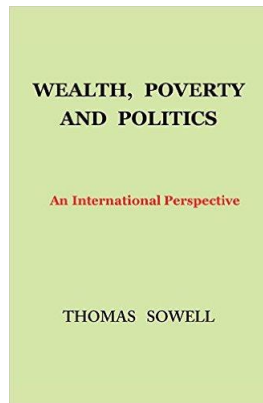


MGT 5312:W02
International Management
Course Syllabus
Fall 2016 Sul Ross State University
Professor Pamela Maretz

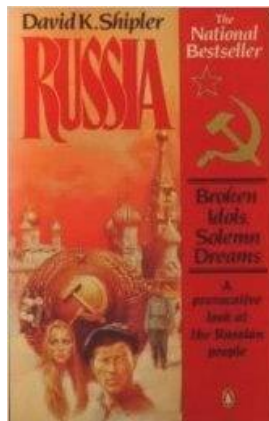
Office: BAB 309
Phone: 432-837-8071
Email: pmaretz@sulross.edu
Office Hours: M: 11:00AM-3:00PM; W: 11:00AM-3:00PM

Course Materials

Wealth, Poverty and Politics: An International Perspective
Thomas Sowell
Basic Books 1st edition, 2015



Russia: Broken Idols, Solemn Dreams David Shipler any edition



Evaluation	% Grade
Assignment 1 Book Assignment Sowell	20%
Assignment 2 Book Assignment Shipler	20%
Assignment 3 NAFTA Assignment	20%
Assignment 4 ISLAM Assignment	20%
Assignment 5 Mexico vs US Immigration Laws	20%

Please note late assignments will be docked 5 points for each overdue day. Assignments may be submitted in class, to my office, or via email.

All communication regarding changes to the calendar or anything to do with the course will be via email to your Sul Ross email address.

Course Description and Objective

International Management explores the dynamic global environment of international trade and explores the political, legal, technological, competitive, and cultural factors that shape it. The aim of this course is to familiarize the student with the complex issues related to international trade and business.

Learning Outcomes

The various issues, opportunities, and problems related to the dynamic global economy
How governments and legal systems affect international business
The features of political and economic risk in the global economy
Appreciation of the challenges to business leadership in the global economy

University Policy

Please consult your Student Handbook to familiarize yourself with university policy. The professor adheres to all Sul Ross State University policies including: *Sul Ross State University* is committed to equal access in compliance with the Americans with Disabilities Act of 1973. It is the student's responsibility to initiate a request for accessibility services. Students seeking accessibility services must contact Mary Schwartz, M. Ed., L.P.C., in Counseling and Accessibility Services, Ferguson Hall, Room 112. The mailing address is P.O. Box C-122, Sul Ross State University, Alpine, Texas 79832. Telephone: 432-837-8691. E-mail: mschwartz@sulross.edu .

Department of Business Administration MBA Program Learning Outcomes

SLO 1 Analyze and solve complex business problems across major business functions, using advanced business principles and strategies

SLO 2 Communicate in-depth business information through written oral and other delivery processes

SLO 3 Identify and discuss the impact of ethical and social responsibility issues in business

SLO 4 Identify and describe the major and minor components of the external business environment

MGT 5312:W02
Fall 2016
Course Calendar

WK	Date	Topic	Material Assignment and due dates
1	22-Aug	Introduction	
	24-Aug	World Inequality	<i>Wealth, Poverty and Politics An International Perspective</i>
	26-Aug		
2	29-Aug	In-Class Book Discussion	
	31-Aug		
	2-Sep		
3	5-Sep	Labor Day	
	7-Sep	In-Class Book Discussion	
	9-Sep		Assignment 1 Due
4	12-Sep	Regional Trade Agreements	NAFTA
	14-Sep		
	16-Sep		
5	19-Sep	In-Class NAFTA Discussion	
	21-Sep		
	23-Sep		Assignment 2 Due
6	26-Sep	External Environment	ISLAM
	28-Sep		
	30-Sep		
7	3-Oct	In Class Islam discussion	
	5-Oct		
	7-Oct		Assignment 3 Due
8	10-Oct	Legal	<i>Mexcio vs US Immigration Laws</i>
	12-Oct		
	14-Oct		
9	17-Oct	In-Class Immigration Discussion	
	19-Oct		
	21-Oct		Assignment 4 Due
10	24-Oct	In-Class Exercises	
	26-Oct		
	28-Oct		
11	31-Oct	In-Class Book Discussion	Russia Broken Idols, Solemn Dreams
	2-Nov		

	4-Nov		
12	7-Nov 9-Nov 11-Nov	In-Class Book Discussion	
	14-Nov 16-Nov 18-Nov	In-Class Book Discussion	Assignment 5 Due
	21-Nov 23-Nov 25-Nov	Thanksgiving Thanksgiving Thanksgiving	
	28-Nov 30-Nov 5-Dec 9-Dec	Last Class Day Commencement	

***All dates and assignments are subject to change. It is the student's responsibility to be aware of any changes as announced in class, on BB, or via your Sul Ross email. This includes test dates.**