

Sul Ross State University
Department of Business Administration
Management Information System
GBA 5304:001
MWF 9:00 – 9:50, BAB 318
Spring 2017

Course Instructor Linda McAnally
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Office Hours MW 10:00 – 11:00 am; 2:00 – 3:00 pm
 TR 8:00 – 9:30 am
 *other times are available by appointment

Overview

This course is intended to engage students with the main concepts of the IS discipline via clear learning objectives, which are reinforced with up-to-date business examples and hands-on practice. The text coverage includes globalization and career emphasis, vignettes, business examples, special interest boxes, and case studies

Prerequisite

It is expected that the student will have a basic knowledge of the use of a microcomputer, basic understanding of MS Windows, file management and Web navigation skills.

Text/Materials

Business Driven Technology – Connect Plus, 6th edition Edition, Baltzan. McGraw Hill, ISBN-9780077637958,

Student Learning Outcomes(SLO):

- SLO 1 Analyze and solve complex business problems across major business functions, using advanced business principles and strategies.
- SLO 2 Communicate in-depth business information through written, oral and other delivery processes
- SLO 3 Identify and discuss the impact of ethical and social responsibility issues in business

Student Learning Objectives

- Define management information systems (MIS) and describe the three important organizational resources within it – people, information, and information technology.
- Explain the four primary traits that determine the value of information
- Define social media and describe a few of its many dimensions that make it important in the business world.
- Evaluate the emerging trends and technologies that will have an impact on the changing Internet.
- Describe cloud computing, its various implementations, and its advantages.
- Describe the ways in which information on your computer or network is vulnerable and list measures you can take to protect it.

Sul Ross State University is committed to equal access in compliance with the Americans with Disabilities Act of 1973. It is the student's responsibility to initiate a request for accessibility services. Students seeking accessibility services must contact Mary Schwartz, M. Ed., L.P.C., in Counseling and Accessibility Services, Ferguson Hall, Room 112. The mailing address is P.O. Box C-122, Sul Ross State University, Alpine, Texas Telephone: 432-837-8691. E-mail: mschwartz@sulross.edu .

Course Grading

Class Participation	10%
Connect Assignments	30%
Exams (3 exams)	45%
Research Paper (Written and oral presentation)	15%
Total Points	100%

Your grade will be based on the following scale:

A	90-100%
B	80-89%
C	70-79%
D	60-69%
F	59% and below

Attendance

Class attendance is required. Each student is expected to attend class regularly, to arrive on time, and to remain until class is dismissed. Tardiness and leaving class early are disruptive for other students and the instructor. Students who do not arrive promptly or who leave early may be noted as absent. When a student has to miss a class due to an authorized University activity, it will be the responsibility of the student to notify the instructor of the class in advance. The department responsible for the authorized University activity will also notify instructors through the Student Life Office by providing an explained absence list to the office. Instructors will give students participating in an authorized University activity the opportunity to make up class work, including tests, within a reasonable time and at the convenience of the instructor.

The class attendance policy on pages 79-82 of the 2016-2017 catalog will be followed. A student will be dropped after they accumulate six absences. General guideline is nine absences for a MWF class, six absences for a MW or TR class and three absences for a night class. Absences from class for University sanctioned activities shall not be included in this count provided the student notifies the instructor in advance.

Classroom Behavior

Distracting behavior such as uninvited casual talk among students, use of cellular phones, beepers or inappropriate behavior toward fellow students or faculty is unacceptable. Turn off your cell phone and any other electronic equipment before class starts. If you turn your phone to vibrate, do not answer it in class and do not leave the classroom to answer your phone. Exceptions to this are emergency personnel.

Course Policies

Exams, quizzes and assignments: NO MAKE UPS ARE ALLOWED, unless medical or extreme conditions are present.

Academic dishonesty

You are expected to do your own work on all assignments, exams, quizzes, and projects. Any dishonest work will be penalized with a grade of zero.

GBA 5304:001- Spring 2017 - Course Outline

Date	Day	Description (Subject to change by Instructor)
Jan 18	Wed	Introduction and overview course. Go over syllabus
Jan 20	Fri	Get Access Code and log in to Connect
Jan 23	Mon	Chapter 1: Business Driven Technology
Jan 25	Wed	Continue Chapter 1
Jan 27	Fri	Work on Connect Assignments for Chapter 1
Jan 30	Mon	Chapter 6: Valuing Organizational Behavior
Feb 1	Wed	Cont'd on Chapter 6
Feb 3	Fri	Work on Connect Assignments for Chapter 6
Feb 6	Mon	Chapter 7: Storing Organizational Information - Databases
Feb 8	Wed	Cont'd Chapter 7
Feb 10	Fri	Work on Connect Assignments for Chapter 7
Feb 13	Mon	Chapter 8: Accessing Organizational Information – Data Warehouses
Feb 15	Wed	Cont'd Chapter 8
Feb 17	Fri	Work on Connect Assignments for Chapter 8
Feb 20	Mon	Exam 1 (Chapters 1, 6, 7 & 8) Online beginning Feb 20 Chapter 13: Creating Innovative Organizations
Feb 22	Wed	Cont'd Chapter 13
Feb 24	Fri	Work on Connect Assignments for Chapter 13
Feb 27	Mon	Chapter 14: Ebusiness
Mar 1	Wed	Cont'd Chapter 14
Mar 3	Fri	Work on Connect Assignments for Chapter 14
Mar 6	Mon	Chapter 15: Creating Collaborative Partnerships
Mar 8	Wed	Cont'd Chapter 15
Mar 10	Fri	Work on Connect Assignments for Chapter 15
Mar 13	Mon	SPRING BREAK
Mar 15	Wed	SPRING BREAK
Mar 17	Fri	SPRING BREAK
Mar 20	Mon	Chapter 16 Integrating Wireless Technology in Business
Mar 22	Wed	Cont'd Chapter 16
Mar 24	Fri	Work on Connect Assignments for Chapter 16

Mar 27	Mon	Chapter 17: Developing Software to Streamline Operations
Mar 29	Wed	Cont'd Chapter 17
Mar 31	Fri	Work on Connect Assignments for Chapter 17 Last day to withdraw with a "W"
Apr 3	Mon	Chapter 18: Methodologies for Supporting Agile Organizations
Apr 5	Wed	Cont'd Chapter 18
Apr 7	Fri	Work on Connect Assignments for Chapter 18 Good Friday Holiday
Apr 10	Mon	Chapter 19: Managing Organizational Projects
Apr 12	Wed	Cont'd Chapter 19
Apr 14	Fri	Work on Connect Assignments for Chapter 19
Apr 17	Mon	Chapter 20: Developing a 21st st Century Organization
Apr 19	Wed	Cont'd Chapter 20
Apr 21	Fri	Work on Connect Assignments for Chapter 20 Exam 3 (Chapters 17, 18, 19 & 20) will be online beginning May 1st
Apr 24	Mon	Work on Research Paper and Presentation
Apr 26	Wed	Work on Research Paper and Presentation
Apr 28	Fri	Work on Research Paper and Presentation
May 1	Mon	Work on Research Paper and Presentation
May 3	Wed	Research Paper due. Make copy for yourself to use for Presentation
May 4	Thur	Dead Day
May 5	Fri	Final Exams
May 8 - 10	Mon - Wed	Final Exams
May 9	Tues	Final Exam, 8:00 am – 10:00 am in BAB 318 - Presentations