

Senate Resolution on Recruitment and Enrollment

Whereas, traditionally, management of enrollment and recruitment is an administrative function, not a faculty function.

Whereas the Administration has not developed an RGC specific strategy for recruitment.

Whereas the Administration has not adequately funded recruitment efforts at RGC through advertising, staff positions, and outreach.

Whereas the alignment of RGC and Alpine programs has created confusion among RGC students as evidenced by the decline in scheduled credit hours at RGC since 2018.

Whereas the Board of Regents plan to turn RGC into a four-year university requires a substantial increase in enrollment in the next few years (1000-1500 student enrollment from 2023-2025).

Whereas the Administration has not adequately communicated RGC specific recruitment efforts and strategies.

Whereas these failures have resulted in the burden of recruitment being placed almost entirely on the faculty of RGC.

Be it resolved that the Administration must develop, fund, and implement a proven and effective multi-strategy plan for recruitment at RGC before the end of the current semester to increase enrollment for the next academic year.