

**SHELLY J. LANDRETH, Ed.D.**  
Curriculum Vitae

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**CONTACT INFORMATION**

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College of Education  
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Alpine, Texas 79832  
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**EDUCATION**

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Sam Houston State University Ed.D. in Literacy	2019
Sam Houston State University Master of Library Science	1999
Sam Houston State University Bachelor of Arts in English and Reading	1995

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**PROFESSIONAL EXPERIENCE**

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<b>Sul Ross State University</b> Associate Professor Chair, Department of Education	October 2025-present
<b>University of Texas Permian Basin</b> Associate Professor Chair of Teacher Preparation Assistant Professor of Literacy Teacher Residency Site Coordinator	2019-October 2025 August 2025-October 2025 March 2025-October 2025 2019-2025 2020-2025
<b>Sam Houston State University</b> Adjunct Professor	2016-2017
<b>La Grange ISD, LaGrange, TX</b> Director of Curriculum and Instruction High School ELAR Teacher/Librarian Middle School ELAR Teacher	2017-2019 2005-2017 2002-2005
<b>Giddings ISD, Giddings, TX</b> High School ELAR Teacher	2000-2002

**Fayetteville ISD, Fayetteville, TX**  
High School Teacher/K-12 Librarian

1997-2000

**LaGrange ISD, LaGrange, TX**  
Middle School ELAR Teacher

1995-1997

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## SCHOLARLY ACTIVITIES: PUBLICATIONS

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### Refereed Journal Articles

- \*\*\***Landreth, S.J.**, Diaz, E., Fuentez, I., Ramirez, A. (2025). *Planting Seeds of Literacy with the Texas Bluebonnet Books: Using Literacy-Based Service-Learning to Inspire Reading Motivation and Build Teaching Capacity*. TALE Yearbook, Volume 12.
- Rutter, A., **Landreth, S.J.**, & Vasser-Darling, S. (2025). Transitioning to teacher residency: Voices through the journey. In Sande, B., and Marvel, A. (Eds.). *Enhancing Educational Access Through Innovative Educator Preparation Pathways*. IGI Global. DOI: 10.4018/979-8-3693-7337-8.ch006, pages 133-174.
- Landreth, S.J.** (2025). Learning to do the work of teaching together: One teacher educator's experience with practice-based pedagogy in an undergraduate literacy course. *Texas Forum of Teacher Education, 17*, 42-50.
- Maynard, C., & **Landreth, S.J.** (2024) The science of reading: Pathways of pedagogy for preservice teachers. *TxEP: Texas Educator Preparation, 8*(1), 11-20.
- Landreth, S.J.**, & Wilson, T. (2023). Exploring the impact of a literacy-based service-learning project on pre-service teachers. *Journal of Community Engagement in Higher Education, 15*(1), 36-45.
- Vassar-Darling, S., **Landreth, S.J.**, Spickermann, L., & Balderaz, L. (2022). Teachers who can: An approach to student teaching that promotes perseverance and teacher quality. *TxEP: Texas Educator Preparation, 6*, 47-55.
- Landreth, S.J.**, & Young, C. (2021). Developing fluency and comprehension with the secondary fluency routine. *Journal of Educational Research*. <https://doi.org/10.1080/00220671.2021.1910475>
- Young, C., Mohr, K., & **Landreth, S.** (2020). Improving boys' reading comprehension with readers theater. *Journal of Research in Reading, 43*(3), 347-363. DOI 10.1111/1467-9817.12307
- Landreth, S.** (2018). 3,2,1 ... read! An engaging reading routine that builds fluency and morale in secondary readers. *Texas Journal of Literacy Education, 6*(2), 108-111.

\*\*\*publication included undergraduate student co-authors

### Book Chapters

Young, C., Rasinski, T., & **Landreth, S.** (2021). Principles of effective reading fluency instruction. In

Parsons, S., & Vaughn, M. (Eds.) *Principles of effective literacy instruction*. New York, NY: Guilford Press.

### Peer Reviewed Curriculum Materials

**Landreth, S.J.**, Bundoc, K., Farias, T., Zavala, M., Vaughn, M., Guillot, A., Ahrend, J., Opara-Nadi, L.A., Swoyer, J. (2024). *Curriculum Toolkit*. US PREP, Texas Tech College of Education. [USPREP-Curriculum Toolkit-FINAL.pdf \(cdn-website.com\)](#) (authors are not listed in order of contributions on this publication).

### Publications In Progress

Pletcher, B., Landreth, S., Doepker, G., Raymond, R., Curfman, A., Wilson, T., Alexander, S., & Nicol, M. (submitted 11-15-25; under review). *Decodable by Design: A Content Analysis of Seven Publishing Companies' Decodable Texts*. *Journal of Early Childhood Literacy*.

Landreth, S.J. & Young, C. *Secondary Fluency Toolkit*. Curriculum materials to be published for the Minnesota Department of Education as part of their [Literacy Intervention Review List](#). Landreth's Secondary Fluency Routine Intervention was reviewed and found to be evidence-based by the Center for Applied Research and Educational Improvement (CAREI) at the University of Minnesota. Projected date of publication is May 2026.

