

Sul Ross State University
Department of Business Administration
Money, Banking and Financial Institutions
GBA 4350:001
Spring 2017

Course Title: Money, Banking, and Financial Institutions
Schedule: MWF 8 – 8:50 AM
Classroom: BAB 305
Professor: Dr. Pamela Maretta
Office: BAB 309
Phone: 8071
Email: pmaretta@sulross.edu
Office Hours: MWF Noon – 4 PM, and any time drop in, appointment, email

Course Text and Materials:

The Economics of Money, Banking, and Financial Markets Pearson 10th ed, Mishkin, ISBN 13:
978-0-13-277024-8,

Student Learning Outcomes:

SLO 1 Analyze and solve business problems across major business functions, using fundamental business principles and strategies.

SLO 2 Communicate business information through written, oral and other delivery processes.

SLO 3 Identify and discuss the impact of ethical and social responsibility issues in business.

Objectives: Develop the framework that guide the student to an understanding of the structure of financial markets, money and its components, the banking system, the Federal Reserve System and the role of monetary policy.

Student Learning Objectives – upon completion of the course, the student shall:

Identify the functions of money.

Understand the importance of financial markets and financial institutions in the economy.

Comprehend the operations of depository institutions.

Explain how our nation's money supply is determined.

Realize tools of monetary policy, role of the Federal Reserve System, and conduct of monetary policy.

Evaluation

Three tests are scheduled. The dates and material covered appear in the course

calendar. A student's highest two test grades are averaged for the final grade in the course. This means if a student misses a test, **for whatever reason**, this test will be entered as a 0. As the lowest (hopefully) test score it will not be included in the final four.

If a student knows that he/she will be absent on test day due to a sanctioned University activity, the student must let me know at least a week prior to the test date so that alternate arrangements can be made.

Tests: 50%

Exercises/Assignment: 50%

University Policies

All are applicable.

Students with Disabilities

Students seeking accessibility services or other accommodations, per the Americans with Disabilities Act, are urged to contact Mary Schwartz, M. Ed., L.P.C., in Counseling and Accessibility Services, Ferguson Hall, Room 112. Mailing address is P.O. Box C-122, Sul Ross State University, Alpine, Texas - Telephone: 432-837-8691. Email mschwartz@sulross.edu .

GBA 4350 Money and Banking Spring 2017		
Week	Date	Topic
1	18-Jan	Introduction
	20-Jan	Money exercise
2	23-Jan	Money exercise
	25-Jan	Money exercise
	27-Jan	Ch 3 Money
3	30-Jan	Ch 8 Financial Structure
	1-Feb	Ch 8 Financial Structure
	3-Feb	Exercise TBA
4	6-Feb	Ch 9 Financial Crises
	8-Feb	Ch 9 Financial Crises
	10-Feb	Review
5	13-Feb	TEST 1 Chs 3,8,9
	15-Feb	Review Test 1, Ch 10 Mgt. Financial Inst.
	17-Feb	Ch 10 Mgt. Financial Inst.
6	20-Feb	Ch 10 Mgt. Financial Inst.
	22-Feb	Ch 11 Financial Regulation
	24-Feb	Exercise TBA
7	27-Feb	Ch 11 Financial Regulation
	1-Mar	Exercise Financial Regulation
	3-Mar	Exercise Financial Regulation
8	6-Mar	Ch 12 Banking Industry
	8-Mar	Ch 12 Banking Industry
	10-Mar	Exercise TBA
9	Spring Break	
10	20-Mar	Review
	22-Mar	Test 2 Chs 10,11,12
	24-Mar	Review Test, Exercise TBA
11	27-Mar	Ch 13 Central Banks
	29-Mar	Ch 13 Central Banks
	Friday	Exercise TBA
12	3-Apr	Ch 14 Money Supply
	5-Apr	Ch 14 Money Supply
	7-Apr	Exercise TBA
13	10-Apr	Ch 15 Monetary Policy
	12-Apr	Ch 15 Money Supply
	14-Apr	Good Friday
14	17-Apr	Ch 16 Conduct of Monetary Policy

	19-Apr 21-Apr	Ch 16 Conduct of Monetary Policy Exercise TBA
15	24-Apr 26-Apr 28-Apr	Review Review Questions Exercise TBA
16	1-May 3-May	Test 3 Chs 13,14,15,16 Review Test and Grades