

Dr. Terry C. Carson
Office: A127 – Uvalde Campus tcarson@sulross.edu
Office: 830-279-3042

Education

DBA University of Sarasota, Sarasota, Florida.
Management, 1998.

MBA Sul Ross State University, Alpine, Texas.
General Business, 1989.

BBA Texas State University, San Marcos, Texas.
Marketing, 1971.

AA Southwest Texas Junior College, Uvalde, Texas.
Business Administration, 1970.

University Experience

Fall 2022 – Present – Adjunct Faculty as needed by the department.

Fall 2015 – Present – Professor Emeritus, Early Retirement option. Teaching 2 classes each long semester and summer sessions as needed by the department.

Fall 2011 – Spring 2015. Professor and Chair – Department of Business Administration, Rio Grande College

Spring 2009 – Summer, 2011. Dean, Sul Ross State University, Rio Grande College

Fall 2008 – Summer 2009. Acting Dean, Sul Ross State University Rio Grande College

Fall 2005 – Summer 2009 – Professor and Chair, Department of Business Administration, Sul Ross State University, Rio Grande College.

Fall 2003 – Fall 2005. Associate Professor and Chair, Department of Business Administration, Sul Ross State University Rio Grande College.

Spring 2001– Fall 2003. Associate Professor of Business Administration, Sul Ross State University Rio Grande College.

Fall 1999 – Spring 2001. Visiting Associate Professor of Business Administration, Sul Ross State University Rio Grande College.

Fall 1993 – Summer 1999. Instructor of Business Administration. Southwest Texas Junior College.

Business and Industry Experience

2016 – Present – Owner/Broker, Encina Properties

1980 – 1993: President and General Manager, Agro Equipment Company Inc.

1976 – 1980: General Partner, Southwest Construction Company Inc.

1974 – 1976: Sales Manager, Uvalde Lumber Company.

1971 – 1974: Sales Representative, Lachman-Rose Company Inc.

University Service

Search Committee – Vice-President for Enrollment Management (2011)

Research and Faculty Development Council (2008 – 2009)

Graduate Council (2006 – 2008)

Chair, Search Committee, Director of Media and Public Relations (2007)

Communications Committee (Standing Committee – 2006)

Chair, Search Committee, Director of Business Services (2006)

Graduate Council – (2005 - 2006)

Mission Statement Task Force (2004)

Undergraduate Registration and Retention Committee (2004 - 2006)

Chair, Search Committee, Director of Operations (2003)

Chair, Campus Facilities Master Plan Committee (2002 - 2004)

Research and Faculty Development Committee (2002 - 2004)

Financial Assistance Appeals Committee (2001 – 2003)

Scholarship Committee (2001 – 2003)

Community Service

Board of Directors – St. Henry de Oso Family Project

Board of Directors, Uvalde Area Chamber of Commerce

Board of Directors, Uvalde Volunteer Fire Department

Secretary, Uvalde Volunteer Fire Department

Member, City of Uvalde Planning and Zoning Commission

Chairman, Board of Trustees, First United Methodist Church

Commission on Education, Building Committee, Steering Committee, Finance Committee, First United Methodist Church

Economic Development Loan Committee – FUTURO Communities, Inc.

Member, Middle Rio Grande Development Council, Small Business Network Committee, Rural Business Opportunity Grant

Workforce Board, Middle Rio Grande Development Council

Significant Publications and Presentations

Carson, Terry C. (1999), “Organizational Change and Strategies for Turbulent Environments,” *Journal of Modern Business*.

Carson, Terry C. (1998), “Management Practices in Mexico’s Maquiladora Industry,” *Journal of Modern Business*.

Carson, Terry C. (1998), “An Assessment of Burnout Among Hispanic Faculty,” A Dissertation prepared at the University of Sarasota, Florida.

“The Central Role of Knowledge in Today’s Economy,” (El Papel Central de Conocimientos en la Economía de Hoy), 7° Congreso Internacional de Ingeniería Industrial, Piedras Negras, Coahuila, Mexico, November 19th, 2003

“In Defense of Kenneth Lay and Other Corporate Malactors: Ethical Thinking in Business, Rationalism, and Ayn Rand.” Paper prepared by Sheehy, B. and presented by Carson, T., Corporate Responsibility Conference, Sarasota Florida, March 8th, 2003.

Welcoming Address and Best Paper Award presentation, Corporate Responsibility Conference, Sarasota, Florida, March 8, 2003.

“Cross-Border Education: Bridging Cultures Through Graduate Study.” 6th Annual Business Conference, Argosy University, April 5, 2008, Sarasota, Florida. T. Carson and E. Moura.

Session Moderator, 11th Annual Business Conference, Argosy University, April, 2013, Sarasota Florida.

Professional Affiliations

Southern Economic Association

Southwestern Economics Association

Border Trade Alliance

Network of Border Economics (Red de la Economía Fronteriza)

Honors

Nominated for Outstanding Faculty Award, Sul Ross State University, 2003.

Alumni of the Year, College of Business Administration, University of Sarasota, 2002.

Nominated for the Minnie Piper Stevens Teaching Excellence Award, Rio Grande College, 2001.

Outstanding Faculty Member, Southwest Texas Junior College, 1998.

Faculty Association Teaching Excellence Award, Southwest Texas Junior College, 1997.