

Sul Ross State University – Rio Grande College  
MGMT4340: International Logistics Management - Web Course  
Spring 2017

Instructor: Dr. Edison P. Moura  
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Office Hours: Mondays: Del Rio: 11:00-12:30 // **Eagle Pass:** 5:00-5:45  
Tuesdays Del Rio 11:00-12:30 & 4:30-5:45  
Wednesdays Del Rio: 11:00-1:00 //4:00-6:30  
Other hours by appointment  
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**Required Text:** International Logistics: The Management of International Trade Operations – FOURTH Edition – Pierre David. Publisher: Cicero Books LLC. ISBN: 978-0-9894906-0-3.

**Course Objectives:**

This course is designed to give students a working knowledge of the logistical challenges associated with international trade. With such a large number of American companies in retail and many other sectors of the economy importing many products from foreign countries such as China, India, Chile, Mexico, etc, it becomes essential that business students (potential future business practitioners) understand how those products are transported from the point of origin to their final destination.

**Course Competencies:**

After successful completion of this course students should demonstrate the following competencies:

1. Know the basic components of domestic and international logistics
2. Be able to identify the most common terms of international trade, or *Incoterms*
3. Be able to identify the basic functions of transportation documents in international trade
4. Understand the various forms of coverage under marine insurance policies
5. Be able to identify and understand the characteristics of air, truck, rail and intermodal transportation.
6. Become familiar with the functions of freight forwarders, project cargo carriers, and alternative means of international transportation
7. Be able to identify the characteristics of ocean, air, road, & rail cargo packaging.
8. Become familiar with security issues in both domestic and international packaging.

### Evaluation Policy:

There will be three exams with the following points and percentage distribution:

- Exam 1 (100 points) ..... 30% of total grade
  - Exam 2 (100 points) ..... 35% of total grade
  - Exam 3 (100 points) ..... 35% of total grade
- Total = 100%**

### Exams:

Each exam will have 40 multiple-choice questions worth 2.5 points each.

Questions for the three exams will come from the Power Points, the assigned chapters in the textbook and other materials as provided by the instructor.

### Grading Scale:

<b>A=</b>	<b>90-100</b>	<b>D=</b>	<b>60-69</b>
<b>B=</b>	<b>80-89</b>	<b>F=</b>	<b>59 or lower</b>
<b>C=</b>	<b>70-79</b>		

### Power Point Presentations - Blackboard

The Power Points for the assigned chapters will be posted in the “Power Points” link of the Blackboard on a weekly basis.

### Academic Integrity:

It is expected that students will display the highest standard of academic integrity; which includes but is not limited to not committing acts of plagiarism. For example: **taking exams with the help of others, students or not.**

### Consultation:

Via email, phone, or personally during my office hours. Other hours by appointment.

### American with Disabilities Act (ADA)

Sul Ross State University, Rio Grande College is committed to equal access in compliance with the American with Disabilities Act of 1973. It is the student’s responsibility to initiate a request for accessibility service. Students seeking accessibility services must contact Kathy Biddick at 830-279-3003. [kbiddick@sulross.edu](mailto:kbiddick@sulross.edu)

Distance Education Statement: Students enrolled in distance education courses have equal access to the university’s academic support services, library resources, and instructional technology support. For more information about accessing these resources, visit the SRSU website. Students should submit online assignments through Blackboard or SRSU email, which require secure login information to verify students’ identities and to protect students’ information. The procedures for filing a student complaint are included in the student handbook. Students enrolled in distance education courses at Sul Ross are expected to adhere to all policies pertaining to academic honesty and appropriate student conduct, as described in the student handbook. Students in web-based courses must maintain appropriate equipment and software, according to the needs and requirements of the course, as outlined on the SRSU website.

Course Outline - MGMT 4340 – International Logistics – Web Course – Spring 2017

**Week of:**

**January**

Monday 16<sup>th</sup> Chapter 1: International Trade

Monday 23<sup>rd</sup> Chapter 2: International Supply Chain Management

Monday 30<sup>th</sup> Chapter 3: International Infrastructure

**February:**

Monday 6<sup>th</sup> Chapter 5: International Contracts

Monday 13<sup>th</sup> Chapter 6: Terms of Trade or Incoterms ® Rules

**Monday 20<sup>th</sup> Exam One, Chapters 1, 2, 3, 5, & 6, will be available on the “Quiz, Test, Exam” link from 7:00 a.m. until 10:00 p.m. After 10:00 p.m., the link will no longer be operational.**

Tuesday 21<sup>st</sup> Chapter 7: Terms of Payment

Monday 27<sup>th</sup> Chapter 9: International Commercial Documents

**March**

Monday 6<sup>th</sup> Chapter 10: International Insurance

Monday 13<sup>th</sup> Spring Break – No Assignment

Monday 20<sup>th</sup> Chapter 11: International Ocean Transportation

**Monday 27<sup>th</sup> Exam Two, Chapters 7, 9, 10, & 11 will be available on the “Quiz, Test, Exam” link from 7:00 a.m. until 10:00 p.m. After 10:00 p.m. the link will no longer be operational.**

**April**

Monday 3<sup>rd</sup> Chapter 12: International Air Transportation

**Friday 7<sup>th</sup> Last day to drop the course with a grade of “W”**

Monday 10<sup>th</sup> Chapter 13: International Land and Multimodal Transportation

Monday 17<sup>th</sup> Chapter 14: Packaging for Export

Monday 24th Chapter 16: Customs Clearance

**May**

Monday 1st Study for Final Exam

**Monday 8<sup>th</sup>** **Final exam, Chapters 12, 13, 14, & 16 will be available on the “Quiz, Test, Exam” link from 7:00 a.m. until 10:00 p.m. After 10:00 p.m., the link will no longer be available.**

*This schedule should be followed as presented but changes may need to be made at the discretion of the instructor, and will be communicated to the class, via email, as soon as possible.*

***Please note:***

***There will not be any type of extra-credit in this course.***