

Shawna Graves—CV

(512) 914-0482

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Research Interests

Communications in STEM and conservation; compelling uses of traditional and modern medias; inter-organizational and intra-organizational communications and development; community issues; storytelling; personal development

Areas of Expertise

Communications with short- and long- term trajectories; public and media relations; conceptual planning; writing; editing and review; graphic design; editing software; advertising; website design and management; social media—management, content creation, concept; critical thinking; organizational development; continuing education

Education

Bachelor of Science in Geology with a minor in English

27 hours graduate level coursework in English

22 hours graduate level coursework in Geology

GPA graduate coursework 3.636

GPA undergraduate coursework: 3.447

Professional Experience

Sul Ross State University News and Information Department, *Skyline Magazine* Editor-in-Chief, Writer, Photographer – Sept. 2013-May 2015

Sul Ross State University Geology Department, Rock Lab Technician – Fall 2014

Sul Ross State University Language and Literature Department Graduate Assistant – 2016

Sul Ross State University Graduate Student Scholarship Recipient – 2016

Big Bend Radio Deejay and Engineer – 2016

Alpine Avalanche, Senior Staff Reporter – 2017-2018

Bureau of Economic Geology, Field Technician – Oct. 2018-Sept. 2019

SR University Communications – Aug. 2019-Dec. 2019

Alpine Avalanche, Contributor – 2019-2022

Contract & Self Employment in Organizational Development, Writing, Editing, Public Relations, Social Media Management, Content Creation, Communications, Event Planning, Media – 2018-present

Borderlands Research Institute, Communications Coordinator – 2022-present

Instructor for Social Media and Outreach graduate level summer class – 2023

Publications

2014 Poster, "Identification of minerals in Crossen Trachyte," Geological Society of America Conference
Skyline Magazine (multiple articles 2013-2015)

Alpine Avalanche (multiple articles 2016-2022) (Titles include, "Night Sky Advocacy," "Five years of growth for Boquillas," "Alpine puts earthquakes on the map," "Bands across the water"

Texas Highways Magazine (multiple articles 2018)

Cenizo Magazine (multiple articles 2018-2022)

Big Bend Sentinel (2018)

Big Bend Gazette (2018-2022)

Various other Texas and regional publications

Research and Field Experience

3-week Geology Field School, University of Texas at El Paso – 2014

6-week Geology Field School, Sul Ross State University – 2015

Undergraduate Research Project, “Identifying minerals in Crossen Trachyte using a Scanning Electron Microscope”

60 hours Field Experience with Soil Survey of Marfa

Committee Appointment, dark skies issues, Brewster County Government

Honors/Awards

Best Geology Undergraduate Student

Best Editorial on-site contest of Texas Intercollegiate Press Association

Volunteer Work

Driftwood Cemetery Association, former secretary

U.S. Soil Survey, official volunteer, Marfa Office – 2016-2018

Meals on Wheels, volunteer

Alpine Downtown Association, former secretary

Terlingua Chamber of Commerce, former board member

Chihuahuan Desert Preserve Association, former board member

Memberships/Affiliations

Marathon Chamber of Commerce

Alpine Dark Skies Team

International Dark Skies Association

Alpine Community Dance Troupe

Tierra Grande Master Naturalists