

Spring Semester 2017

Tuesdays & Thursdays

Professor Carol Fairlie

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Internship in Photography, ART5303

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Office Hours :Tuesday& Thursday 1:30 - 2:00, 9:00 – 9:30pm, Thurs. 5:00- 6:00,
(sometimes up in room 201)

- Always feel free to text me.

REQUIRED TEXT

Practical handbook for the Emerging Artist by Margaret Lazzari,

Publisher: Harcourt Brace ISBN 0-15-5011498-6

This book will be used as the informational and theoretical book.

Weekly chapter quizzes will be posted on Blackboard.

GUIDELINES :

- All work is to be submitted on-line.
- Please use email for all notes and papers and send your information as an email or an attachment. Please label the email as the assignment name and page (see structure).
- The answers to Puzzles in Art questions should be submitted on the Discussion board forum.
- I will meet with the student once a week, usually on a Friday to go over the work assigned that week and to take field trips to local artist's studios and Galleries.
- All assignments should be turned in on-line, via e-mail the week they are assigned, and before the next class begins .
- Assignments more than a week late will not be accepted. Late work will be reflected in the final grade.
- Quizzes are accessible the Monday of the week they are assigned, should be completed by that Friday, and turned off the following Friday.

Course Objectives

1. To introduce graduate students who don't have a BFA to the concepts and practices of the professional artist.
2. To open up a level of exposure to the practical concerns of career in art in the early years of a professional career.
3. To give the student a chance to both meet and question established artists in a variety of professional art areas.
4. To give the student a chance to interact with other teachers, students, and professionals in the art field.

The web-centric class

- To participate in an on-line/web-centric course, each student must be disciplined enough to sit down twice a week and complete the class work. Unlike the traditional class room experience, attendance is measured by the timeliness of assignments handed in and the amount of effort applied to those assignments.
- You must log into Blackboard **every week** and check for announcements, calendar updates and due dates. I will watch...
- Assignments are both practical and research based. We will visit artists, studios and galleries and you will turn in notes and reviews. You will also read from books and on-line sources and submit written responses.

- Your grade will be based on your timely participation in this web-based class as well as on your weekly reading and practical application assignments. These include: summaries of reading assignments, essays and analysis of specific assignments, interviews with area professionals, development of a professional packet of materials and the mock-curation of an Art Exhibit.
- The structure of the course requires reading, writing and consistent on-line attendance. All assignments must be submitted in the following manner: the subject should be 3306, week __, assignment. The first line of your homework should say what it is and the date. (3306 week 1, reading)(Reading notes-writing about art)
- The class work is divided into quarters. Because the information to each section is crucial to the overall understanding of the coursework each four week section must be completed before continuing to the next quarter. **Students who are not passing at the end of each quarter will be dropped.**
- I assume that if a student is not submitting work, it is for a valid reason. However you must notify me immediately of any situation that is preventing you from turning in your work in a timely manner.

Attendance Policy/Late Work

This is a lecture based class which covers a 3 hour per week or 48 hour class.

It is expected that each student will participate all required hours of this course. Consistent late work will be reflected in the overall evaluation

All work not available at the required due date must be submitted to the instructor no later than 7 days from the given deadline, the grade will reflect the lateness of the missed deadline. After seven days the grade will be considered an automatic "0" and the option to complete it will be lost.

Field trips missed as a group must be made up by the student on their own time.

GRADING

The assignments are all graded on a point system. The grade breakdown is as follows:

- Weekly notes or quizzes on reading assignments 5 points each.
- Reviews of art, written essays and press releases 10 points each.
- Interviews with artists 20 points each.
- Volunteerism- 25 points
- Trip to a Museum 25 points
- Artist statement, resume, professional packet, presentation of art images 20 points each
- Entering an Art competition 15 points each
- One essay on "Copyright and the law" 25 points
- One research paper "What is Art " 50 points each
- Two research outlines " Museum review" and "Censorship in the Art World" are 50 points each
- Final project 100 points.

At any time you want to find out your grade, you may check it in your grade book. I will give out your grades every 4 weeks, and post the passing average on the blackboard calendar.

GRADES

A= Excellent/ beyond expectations 90-100 (total above 449)

B= Above Average 80-89 (total above 399)

C= Average 70-79 (total above 349)

D= Below average but passing 65-69 (between 325-349)

F= Failure to meet the minimum requirements of the class is below 65 (below 325 points)

Basically to get a good grade:

- * Fulfill the goals of each problem.
- * Turn assignments in on the scheduled do dates.
- * Follow given formats. Complete work according to given criteria.
- * Work/rework ideas after suggestions have been made and turn work back in for further assessment.
- * No may come from another class or be used for another class.
- * Put in enough time to develop your ideas and complete your assignments.
- *This class is a difficult class for both the student and myself, please do not waste my time, thanks.

Reading

Weekly reading assignments are posted in the assignment folder. These are primarily background information for you to develop your ideas from. Simple notes outlining the major concepts behind each assignment will be turned in weekly as a part of the final grade.

All assignments must be dated and labeled as to which week, chapter and book they are from.

Written Work There is a folder full of informational advice on writing in the "Projects Folder", under "Writing about Art".

Weekly assignments include reading notes, field trip notes, interviews, reviews, essays and research papers. If you have access to a writing lab, take advantage of it!

I will take off for poorly written papers, incorrect usage and spelling errors, however I am not an English teacher, I am teach Art and will not spend the extra time to correct your errors.

