

ORAL COMMUNICATION COURSE DEVELOPMENT  
COMM 5304  
Fall 2016 – Sul Ross State University

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REQUIRED READINGS:

All required readings for the course are posted in the weekly folders in course materials.

COURSE DESCRIPTION:

A course designed to prepare students to teach the basic communication course in higher education and other professional environments. The course covers course design, course evaluation, methodologies for skill development, and related topics. Provides theoretical and experiential knowledge about communication goals/objectives, teacher/student communication needs & expectations, reinforcement & feedback, climate & influence, and teacher/student communicator style, characteristics, and behavior.

STUDENT LEARNING OBJECTIVES:

- By the end of the course students will:
- Be able to explain the significance of oral communication education in the liberal arts degree
- Be able to develop clear, measurable learning objectives for a basic communication course
- Be able to evaluate and select a textbook for use in a basic communication course
- Be able to plan, develop and schedule topics, lectures, discussions, and assignments for a basic communication course
- Be able to construct a clear syllabus for a basic communication course

GRADING:

The grade will be based on a combination of short assignments and response to discussion board questions. Specific description of assignments and discussion board questions will be posted in the weekly folders.

Assignments:	60%
Teaching/course philosophy	
Textbook selection	
Learning Objectives	
Syllabus Construction	

## Lecture Preparation & Presentation

Discussion Board Questions

40%

COURSE SCHEDULE: Organized into five units with all materials posted in the unit folders.

**ADA Policy:** Sul Ross State University is committed to equal access in compliance with the Americans with Disabilities Act of 1973. It is the student's responsibility to initiate a request for accessibility services. Students seeking accessibility services must contact Mary Schwartz, M. Ed., L.P.C., in Counseling and Accessibility Services, Ferguson Hall, Room 112. The mailing address is P.O. Box C-122, Sul Ross State University, Alpine, Texas Telephone: 432-837-8691. E-mail: [mschwartz@sulross.edu](mailto:mschwartz@sulross.edu) .

**Distance Education Statement:** Students enrolled in distance education courses have equal access to the university's academic support services, such as Smarthinking, library resources, such as online databases, and instructional technology support. For more information about accessing these resources, visit the SRSU website. Students should correspond using Sul Ross email accounts and submit online assignments through Blackboard, which requires secure login information to verify students' identities and to protect students' information. ***[If the course requires students to take proctored exams or to purchase additional software or equipment, please describe those requirements here.]*** The procedures for filing a student complaint are included in the student handbook. Students enrolled in distance education courses at Sul Ross are expected to adhere to all policies pertaining to academic honesty and appropriate student conduct, as described in the student handbook. Students in web-based courses must maintain appropriate equipment and software, according to the needs and requirements of the course, as outlined on the SRSU website.