

SUL ROSS STATE UNIVERSITY
COURSE SYLLABUS
FIN 3340
CORPORATION FINANCE
FALL 2016
MW 11:00 – 12:15 BAB 317

I. INSTRUCTOR: Clark Nussbaum
OFFICE PHONE: 432-837-8066
CELL: 432-386-0722
FAX: 432-837-8003
OFFICE: BAB 310
OFFICE HOURS:
10:00-11:00 am MW
Other Times by Appointment

II. PROGRAM LEARNING OUTCOMES:

- PLO 1 Analyze and solve business problems across major business functions, using fundamental business principles and strategies
- PLO 2 Communicate business information through written, oral, and other delivery processes
- PLO 3 Identify and discuss the impact of ethical and social responsibility issues in business
- PLO 4 Identify and describe the major components of the external business environment

III. STUDENT LEARNING OUTCOMES:

- To understand the environment in which an entity's finance function operates
- To understand financial statements, taxes and cash flow
- To understand time value of money, discounted cash flow valuation and interest rate concepts
- To understand how financial managers use a variety of financial techniques in making capital budgeting decisions
- To understand the relationships that are inherent in risk and return, and
- To understand the determination and implementation of a firm's cost of capital

IV. TEXT: Fundamentals of Corporate Finance(11th ed)., Ross, Westerfield, Jaffe, and Jordan,
McGraw-Hill Publishers ISBN: 978-0-07-786175-9

1. **REQUIRED: McGraw-Hill Education's Connect:** This includes an online version of the textbook and access to the Online Connect Homework and LearnSmart assignments.
 - **ISBN: 9781259289392**
 - You can purchase a full color, loose-leaf version of the text from inside Connect if you decide you want one later.

All HW will be turned in using Connect.

2. Financial (time value of money) calculating ability:

- I will use the Texas Instruments BA II Plus in class.
- Other calculators that have TVM capability are: TI-83, TI-84, HP 12C, Sharp EL-733A, and others

V. **GRADE:** The grade for this course will be:

Pop quizzes	10%
Presentation-Group	10%
Homework	15%
Mini cases-GROUP	25%
3 Exams	30%
FINAL EXAM	<u>10%</u>
	100%

No make-up exams or extra credit will be given. Should you miss or drop an exam, that percentage (10%) will be added to your final exam percentage.

VI. **ATTENDANCE:** The attendance policy as outlined in the Sul Ross catalog will be followed. Excessive absences could cause a student to be dropped with an “F”.

VII. **ACADEMIC HONESTY:** You are expected to do your own work on any assignment and test. If a student is caught cheating, a grade of zero will be assigned to that work.

VIII. **INSTRUCTOR EXPECTATIONS:** You are expected to approach this class in a professional manner. This means coming to class regularly, on time and prepared to participate. Your primary goal as a student is to obtain an education and acquire certain skills to enable you to be productive and competitive in your chosen field. Do not waste your time, your classmates time, or my time by not giving 100% of your efforts.

IX. **ADA:** *Sul Ross State University is committed to equal access in compliance with the Americans with Disabilities Act of 1973. It is the student’s responsibility to initiate a request for accessibility services. Students seeking accessibility services must contact Mary Schwartz, M. Ed., L.P.C., in Counseling and Accessibility Services, Ferguson Hall, Room 112. The mailing address is P.O. Box C-122, Sul Ross State University, Alpine, Texas 79832. Telephone: 432-837-8691. E-mail: mschwartz@sulross.edu .*

X. **ACADEMIC GRIEVANCE PROCEDURE:** Should you have a problem or concern, it is important that you follow the chain-of-command in addressing your problem. The chain-of-command, in order of who you would see first, is as follows: (1) Instructor (2) Chair (3) Dean of Professional Studies (4) Provost and Vice-President of Academic Affairs and (5) President.

XI. **COURSE COVERAGE**

Please see attached spreadsheet with class schedule and assignments.

FIN 3340				
CORPORATE FINANCE				
CHAPTER ASSIGNMENTS				
DUE DATES	Chapter	Topic	Exercises	Mini-Cases
8/22/2016		Introduction		
8/24/2016	1	GOALS OF THE FIRM	2,3,4	MCGEE CAKE CO
8/29/2016	1	ETHICS, FINANCIAL, SARBANES-OXLEY		
8/31/2016	2	CASH FLOW VS EARNINGS	14,18,19,21	SUNSET BOARDS
9/5/2016		LABOR DAY HOLIDAY		
9/7/2016	2	TAX RATES		
9/12/2016		EXAM 1 -- PART 1		
9/14/2016	3	EXPANDED DUPONT	26-30	S&S AIR
9/19/2016	3	UNDERSTANDING FINANCIAL STATEMENTS		
9/21/2016	4	SUSTAINABLE GROWTH CALCULATIONS	15,16,17	S&S AIR
9/26/2016	4	LONG-RANGE FINANCIAL PLANNING		
9/28/2016	5	TIME VALUE OF MONEY	6,10,11,18,20	
10/3/2016		SBDC - PRESENTATION		
10/5/2016		EXAM 2 -- PART 2		
10/10/2016	5	TIME VALUE OF MONEY		
10/12/2016	6	GROWING ANNUITIES/PERPETUITIES	1,3,4,5,7,16,19	
10/17/2016	6	TIME VALUE OF MONEY		
10/19/2016	7	BOND VALUATION/INTEREST RATES	4,8,16,24,31	FINANCING S&S AIR
10/24/2016	7	BOND MARKET		
10/26/2016	8	STOCK VALUATION	3,5,6,7	
10/31/2016	8	VALUATION USING MULTIPLES		
11/2/2016		EXAM 3 -- PART 3		

11/7/2016	9	CAPITAL BUDGETING	1,5,7,8	
11/9/2016	9	NPV IRR PAYBACK		
11/11/2016		LAST DAY TO DROP WITH A "W"		
11/14/2016	10	PROJECT CASH FLOW	1,8,9	
11/16/2016	10	DCF ANALYSIS		
11/21/2016		PRESENTATIONS		
11/23/2016		THANKSGIVING HOLIDAY		
11/28/2016	11	SOURCES OF VALUE	1	
11/30/2016	11	BREAK EVEN ANALYSIS		
12/6/2016		FINAL EXAM -- PART 4 (10:15 -12:15)		
12/9/2016		Fall Commencement		

This will be both a written and oral presentation. The group will present information about the two companies assigned. The group report will present history, ratios, stock price with an analysis of which company would present the best investment. The oral presentation should be between 5 to 7 minutes.

1	BANKING	FLUSHING FINANCIAL CORP	FFIC
		BANK OF INTERNET	BOFI
2	TAX PREP	H&R BLOCK	HRB
		LIBERTY TAX	TAX
3	FAST FOOD	MCDONALDS	MCD
		JACK IN THE BOX	JACK
4	OUTLET CLOTHING	THE TJK COMPANIES	TJK
		ROSS STORES INC	ROST
5	DEPT STORES	DILLARDS	DDS
		BON-TON STORES INC	BONT
6	AIRLINES	SOUTHWEST AIRLINES	LUV
		UNITED CONTINENTAL HOLDINGS	UAL
7	OIL ROYALTIES	SANDRIDGE MISSISSIPPIAN TRUST 2	SDR
		SANDRIDGE PERMIAN TRUST	PER
8	FOOD PRODUCERS	GENERAL MILLS	GIS
		KELLOGG	K