You may want to access the Sul Ross Writing Lab.

All written work, **with the exception of notes and research documents**, will be turned in either in essay format or as the guidelines of the assignment specify.

Research papers:

All Research papers must be double spaced and with a cover sheet. Citations are a must! Please use Turabian (used for Art Historical Research) or MLA (used in the Humanities).

Reading notes, reviews, and gallery notes can be documented however feels comfortable.

Essays should follow the five paragraph essay format.

Supplies:

A loose leaf binder for personal use to hold class notes, art reviews, press releases, research, reading reviews and research papers. A back-up folder on-line or on a thumb drive is highly recommended.

Print a copy of everything you submit on-line and put it in your notebook. I am not responsible for work lost due to computer, flash drive or email malfunctions.

Academic honesty: The University expects all students to engage in all academic pursuits in a manner that is beyond reproach. The University and its official representatives may initiate disciplinary proceedings against a student accused of any form of academic dishonesty including but not limited to cheating, plagiarism, collusion, and the abuse of resource materials. More information on this can be found in the SRSU Rules & Regulations supplement to the Student Handbook.

The majority of your grade is based on class participation on-line and the timely submission of all assignments. Field trips will be held regularly. If you cannot attend, you must make up the visit on your own and still meet the assignment deadlines.

Help and Resources folder: has information to assist you with your blackboard classes.

SACS MA SLO'S

Learning Objective 1: Demonstrate a broad knowledge of the monuments and principle artists of all major western art periods of the past.

Learning Objective 2 Demonstrate knowledge of current contemporary art.

Learning Objective 3: Develop professional standards in the production of art

Learning Objective 4: Demonstrate the ability to articulate effectively in oral and written form about their own artwork.

Weekly Calendar of assignments:

Week 1

Review of class materials.

Writing About Art

Analyzing Magazine reviews

Week 2

Writing Reviews: the difference between actual galleries and virtual galleries.

Visit an Art Show. Write an article that is a review of the show.

Week 3

Health: issues of health and safety in the photography studio, review major issues and cite sources.

Evaluating your art and Art Career Possibilities:

"Commissions" <http://www.artbusiness.com/commission.html>

"Selling your work" <http://www.artbusiness.com/sales.html>

"Should artists use galleries?" <http://www.artbusiness.com/galrep.html>

"Do Artist's need managers?" <http://www.artbusiness.com/artistmgr.html>

"Pricing and lowering prices." <http://www.artbusiness.com/lowerprices.html>

"Is your art overpriced?" <http://www.artbusiness.com/expensiveart.html>

"Pricing your art realistically!" <http://www.artbusiness.com/pricerealistic.html>

Week4

Caring for art on Paper:

Go to the following web sites for information, be sure to take notes!

Matting :

<http://www.loc.gov/preserv/care/mat.html>

<http://www.biddingtons.com/content/mrsframingprints.html>

<http://aic.stanford.edu/library/online/brochures/matt.html> Go to "Documents" .

Good article on writing about "what is Art".

<http://arthistory.about.com/library/blartcare.htm>

Week 5

What is Art? Assigned this week, due week 8, MLA format-see below.

Start notes for your **Research Paper#1** on "**What is Art**"? ...

TOURING STUDIOS.

Visiting studios of professional artists.

Week 6

Review an Art Museum you plan to visit and go to that Museum's website,

Using your research on this museum, you will then visit the museum before the end of

Using MLA or Turabian format to write

Thinking about your work, writing a statement

Writing a resume

Week 7

Framing do's and don'ts...

Week 8

Entering Art Shows, Shipping and Crating.

Week 9

MUSEUM VISIT: Museum essay based on tour of a museum, meeting with a museum curator of Education and your web site information.

COPYRIGHT AND THE LAW!

Week 10

Censorship and art: Assignment : outline for a research paper on why it is either acceptable or not acceptable to censor art.

Week 11

The Business of Art!

Keeping good records, "contracts for artist"

Web site for State Tax Information: <http://www.window.state.tx.us/m23taxes.html>

Filing a schedule C, (IRS 1040 long form) as a business owner every

Week 12

final images OF YOUR ART WORK, corrected papers, resumes and artist's statements due no later than Friday @1:30. Photos should be digital @300dpi, max. size 7x7", aligned, properly cropped and color correct. You should have taken your photos by the end of week 9.

Week 13

Overview for Final Assignment!

writing proposal statement, and press releases.

A written preliminary proposal of what you plan to do must be approved first.

Week 14 Final Project: Curating A Show! Due Friday May 5 before 5 pm.

Create an accurate budget.

Create press release, invitation (or prospectus if it is a juried show)

Create Galley maquette if it is an invitational.

Use the Sul Ross Art Gallery as the mock-space.

Your grade will be based on the following breakdown.

20 points Maquette or Prospectus (10 pts accuracy, 10 pts time spent on development)

20 points Exhibition Concept (10 pts accuracy, 10 pts on idea development)

30 points Publicity (10 pts press release, 10 pts mailings/advertising, 10 pts time)

30 points Budget (10 pts shipping & insurance, 10 pts reception costs, 10 pts time)

Disabilities: Please notify me if you have a disability that requires accommodation. If you would like to request such accommodation because of a physical, mental, or learning disability, please contact the ADA Coordinator for Program Accessibility The Student life office of the Morgan Student Center