-1-305-63200-4** This is the textbook only

ISBN **978-1-305-71355-0** This gives you access to the tutorial information and gives you print options for the book.

ISBN **978-1-305-65823-3** This gives you access to the tutorial information as well but it is just an ebook with the access code

The tutorial will be set up to help you but is not required. The assignments will be posted in Blackboard to be submitted. This allows those of you who would like to share books the ability to do so. You will be doing at least two chapters per week and completing assignments for each week.

Prerequisite

It is expected that the student will have a basic knowledge of the use of a microcomputer, basic understanding of MS Windows, file management and Web navigation skills.

Student Learning Outcomes

Upon successful completion of this course, the student should be able to:

- Apply the concepts of systems and information to business.
- Address business needs for internet/electronic commerce.
- Recognize limiting and enabling factors of technology, and describe the forces and processes governing modern day business computing
- Demonstrate a fundamental understanding of how the Internet works. Note: this is not the same as knowing how to navigate the Internet.
Discuss issues surrounding ethics and security as they relate to computers.

Program Learning Objectives (PLO)

PLO 1 Analyze and solve business problems across major business functions, using fundamental business principles and strategies

PLO 2 Communicate business information through written, oral and other delivery processes

PLO 3 Identify and discuss the impact of ethical and social responsibility issues in business

PLO 4 Identify and describe the major components of the external business environment

Distance learning (Online) Absences Statement (Non-Participation Statement)

Policies in effect for on-campus, traditional classroom instruction courses also apply to students enrolled in distance education courses, including Web-based and ITV courses. The University allows a maximum of 20% absences in a course before an instructor may drop a student for excessive absences. In Web courses, this policy is interpreted as not participating for more than 3 weeks in a long semester, 1 week in a summer session, or 3 days in the midwinter session. Any student dropped for non-participation will receive an F in the course dropped. Inactivity may include the following:

- not logging on to the course
- not submitting assignments
- not participating in scheduled activities
- not communicating with the instructor by phone or email, and/or
- not following the instructor's participation guidelines stated in the syllabus

Blackboard statistics track the logins made and document the sections of the course accessed. These statistics will be used by your professor as a factor in documenting your participation in the course

Grading

The final grade will be computed on the following weights:

Online Exams	60%
Assignments	40%
Total	100%

Online Assessment includes the administration of exams. The exams will be scheduled during an established date and timeframe. You will be expected to schedule the taking of your exam during this timeframe. Avoid waiting to the last minute to reduce stress on your part to "beat the clock" and reduces the risk of technical problems that often occur at the last minute.

If difficulties are encountered while taking an exam, notify your professor by email right away. Your professor will determine if the circumstances warrant a "reset." Blackboard statistics track the logins made and documents the sections of the course accessed. These statistics will be used by your professor as a factor in documenting your participation in the course.

Course Policies

Exams and assignments: **NO MAKE UPS ARE ALLOWED**, unless medical or extreme conditions are present. Assignments should be typed in Microsoft Word (Do not use Works as it is not compatible). Submit all assignments under the Assignment tool. All assignments should be answered thoroughly. I do not set a minimum or maximum number of words, sentences, etc. I look for completeness. Do not use a lot of filler words just to make an assignment longer.

Academic Honesty

Cheating or plagiarism includes the copying of all or part of another person's work and the instructor will not tolerate it. If you allow your work to be copied or make it available to another student for this purpose you are also cheating. All parties involved will receive an F on the assignment.

Students with Disabilities

The University is committed to equal access in compliance with the Americans with Disabilities Act of 1990 (ADA) and section 504 of the Rehabilitation Act of 1973. The Counseling and Accessibility Services has the responsibility to assist students with disabilities in gaining opportunities for full participation in programs, services and activities. Counseling and Accessibility Services is currently located in Ferguson Hall #112. The telephone number is (432) 837-8203

GBA 5304- Summer II, 2016 Course Schedule

Date	Description and Assignments (Subject to change by Instructor) All assignments will be listed in Blackboard under the assignments tab. After reading each chapter, complete the assignments listed in Blackboard under the assignment tab. Listed below are the chapters that will be covered. Assignments have to be typed using either Word or "rtf", rich text format, save as a file and submit through the assignment tool. If I cannot open the document, I cannot grade the document
Week 1 July 7 – July 10	You are responsible for reading each chapter and then completing the assignments listed in Blackboard. Chapter 1 – Information Systems: An Overview
Week 2 July 11 – July 17	You are responsible for reading each chapter and then completing the assignments listed in Blackboard. Chapter 2 – Computers: The Machines Behind the Scenes Chapter 4 – Personal, Legal, Ethical, and Organizational Issues of Information
Week 3 July 18 – July 24	You are responsible for reading each chapter and then completing the assignments listed in Blackboard. Exam 1 – Chapters 1, 2, and 4 (available July 18 – July 24) Chapter 5 – Protecting Information Resources Chapter 7 – The Internet, Intranets and Extranets
Week 4 July 25 – July 31	You are responsible for reading each chapter and then completing the assignments listed in Blackboard. Chapter 8 – E-Commerce Chapter 10 – Building Successful Information Systems
Week 5 August 1 – August 7	You are responsible for reading each chapter and then completing the assignments listed in Blackboard. Exam 2 – Chapters 5, 7, 8 and 10 (Be available Aug 1 – August 7) Chapter 11 – Enterprise Systems Chapter 13 – Intelligent Information Systems
Week 6 August 8 – August 11	You are responsible for reading each chapter and then completing the assignments listed in Blackboard Chapter 14 – Emerging Trends, Technologies, and Applications Exam 3 (Final) Chapters 11, 13, and 14 (Be Available Aug 5 – August 11)