

Curriculum Vitae

RUBEN D. FRANCO, M.A.

915.356.4801

8204 Violet Way, El Paso, TX 79925

rfranc45@epcc.edu

ruben.franco@sulross.edu

EDUCATION

Sul Ross State University, Alpine, TX
Master of Arts in Psychology **2004**

Sul Ross State University, Alpine, TX
Bachelor of Arts in Psychology **2002**

ACADEMIC/TEACHING EXPERIENCE

Sul Ross State University, Alpine, TX

July 2023 – Present

Adjunct Instructor

- Compose an organized and structured calendar and syllabus
- Review material and construct lesson plans in an online format
- Prepare course work, assignments, and exams and grade course work to reflect student progress
- Provide continuous feedback for students regarding their progress
- Prepare grades and necessary documentation on a timely basis

El Paso Community College, Valle Verde Campus, El Paso, TX

August 2016 - Present

Associate Professor of Psychology – Tenured 2021

- Compose an organized and structured calendar and syllabus (face to face and online)
- Review material and construct lesson plans
- Ensure that course material covers all aspects of core competencies as outlined by the department
- Present material in such a manner that keeps students interested and promotes student interaction and involvement (face to face and online)
- Incorporate interactive activities into lectures
- Utilize innovative technology and media equipment in classrooms and online to provide supplemental information for students
- Grade and provide on – going feedback with regard to student performance
- Identify potential learning barriers and incorporate creative ways to overcome them
- Meet with students outside of classroom to discuss academic progress
- Utilize professional guest presenters to provide professional experiences from the Psychological Community
- Work in conjunction with local school districts to meet the district's dual credit needs
- Composed and created new course (Abnormal Psychology) for EPCC curriculum
- Conduct on-going Classroom Performance Evaluations for Adjunct Faculty
- Participate in Core Assessment Distribution and Collection for several courses
- Deliver faculty development workshops (stress, anxiety, health)

Park University, Fort Bliss Campus, Fort Bliss, TX

March 2016 – July 2017

Adjunct Psychology Instructor

- Compose an organized and structured calendar and syllabus

- Review material and construct lesson plans
- Prepare and grade exams to reflect student progress
- Provide continuous feedback to inform students of their progress
- Prepare grades and necessary documentation on a timely basis

**El Paso Community College, Mission Del Paso Campus, El Paso, TX
August 2005 – July 2016**

Adjunct Psychology Instructor

- Compose an organized and structured calendar and syllabus
- Review material and construct lesson plans
- Ensure that course material covers all aspects of core competencies as outlined by the department
- Present material in such a manner that keeps students interested and promotes student interaction and involvement
- Incorporate interactive activities into lectures
- Utilize innovative technology and media equipment in classrooms to provide supplemental information for students.
- Utilize guest presenters to provide professional experiences
- Prepare and grade exams to reflect student progress
- Provide continuous feedback to inform students of their progress
- Prepare grades and necessary documentation on a timely basis
- Communicate teaching and classroom innovations, creations, and ideas to department coordinator
- Create an environment that promotes trust, respect, and courtesy
- Maintain communicate with colleagues to discuss innovations and creations in the classroom
- Facilitate Psychology Cares Program by encouraging student involvement in the community
- Ensure consistent personal growth by participating in EPCC trainings
- In process of establishing an environment of learning with colleagues from the social work discipline
- Participated in the collection, analysis, and reporting of student competency assessments during Fall 2015

COURSES TAUGHT

- **PSYC 2301** - Introduction to Psychology
- **PSYC 2306** - Human Sexuality
- **PSYC 2314** - Human Growth and Development
- **PSYC 2316** - Theories of Personality
- **PSYC 2389** – Introduction to Abnormal Psychology (renamed **PSYC 2320**)
- **EDUA 5314** – Personality and Counseling Theory
- **EDUA 6308** – Advanced Human Growth and Development

CONFERENCE PRESENTATIONS

- “How to Relax in All This Mess” (Faculty Retreat, Summer 2018)

CONFERENCES ATTENDED

- El Paso Border Learning Conference (2018)
- EPCC Faculty Retreat (Tucson, 2018)
- NAMIcon (Virtual, 2020)

ACADEMIC HONORS

- Member of *PSI CHI*, The National Honor Society of Psychology (2003)
- El Paso Community College Adjunct Instructor Award of Excellence Nominee (2015)

INVOLVEMENT IN PROFESSIONAL ORGANIZATIONS

- National Alliance on Mental Illness (NAMI) (2019 – Present)
- Texas Community College Teachers Association (2019 – Present)
- American Psychological Association (2018 – Present)

