

**Sul Ross State University**  
**Department of Business Administration**  
**International Business**  
**GBA 4355:001**  
**MW 11:00-12:15, BAB 305**  
**Spring 2017**

Course Title: International Business  
Professor: Dr. Pamela Maretz  
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Email: [pmaretz@sulross.edu](mailto:pmaretz@sulross.edu)  
Office Hours: Office Hours: MWF Noon to 4  
Also available at other times by drop-in or appointment

Course Text: **International Economics by Robert J. Carbaugh. Cengage, 13<sup>th</sup> ed. or any other edition.**

**Course Description:**

The aim of this course is to familiarize the student with business issues especially germane to international business. The goal is to alert and awaken the student to the types of issues they are likely to encounter as domestic managers (subsidiary or HQ) in an organization with international interests, as expatriate managers, and/or as third country national managers.

**Student Learning Outcomes:**

- SLO1 Analyze and solve business problems across major business functions, using fundamental business principles and strategies
- SLO 2 Communicate business information through written, oral and other delivery processes
- SLO 3 Identify and discuss the impact of ethical and social responsibility issues in business

**Student Learning Objectives – upon completion of the course, the student shall:**

Acquire an ability to assess a country's political, economic, and legal systems and interpret the significance of these systems for business.

Learn the foundations of modern trade theory.

Appreciate the benefits of international free trade.

Know the political and economic arguments of intervention in free trade.

Be fluent with regard to the reasons for and the rise of regional economic integration.

Understand the implications of the balance of payments.

Possess the ability to evaluate foreign exchange and exchange rate systems.

**Three Tests**

Three tests are scheduled. The dates and material covered appear in the course calendar. A student's highest two test grades are averaged for the final grade in the course.

**This means if a student misses a test, for whatever reason, this test will be entered as a 0. As the lowest (hopefully) test score it will not be included in the final two.**

If a student knows that he/she will be absent on test day due to a sanctioned University activity, the student must let me know at least a week prior to the test date so that alternate arrangements can be made.

### **University Policies**

All are applicable.

*Students seeking accessibility services or other accommodations, per the Americans with Disabilities Act, are urged to contact Mary Schwartz, M. Ed., L.P.C., in Counseling and Accessibility Services, Ferguson Hall, Room 112. Mailing address is P.O. Box C-122, Sul Ross State University, Alpine, Texas - Telephone: 432-837-8691. Email [mschwartz@sulross.edu](mailto:mschwartz@sulross.edu).*

## GBA 4355 International Spring 2017\*

| Week        | Date          | Topics, Text Assignments, and Test Dates      |
|-------------|---------------|---|
| 1           | 18-Jan        | Introduction                                  |
| 2           | 23-Jan        | Exercise Treasure Island                      |
|             | 25-Jan        | Exercise Treasure Island                      |
| 3           | 30-Jan        | Ch 3 Comparative Advantage                    |
|             | 1-Feb         | Ch 3 Comparative Advantage                    |
| 4           | 6-Feb         | Ch 4 Tariffs                                  |
|             | 8-Feb         | Ch 4 Tariffs                                  |
| 5           | 13-Feb        | Ch 5 Nontariff Barriers                       |
|             | 15-Feb        | Ch 5 Nontariff Barriers                       |
| 6           | <b>20-Feb</b> | <b>Test 1 Chs 3,4,5</b>                       |
|             | 22-Feb        | Ch 6 Trade Regulations                        |
| 7           | 27-Feb        | Ch 6 Trade Regulations                        |
|             | 1-Mar         | Exercises Trade Agreements and Climate Change |
| 8           | 6-Mar         | Ch 8 Trade Agreements                         |
|             | 8-Mar         | Ch 8 Trade Agreements                         |
| 9           | Spring Break  |   |
| 10          | 20-Mar        | Ch 10 Balance of Payments                     |
|             | 22-Mar        | Ch 10 Balance of Payments                     |
| 11          | <b>27-Mar</b> | <b>Test 2 Chs 6,8,10</b>                      |
|             | 29-Mar        | Ch 11 Foreign Exchange                        |
| 12          | 3-Apr         | Ch 11 Foreign Exchange                        |
|             | 5-Apr         | Ch 11 Foreign Exchange                        |
| 13          | 10-Apr        | Ch 12 Exchange-Rate Determination             |
|             | 12-Apr        | Ch 12 Exchange-Rate Determination             |
| Good Friday |               |   |
| 14          | 17-Apr        | Ch 15 Exchange-Rate Systems                   |
|             | 19-Apr        | Ch 15 Exchange-Rate Systems                   |

|    |               |                             |
|----|---------------|-----------------------------|
|    | 21-Apr        |                             |
| 15 | 24-Apr        | Ch 15 Exchange-Rate Systems |
|    | <b>26-Apr</b> | <b>Test 3 Chs 11,12, 15</b> |
| 16 | 1-May         | Review Test 3               |
|    | 3-May         | Review Grades               |