

Sul Ross State University
Department of Business Administration
Money, Banking, and Financial Institutional
ECO 5304:001
Spring 2017

Course Title: ***Money, Banking, and Financial Institutions***
Schedule: MWF 10 – 10:50 AM
Classroom: BAB 305
Professor: Dr. Pamela Marett
Office: BAB 309
Phone: 8071
Email: pmarett@sulross.edu
Office Hours: MWF Noon – 4 PM, and any time drop in, appointment, email

Course Text and Materials:

[The Economics of Money, Banking, and Financial Markets Pearson 10th ed, Mishkin, ISBN 13: 978-0-13-277024-8 or any edition](#)
[New Deal or Raw Deal, Burton Folsom, Jr., Threshold Editions, 2008, ISBN 978-1-4165-9237-2](#)
[What Has Government Done to Our Money?, Murray N. Rothbard, Ludwig von Mises Institute, ISBN-13 978-1610166454](#)

Objectives: Develop the framework that guide the student to an understanding of the structure of financial markets, money and its components, the banking system, the Federal Reserve System and the role of monetary policy.

Student Learning Outcomes:

- SLO1 Analyze and solve complex business problems across major business functions, using advanced business principles and strategies
- SLO 2 Communicate in-depth business information through written, oral and other delivery processes
- SLO 3 Identify and discuss the impact of ethical and social responsibility issues in business

Course Learning Objectives – upon completion of the course, the student shall:

Identify the functions of money.
Understand the importance of financial markets and financial institutions in the economy.
Comprehend the operations of depository institutions.
Explain how our nation’s money supply is determined.
Realize and appreciate how tools of monetary policy are applied
Evaluate the role of the Federal Reserve System and conduct of monetary policy.

Evaluation

Two Book Assignments @ 20%	40%
Three Tests @ 20%	60%
Total	100%

Three tests are scheduled. The dates and material covered appear in the course calendar. If a student knows that he/she will be absent on test day due to a sanctioned University activity, the student must let me know at least a week prior to the test date so that alternate arrangements can be made.

There are two book assignment papers.

University Policies

All are applicable.

Students with Disabilities

Students seeking accessibility services or other accommodations, per the Americans with Disabilities Act, are urged to contact Mary Schwartz, M. Ed., L.P.C., in Counseling and Accessibility Services, Ferguson Hall, Room 112. Mailing address is P.O. Box C-122, Sul Ross State University, Alpine, Texas - Telephone: 432-837-8691. Email mschwartz@sulross.edu .

ECO 5304 Money and Banking Spring 2017

Week	Date	Topic	Book Assignment Due Date
1	18-Jan	Introduction	
	20-Jan	Money exercise	
2	23-Jan	Money exercise	
	25-Jan	Money exercise	
	27-Jan	Ch 3 Money	
3	30-Jan	Ch 8 Financial Structure	
	1-Feb	Ch 8 Financial Structure	
	3-Feb	Exercise TBA	
4	6-Feb	Ch 9 Financial Crises	
	8-Feb	Ch 9 Financial Crises	
	10-Feb	Review	
5	13-Feb	TEST 1 Chs 3,8,9	
	15-Feb	Review Test 1, Ch 10 Mgt. Financial Inst.	
	17-Feb	Ch 10 Mgt. Financial Inst.	
6	20-Feb	Ch 10 Mgt. Financial Inst.	New Deal Raw Deal
	22-Feb	Ch 11 Financial Regulation	
	24-Feb	Exercise TBA	
7	27-Feb	Ch 11 Financial Regulation	
	1-Mar	Exercise Financial Regulation	
	3-Mar	Exercise Financial Regulation	
8	6-Mar	Ch 12 Banking Industry	
	8-Mar	Ch 12 Banking Industry	
	10-Mar	Exercise TBA	
9	Spring Break		
10	20-Mar	Review	
	22-Mar	Test 2 Chs 10,11,12	
	24-Mar	Review Test, Exercise TBA	
11	27-Mar	Ch 13 Central Banks	
	29-Mar	Ch 13 Central Banks	
	Friday	Exercise TBA	
12	3-Apr	Ch 14 Money Supply	
	5-Apr	Ch 14 Money Supply	
	7-Apr	Exercise TBA	
13	10-Apr	Ch 15 Monetary Policy	
	12-Apr	Ch 15 Money Supply	
	14-Apr	Good Friday	
14	17-Apr	Ch 16 Conduct of Monetary Policy	2nd Book
	19-Apr	Ch 16 Conduct of Monetary Policy	

	21-Apr	Exercise TBA
15	24-Apr	Review
	26-Apr	Review Questions
	28-Apr	Exercise TBA
16	1-May	Test 3 Chs 13,14,15,16
	3-May	Review Test and Grades