COMMUNITY INVOLVEMENT

- Burges High School Baseball Booster Club President (2020 – 2021)
- Cielo Vista Neighborhood Association Member (2020 – 2021)
- Burges High School Baseball Booster Club Member (2017 – 2021)
- Burges Baseball Volunteer Summer League Coach (2017 – 2021)
- Loretto Academy Science Fair Judge (2017, 2018, 2020)
- Centene Corporation, Workshop Presenter (2016, 2017, 2018, 2019)
- Centene Corporation, El Paso Coalition for the Prevention of Child Abuse Family Fun Fair Volunteer (2019)
- Centene Corporation, Dare to Change Parent Conference Volunteer (2019)
- Emergence Health Network, Mental Health Awareness Month Volunteer (2019)
- Emergence Health Network, NAMI Walk Booth Volunteer (2018, 2019)
- Texas Association of Addiction Professionals – El Paso, Workshop Presenter (2018)

PROFESSIONAL EXPERIENCE

Healthcare Heroes (Centro San Vicente), El Paso, TX

August 2012 – July 2015

Program Director

- Established a strategic response for the purpose of assisting the uninsured in accessing primary health care.
- Reviewed patient financial documentation to determine eligibility for benefits and services.
- Supervised, motivated, and evaluated paid and volunteer staff; ensured that staffing is appropriate to meet the program's mission; encouraged staff development efforts.
- Developed, enhanced, and implemented program policies and procedures to ensure continuity of mission.
- Conducted needs assessments for each individual patient and ensured that patients obtain identified need
- Oversaw the organization's financial operations and ensured that sound financial controls were in place and that funds were spent wisely.
- Participated in the program's Continuous Quality Improvement (CQI) processes.
- Conducted monthly and yearly training for staff and UTEP interns
- Read and interpreted program contracts to ensure performance measures were met
- Maintained active involvement in networking, collaborating with peers and benchmarking best
- Composed monthly reports that reflected budget, patients served, and contract measures
- Completed 12 month Asencion Health intensive management formation training
- Organized health center trainings, employee picnics, and Mission Days

The Bair Foundation, El Paso, TX

June 2009 – August 2012

Director of Social Services

- Interviewed, hired, and trained all Bair Foundation employees
- Monitored TX DFPS contract measures and ensured minimum standard compliance
- Planned and managed budget for the Fiscal year and maintained monthly financial statements
- Recruited, trained, and ensured compliance of foster parents and foster homes according to TX DFPS standards
- Conducted agency investigations regarding allegations of abuse, exploitation, and or neglect

- Interviewed foster parents, biological children, and foster children to obtain facts and data during investigations
- Composed clear and concise reports and documentation regarding the outcome of findings during foster home interviews

**El Paso Mental Health and Mental Retardation, Children's Division, El Paso, TX
May 2007 – June 2009**

Operations Administrator of Children's Services

- Provided oversight of and ensure appropriate implementation of rehabilitation services, intensive family services, counseling services, and physician services
- Monitored TXMHMR contract measures and implement corrective measures as needed
- Ensured compliance with Medicaid and/or Third Party Payer regulations
- Served as agency new employee and PMAB trainer
- Planned and managed budget for the fiscal year
- Planned and created needed agency positions by composing job descriptions and fiscal budget justifications
- Oversaw Border Children's Mental Health Collaborative supervisor and care management staff to ensure that all federal standards and targets are being achieved as outlined by grant requirements
- Worked collaboratively with local school districts, juvenile justice system, and child protective services to ensure appropriate treatment for target population
- Ensured that local, state, and federal contracts remain in good standing

August 2005 – April 2007

Caseworker III-Team Leader

- Provided administrative and clinical supervision for staff working in assigned unit
- Maintained client caseload of 40 to 50 clients and provided crisis intervention services
- Provided education on treatment, diagnosis, and medications to clients and their families

PROFESSIONAL TRAININGS

- Teachership Academy Graduate – El Paso Community College (2020)
- Mental Health First Aid Certified – National Council For Behavioral Health (2020)
- "Dynamics of Domestic Violence." - Center Against Sexual and Family Violence - El Paso (2020)
- "Distanced but not Isolated: Maintaining Mental Health During the Covid – 19 Pandemic." – Texas Senate (2020)
- Canvas Training (Park University, 2016)
- Ascencion Health Intensive Management Training (2014-15)
- Qualified Mental Health Professional (2005)