

Bachelor of Applied Science
Case Studies in Leadership 3302
Syllabus

COURSE TITLE: Case Studies in Leadership

COURSE PREFIX AND NUMBER: ORGL 3302

INSTRUCTOR NAME: Cynthia Gomez

INSTRUCTOR CONTACT INFORMATION: E-mail: cgutierrez @sulros.edu

PHONE: 830-968-8081

OFFICE HOURS: By appointment only

TEXTBOOK:

Northouse, Peter G. 2012. Leadership: Theory and Practice. 6th Edition. Thousand Oaks, CA: Sage Publications.

COURSE DESCRIPTION: Study of significant leaders through various cultures, nationalities, and periods in history. Selected study of examples of significant leaders, their characteristics and effectiveness. Highly effective as well as less effective leaders will be studied. Students will select from a list of leaders to conduct an in-depth case study of the selected leader in light of theories and approaches studied in the Organizational Leadership course. Prerequisite: ORGL 3300

GOALS OF THE COURSE:

1. To introduce numerous theoretical approaches addressing the study of leadership.
2. To understand fundamental leadership theories and models.
3. To recognize organizational situations and types of leadership behaviors through application of theories and models.
4. To apply theories and concepts learned in this course through case studies and assignments.

SCHEDULE:

Week 1: Chapter 1: Introduction

Chapter 2: Trait Approach

Week 2- Chapter 3: Skills Approach

Chapter 4: Style Approach

Week 3- Chapter 5: Situational Approach

Chapter 6: Contingency Theory

Week 4- Chapter 8: Leader-Member Exchange Theory

MIDTERM: Chapters 1,2,3,4,5,6 and 8.

Week 5- Chapter 10: Servant Leadership

Chapter 11: Authentic Leadership

Week 6- Chapter 12: Team Leadership

Chapter 14: Women and Leadership

Week 7- Chapter 15: Culture and Leadership

Chapter 16: Leadership Ethics

Week 8- Coaching Assignment: LEADERSHIP PLAN PROJECT DUE

FINAL EXAM: Cumulative

COURSE REQUIREMENTS AND GRADE COMPUTATION:

Case Studies (6 total) 60 points (10 points each)

Assignments and Exercises (7 total) 70 points (10 points each)

5 Minute Writing Prompts (7 total) 35 points (5 points each)

Quizzes (7 total) 70 points (10 points each)

Midterm 20 points

Final Exam 20 points

Final Project (Coaching Assignment: Developing a Three Year Leadership Plan) 25 points

TOTAL POINTS = 300

A = 270 OR MORE POINTS

B = 240-269 POINTS

C = 210-239 POINTS

D = 180-209 POINTS

F = 208 OR LESS POINTS

Additional Information:

The course was developed to provide students with an understanding of theories addressing the study of leadership. We will introduce and explore the characteristics of leadership theories through the application of such in case studies, assignments and exercises.

Case Studies: Minimum requirement is one page per writing assignment (single-spaced, 12" font- Times New Roman). Proper grammar, punctuation, spelling and capitalization are expected. Case studies will be graded based on the application of theories, analytical skills, and demonstration of understanding course material. A rubric will be used to grade your case studies. I will make this available on Blackboard for your reference.

Assignments and Exercises: Includes short answer questions to reinforce your knowledge and understanding of the theories discussed in the chapter. Proper grammar, punctuation, spelling and capitalization are expected.

5-Minute Writing Prompts: These include 1-3 open answer questions. Proper grammar, punctuation, spelling and capitalization are expected. Minimum 1 paragraph (50 words+).

Quizzes and Exams: You will be expected to complete seven quizzes, one midterm and one final exam. Your quizzes and exams will be timed and it may be a combination of multiple choice, fill in the blank True/False and short answer questions.

Final Project: Coaching Assignment: Each student will complete a Three Year Leadership Plan to teach leadership to one of the following: 1. Group on campus 2. Community group 3. Group of employees. Choose ONE. Your plan will be broken down into four parts and the details to the project will be posted beginning the 4th week of the course. Proper grammar, punctuation, spelling and capitalization are expected as well as citing of supporting sources.

**Students will be responsible for keeping up with Blackboard on a regular basis. Please be sure to check any new announcements I may post pertaining to the class.