

SEPIDEH KARIMIMANSOUB

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EDUCATION

Master of Fine Arts (MFA) in Graphic Design <i>Oklahoma State University</i>	2022 – 2025
Master of Science in Graphics <i>Islamic Azad University, West Tehran Branch</i>	2014 – 2017
Bachelor of Architectural Engineering <i>Hafez Shiraz Non-Governmental / Non-Profiting Educational Institute</i>	2007 – 2010
Associate of Arts in Architecture <i>Faculty of Architecture, Bu-Ali Sina University</i>	2005 – 2007

TEACHING EXPERIENCE

Instructor of Record, Graphic Design 1 <i>Sul Ross State University, Alpine, TX</i>	Fall 2026
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Teaching undergraduate courses in design foundations and digital interface design, guiding students in building both conceptual and technical design skills.

- Instruct Design Communication I, introducing students to core principles of composition, color theory, typography, and visual hierarchy as the foundation for all design disciplines.
- Instruct User Interface Design, teaching students about UI/UX fundamentals, interaction design principles, and the process of designing intuitive, user-centered digital experiences.
- Develop curriculum, assignments, and critique frameworks that build students' technical proficiency and conceptual thinking.
- Mentor students in developing a professional design process, from ideation through final presentation.
- Foster a studio-based learning environment that emphasizes craft, critical thinking, and problem-solving.

Instructor of Record, Graphic Design 1 <i>Oklahoma State University, Stillwater, OK</i>	Fall 2024
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- Independently taught a full-semester undergraduate course while completing graduate studies, following the department's syllabus and a project-based curriculum.
- Planned and delivered class sessions covering key design concepts across four major projects.
- Developed instructional materials, including lectures and presentations, to support course objectives.
- Introduced assignments, guided in-class studio work, and prepared students for subsequent project stages.
- Evaluated student work, graded assignments through Canvas, and provided constructive written and verbal feedback.

Graduate Teaching Assistant, Graphic Design <i>Oklahoma State University, Stillwater, OK</i>	Fall 2022 – Spring 2024; Spring 2025
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- Assisted in undergraduate courses including Interaction Design Studio I & II, Portfolio Capstone, Kufic Typography in Ceramics I, and Typography I.
- Supported faculty in course delivery through classroom assistance, observation, and instructional preparation.
- Participated in classroom critiques alongside faculty and independently led critiques, guided discussions, and managed class sessions in the professor's absence.
- Delivered lectures on Kufic Typography, introducing core concepts and practical applications to undergraduate students in Ceramics I.
- Mentored students in Portfolio Capstone through portfolio development, exhibition preparation, and final show installation.

- Assisted with printing, production, and material preparation through the Visual Resource Center (VRC) to support classroom and studio projects.

CONFERENCE PRESENTATIONS

“An Examination of Homa Delvari’s Combination of Iranian Typography and Illustration.” Accepted for presentation at the 18th International Conference on Design Principles & Practices, Polytechnic University of Valencia, 2023.

PROFESSIONAL DESIGN EXPERIENCE

Graphic Design Intern, Morgan Robinson Fine Art Studio

Summer 2023

Stillwater, OK

- Partnered with studio stakeholders to execute a client-facing book design project, leading image curation, editorial layout, and print production workflows.
- Independently managed project deliverables within a two-person team, producing 100 printed copies within a four-week deadline.

Freelance Graphic Designer

Sep 2018 – Jul 2022

Tehran, IR

- Directed end-to-end graphic design projects for small businesses, overseeing client relations, project timelines, revisions, and final asset delivery.
- Produced print and digital collateral including posters, menus, brochures, and advertising materials with consistent on-time delivery.
- Developed social media graphics and campaign visuals, iterating based on client feedback and platform specifications.
- Created original illustrations for digital and print media, aligning visual concepts with client business objectives.

Graphic Designer, Rahnema.co

Feb 2017 – Sep 2018

Tehran, IR

- Designed digital and print assets for branding, marketing, and social media initiatives while maintaining brand consistency across all touchpoints.
- Collaborated with cross-functional teams including design, content, and marketing departments to deliver cohesive campaign materials.
- Managed concurrent project workflows under tight deadlines, ensuring quality and efficiency in a fast-paced environment.

Graphic Designer, Maat Advertising Agency

Jul 2016 – Nov 2017

Tehran, IR

- Produced digital visual content for large-scale advertising campaigns, supporting multiple client accounts in a high-volume agency environment.
- Supported senior designers in concept development and creative execution, demonstrating adaptability and initiative.
- Delivered digital and social media assets on schedule while upholding agency quality standards under tight deadlines.

AWARDS & RECOGNITIONS

Graphex 55, Winner

2024

Art Directors Club of Tulsa, OK — “Woman, Life, Freedom” (Print); “Toward Belonging” (Self-Promotion)

GLITCH, Honorable Mention

2024

AIGA MSU GLITCH National Student Design Competition — “Blur Your Eyes” (Book & Publication)

Graphex 54, Winner

2023

Art Directors Club of Tulsa, OK — “Turbulent Feelings” (Self-Promotion)