

GBUS4315- Current Topics in Business

The Origins of American Business Success

Spring 2017 SESSION
Online

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AVAILABILITY HOURS:

Via CHAT, EMAIL or PHONE,
Monday, Tuesday, Thursday; 12 noon- 3:30 PM

GRADING: Grades will be determined as follows:

Discussions (15)	300 Points
Assignments (4)	400 points
Midterm	150 points
Final	150 points
Total Points	1000 points

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1. ONLINE COURSE PROCEDURES: It will be your responsibility to check the **Blackboard website frequently**. You are also required to check your Sul Ross email account since all individual communication will be sent to that address.

YOU ARE REQUIRED TO DOWNLOAD AND USE THE MOZILLA INTERNET BROWSER from Firefox OR Chrome by Google. The Microsoft Internet Explorer in the later versions has recently caused a variety of problems when taking these online exams. Mozilla is available as a free download. Click on the Help and Resources tab when you first log onto the course and then click on Downloads, Utilities, etc. If you need help with this download, contact our OIT department immediately.

Each week, you should read the assigned chapters and check for any new material, new assignments or weekly discussion threads

2. REQUIRED TEXTS:

1. *"The Innovators: The Engineering Pioneers who Transformed America"* by D.P. Billington, 1st Ed., (1996), Wiley, ISBN-13: 978-0471140962
2. *"An Empire of Wealth"* by John Steele Gordon 1st ed. Harper Perennial ISBN-13: 978-0060505127

3. **OFFICIAL COMMUNICATION:** All official communication by the University or me will be sent to your Sul Ross email account. As a result, you are required to activate your email account and check it from to time to time for personal communication. I encourage you to email me if you have questions or comments, BUT PLEASE include your full name and the course for which you have questions. Even if you submit your email through the Blackboard site, I cannot tell which course you are in nor what your real name is (i.e., egar123) unless you put it in the body of your email.

4. TECHNOLOGY HELP: Obtain your RGC email account name and password directly from the **Central Help Desk at 1-888-837-2882**. For most technology problems, first go to the Lobo Technology Assistance Center (LTAC). The quicklink to this site is available from our home page under the "My SRSU" tab. For specific help with any aspect of Blackboard, including problems with online exams, contact our Blackboard administrators in Alpine.

BLACKBOARD HELP: 432-837-8489

In addition you may visit with one of our on-campus technology resource personnel as follows:

Uvalde: Mr. George Hernandez phone: 830-279-3045
Email: ghernandez@sulross.edu

Del Rio: Creighton Nope III phone 830 703-4818

Eagle Pass: Mr. Juan Garza phone: 830-758-5010
Email: jgarza8@sulross.edu

I encourage you to email me if you have questions about any aspect of the course. Good luck and I look forward to "hearing" from you.

STUDENT LEARNING OUTCOMES:

1. Develop a general understanding of American business history

Assessment: Written assignments, exams and class discussion.

- Describe how the forces which shaped the American nation also shaped American enterprise

Assessment: Written assignments, exams and class discussion.

- Recognize how the contributions of American entrepreneurs created the modern world

Assessment: Written assignments, exams and class discussion.

- Integrate these lessons from American business history to forge a 21st vision for American business

Assessment: Written assignments, exams and class discussion.

ADA STATEMENT:

Sul Ross State University is committed to equal access in compliance with the Americans with Disabilities Act of 1973. It is the student's responsibility to initiate a request for accessibility services. Students seeking accessibility services must contact Kathy Biddick in Student Services, Room C-102, Uvalde campus. The mailing address is 2623 Garner Field Road, Rio Grande College-Sul Ross State University, Uvalde, Texas 78801. Telephone: 830-279-3003. E-mail: kbiddick@sulross.edu

DISTANCE EDUCATION STATEMENT

Students enrolled in distance education courses have equal access to the university's academic support services, such as Smarthinking, library resources, such as online databases, and instructional technology support. For more information about accessing these resources, visit the SRSU website. Students should correspond using Sul Ross email accounts and submit online assignments through Blackboard, which requires secure login information to verify students' identities and to protect students' information. ***[If the course requires students to take proctored exams or to purchase additional software or equipment, please describe those requirements here.]*** The procedures for filing a student complaint are included in the student handbook. Students enrolled in distance education courses at Sul Ross are expected to adhere to all policies pertaining to academic honesty and appropriate student conduct, as described in the student handbook. Students in web-based courses must maintain appropriate equipment and software, according to the needs and requirements of the course, as outlined on the SRSU website.

Schedule for GBUS4315 – Spring 2017

Week	Topic	Readings
Jan. 17	Technology and Innovation	None
Jan. 23	A Nation of Entrepreneurs	Innov. Chp 1 Empire Chp 1, 2
Jan. 30	A Nation of Innovation Assignment 1 due	Innov. Chp 2 Empire Chp 3-7

Feb. 6	The Steam Revolution	Innov. Chp 3 Empire Chp 8
Feb. 13	The Voyage of the Columbia and Captain Robert Gray	Innov. Chp 4 Empire Chp 10
Feb. 20	The Transportation Revolution Assignment 2 due	Innov. Chp 5,6 Empire Chp 9
Feb. 27	The Impact of Railroads	Innov. Chp 7,8, 9 Empire Chp 11
Mar. 6	Midterm	None
Mar. 13	Spring Break	
Mar. 20	Emergence of Consumer Markets	Innov. Chp 10-11 Empire Chp 12-14
Mar. 27	Emergence of Modern Business Assignment 3 due	Innov. None Empire Chp 15, 16
Apr. 3	Post War Innovation Boom	Innov. None Empire Chp 17, 18
Apr. 10	The Electronic and Computer Age	Innov. None Empire Chp 19
Apr. 17	The Internet Age	Innov. None Empire Chp 20
Apr. 24	Lessons of the American Business Revolution	Innov. None Empire None
May 1	The Future of American Business Enterprise Assignment 4 due	
May 8	Final Exam	