

**Sul Ross State University**  
**Department of Business Administration**  
**Business Information Systems**  
**GBA 3350:001**  
**TR 9:30 – 10:45, BAB 318**  
**Spring 2017**

**Course Instructor** Linda McAnally  
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**Office Hours** MW 10:00 – 11:00 am; 2:00 – 3:00 pm  
TR 8:00 – 9:30 am  
\*other times are available by appointment

**Course Description:**

Introduction to information systems in business. Hands on exposure to business applications software in microcomputer laboratories. Practical experience in the principles of information technology.

**Required Course Materials:**

Textbook Business Driven: Information Systems with Connect Access Code(Loose leaf) by Baltzan. McGraw-Hill. 5th edition. ISBN 9781259655258

**Prerequisite:**

Basic computer skills.

**Student Learning Outcomes (SLO)**

- SLO 1 Analyze and solve business problems across major business functions, using fundamental business principles and strategies
- SLO 2 Communicate business information through written, oral and other delivery processes
- SLO 3 Identify and discuss the impact of ethical and social responsibility issues in business

**Student Learning Objectives**

Upon successful completion of this course, the student should be able to:

- o Apply the concepts of systems and information to business.
- o Evaluate business needs for internet/electronic commerce.
- o Explain limiting and enabling factors of technology, and describe the forces and processes governing modern day business computing
- o Demonstrate a fundamental understanding of how the Internet works. Note: this is not the same as knowing how to navigate the Internet.
- o Compare issues surrounding ethics and security as they relate to computers.

**Attendance**

Class attendance is required. Each student is expected to attend class regularly, to arrive on time, and to remain until class is dismissed. Tardiness and leaving class early are disruptive for other students and the instructor. Students who do not arrive promptly or who leave early may be noted as absent. When a student has to miss a class due to an authorized University activity, it will be the responsibility of the student to notify the instructor of the class in advance. The department responsible for the authorized University activity will also notify instructors through the Student Life Office by providing an explained absence list to the office. Instructors will give students participating in an authorized University activity the opportunity to make up class work, including tests, within a reasonable time and at the convenience of the instructor.

The class attendance policy on pages 79-82 of the 2016-20167catalog will be followed. A

student will be dropped after they accumulate six absences. General guideline is nine absences for a MWF class, six absences for a MW or TR class and three absences for a night class. Absences from class for University sanctioned activities shall not be included in this count provided the student notifies the instructor in advance.

### **Classroom Behavior**

Distracting behavior such as uninvited casual talk among students, use of cellular phones, beepers or inappropriate behavior toward fellow students or faculty is unacceptable. Turn off your cell phone and any other electronic equipment before class starts. If you turn your phone to vibrate, do not answer it in class and do not leave the classroom to answer your phone. Exceptions to this are emergency personnel.

### **Assignments**

Students are required to read the assigned materials prior to class and be prepared to participate in class discussions. Homework will not be accepted late. Some assignments will be completed manually and turned in during class and others will be completed using connect plus.

### **Exams**

All exams must be taken on the day exam is given unless prior approval has been given to allow a makeup of the exam. The dates of the exams are included on the Schedule of Assignments so you know in advance of the dates. Makeups will only be allowed if the instructor has given the student prior approval. This will be a case by case decision and includes students that are missing class due to a university approved absence. It is up to each student to notify the instructor of an absence before the exam.

### **Course Grading**

Class Participation	10%
Connect Assignments	25%
Research Paper	15%
Exams	50%
Total Points	100%

### **Academic Honesty**

Cheating or plagiarism includes the copying of all or part of another person's work and the instructor will not tolerate it. If you allow your work to be copied or make it available to another student for this purpose you are also cheating. All parties involved will receive an F on the assignment.

### **Students with Disabilities:**

The University is committed to equal access in compliance with the Americans with Disabilities Act of 1990 (ADA) and section 504 of the Rehabilitation Act of 1973. The Counseling Center has the responsibility to assist students with disabilities in gaining opportunities for full participation in programs, services and activities. Disability Services is currently located in Ferguson Hall Room 112. The telephone number is (432) 837-8203

**Course Calendar for GBA 3350, Spring 2017**

<b>Date</b>	<b>Day</b>	<b>Topics and Assignments</b>
Jan 17	Tue	<b>Introduction; go over syllabus</b>
Jan 19	Thur	
Jan 24	Tue	<b>Chapter 1: Management Information Systems: Business Driven MIS</b>
Jan 26	Thur	<b>Cont'd on Chapter 1 Work on Connect Assignments</b>
Jan 31	Tue	<b>Chapter 2: Decisions and Processes: Value Driven Business</b>
Feb 2	Thur	<b>Cont'd on Chapte 2 Work on Connect Assignments</b>
Feb 7	Tue	<b>Chapter 3: Ebusiness: Electronic Business Value</b>
Feb 9	Thur	<b>Cont'd on Chapte 3 Work on Connect Assignments</b>
Feb 14	Tue	<b>Chapter 4: Ethics and Information Security</b>
Feb 16	Thur	<b>Cont'd on Chapter 4 Work on Connect Assignments</b>
Feb 21	Tue	<b>Exam 1 – Chapters 1, 2, 3 &amp; 4</b>
Feb 23	Thur	<b>Chapter 5: Infrastructures: Sustainable Technologies</b>
Feb 28	Tue	<b>Cont'd on Chapter 5 Work on Connect Assignments</b>
Mar 2	Thur	<b>Chapter 6: Databases and Data Warehouses</b>
Mar 7		<b>Cont'd on Chapter 6 Work on Connect Assignments</b>
Mar 9	Thur	<b>Spring Break - No classes this week</b>
Mar 14	Tue	<b>Spring Break - No classes this week</b>
Mar 16	Thur	<b>Chapter 7: Networks: Mobile Business</b>
Mar 21	Tue	<b>Cont'd on Chapter 7 Work on Connect Assignments</b>
Mar 23	Thur	
Mar 28	Tue	<b>Exam 2 – Chapters 5, 6 &amp; 7</b>
Mar 30	Thur	<b>Chapter 8: Enterprise applications: Business Communications</b>

Apr 4	Tue	<b>Cont'd on Chapter 8 Work on Connect Assignments</b>
Apr 6	Thur	<b>Chapter 9: Systems Development and Project Management</b>
Apr 11	Tue	<b>Cont'd on Chapter 9 Work on Connect Assignments</b>
Apr 13	Thur	<b>Study for exam and Work on Presentations</b>
Apr 18	Tue	<b>Exam 3 – Chapters 8 &amp; 9</b>
Apr 20	Thur	<b>Work on presentations</b>
Apr 25	Tue	<b>Work on presentations</b>
Apr 27	Thur	<b>Presentations delivered in class</b>
May 2	Tue	<b>Presentations delivered in class</b>
May 4	Thur	<b>Dead Day – campus wide - no classes</b>
May 5, 8- 10		<b>Final begin</b>
May 8	Mon	<b>Final Exam, 8 am – 10:00 am in BAB 318 – Complete Presentations</b>