Curriculum Vitae

Contact Information

- Name: Dr. Luke M. Bailey
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Education

• DBA, MBA, MSc, MEP

Professional Experience

Associate Professor, Sul Ross State University (2025 - Present)

• Currently serving as an Associate Professor, contributing to academic excellence and leadership in business education.

Associate Professor, University of Hawaii at Maui (2021)

• Brief tenure as an Associate Professor, focusing on teaching and academic development.

Associate Professor, City University School of Business (2018 - Present)

- Teaching undergraduate, graduate, and doctoral students a broad range of business, ethics, leadership, organizational development, and project management courses.
- Dissertation Chair (2023 Present)
 - Guiding doctoral students in their dissertation research and development.

COO and CFO, Maui United Way (During Maui Wildfires)

- Demonstrated exceptional leadership and strategic vision in navigating the organization through crisis and transformation.
- Key achievements include:
 - **Employee Support Initiatives**: Implemented comprehensive Work-Life and Employee Assistance Programs.
 - **Disaster Relief Funds Processing**: Developed a unique data management system to efficiently process applications.
 - **GIS Mapping Integration**: Leveraged NASA partnership for GIS mapping to facilitate resource allocation.
 - **Digital Payment Platform Implementation**: Introduced a digital payment platform for fund disbursement.

- **Organizational Modernization**: Modernized MUW into a strong organization with a significantly increased budget.
- **Financial Management Enhancement**: Modernized budget reporting and consolidated financial management systems.
- **Stakeholder Engagement**: Strengthened partnerships with government leaders and secured increased funding.

SFLC-IOD Branch Chief

- Led nine direct reports supporting over 450 personnel across 30 sites with an annual budget of \$2.2 million.
- Key achievements include:
 - Strategic Leadership: Developed a comprehensive communication strategy.
 - **Financial Management**: Established a cadence for reevaluating financial processes.
 - **Budget Management**: Successfully increased the annual budget by 120%.
 - **Policy Development**: Onboarded financial management SOPs to ensure compliance.
 - **Team Development**: Fostered team cohesion and collaboration.

General Manager

- Managed a staff of thirty personnel, five base operations sites, and over 8,000 customers.
- Supervised an annual budget of more than \$10 million and \$34 million in revenuegenerating activities.
- Key achievements include:
 - **Revenue Growth**: Increased revenue by 28% and CAGR by 10%.
 - **Operational Efficiency**: Conducted value stream mapping, leading to a 54% increase in on-time deliveries and an 83% decrease in operating costs.
 - **Safety and Security**: Pioneered a safety plan, improving the safety posture by 100%.