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## SCHOLARLY ACTIVITIES: PRESENTATIONS

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### National/International

**Landreth, S.J.** (2025, November). *Competence and Confidence for ALL: Using Practice-Based Pedagogy to Support Pre-Service Teachers in a Content-Area Literacy Course*. Roundtable Session presented at the Association for Literacy Educators and Researchers Annual Conference, Oklahoma City, Oklahoma.

**Landreth, S.**, & Maynard, C. (2023, November). *Supporting pre-service teachers' growth through practice-based pedagogy*. Session presented at the annual meeting of the Association for Literacy Educators and Researchers, Santa Fe, New Mexico.

Maynard, C., & **Landreth, S.** (2023, November). *The science of reading: Pathways of pedagogy for preservice teachers*. Session presented at the annual meeting of the Association for Literacy Educators and Researchers, Santa Fe, New Mexico.

**Landreth, S.**, & Maynard, C. (2022, November). *(re)Discovering the joy in poetry*. Workshop presented at the annual meeting of the Association of Literacy Educators & Researchers, Denver, Colorado.

Maynard, C., & **Landreth, S.** (2022, November). *Elementary teachers' perceptions of technology integration in English and language arts instruction*. Session presented at the annual meeting of the Association of Literacy Educators & Researchers, Denver, Colorado.

Vasser-Darling, S., **Landreth, S.**, Espinosa, T., & Spickermann, L. (2022, October). *A diversity, equity, and inclusion framework for quality educator preparation programs*. Session presented at the Teacher Education Council of State Colleges and Universities conference, Denver, Colorado.

Shim, J., & **Landreth, S.** (2022, June). *Service-learning in early childhood education: A systematic review of the literature*. Poster presented virtually at the National Research Conference on Early Childhood Education, Arlington, Virginia.

**Landreth, S.** (2021, November). *With hearts and hands and voices*. Roundtable presented at the annual meeting of the Association of Literacy Educators & Researchers, Hilton Head, South Carolina.

**Landreth, S.**, & Maynard, C. (2020, October). *Struggling readers....or middle school leaders? Fostering fluency and confidence through an engaging and authentic intervention*. Session accepted to be presented at the International Literacy Association annual conference, Dayton, Ohio; conference canceled due to COVID.

Young, C., & **Landreth, S.** (2019, November). *Differential effects of readers theater on second-grade boys' reading comprehension*. Session presented at the annual meeting of the Association of Literacy Educators & Researchers, Corpus Christi, Texas.

**Landreth, S.**, & Wilson, T. (2019, November). *Building a bridge to comprehension using the secondary fluency routine*. Session presented at the annual meeting of the Association of Literacy Educators & Researchers, Corpus Christi, Texas.

**Landreth, S.**, & Wilson, T. (2019, October). *Developing fluency and comprehension in struggling adolescent readers*. Paper presented at the Ireland International Conference on Education, Dublin, Ireland.

**Landreth, S.**, & Young, C. (2018, November). *Fluency for all: Effective and engaging interventions for readers of all ages*. Session presented at the annual meeting of the Association of Literacy Educators & Researchers, Louisville, Kentucky.

**Landreth, S.** (2017, November). *Put me in coach! Using choral reading to motivate and build confidence in struggling readers at the secondary level*. Session presented at the annual meeting of the Association of Literacy Educators & Researchers, St. Petersburg, Florida.

### **Regional/State**

\*\*\*presentation included undergraduate student presenters

\*\*\***Landreth, S.**, Diaz, E., Fuentes, I., Mendoza, J., & Ramirez, A. (2025, February). *Developing Teachers and Growing Readers with the Texas Bluebonnet Books: How One University-School Partnership Inspired Reading Motivation, Built Teaching Capacity, and So Much More*. Session presented at the Texas Association for Literacy Education conference, Midland, Texas.

Maynard, C., & **Landreth, S.J.** (2024, October). *Envisioning preservice teachers as reading models: Fostering efficacy and engagement*. Session presented at the Fall 2024 Teacher Education Conference sponsored by the Consortium of State Organizations for Texas Teacher

Education, San Marcos, Texas.

- Landreth, S.J.** (2024, June). *“Put your teacher hat on!”: Using pedagogies of practice to prepare pre-service teachers for the work of teaching.* Session presented at the Texas Association of Teacher Educators (TxATE) Summer Conference, The Woodlands, Texas.
- Landreth, S., & TLA Topaz Committee.** (2024, April). *Top Texas Topaz picks.* Session presented at the Texas Library Association annual conference, San Antonio, Texas.
- Landreth, S., & TLA Topaz Committee.** (2024, April). *Adult book pairing with Lariat.* Session presented at the Texas Library Association annual conference, San Antonio, Texas.
- Daniel, L.G., Badgett, K., **Landreth, S.J.**, Spickermann, L., Avalos, M., & Vasser Darling, S. (2023, October). *Correlations among AVID instruction techniques and teacher candidate performance measures in a Texas educator preparation program.* Session presented at the Fall 2023 Teacher Education Conference sponsored by the Consortium of State Organizations for Texas Teacher Education, San Marcos, Texas.
- Maynard, C., & **Landreth, S.J.** (2023, October). *High-impact practices: A reading academy service learning project.* Session presented at the Fall 2023 Teacher Education Conference sponsored by the Consortium of State Organizations for Texas Teacher Education, San Marcos, Texas.
- Landreth, S., & TLA Topaz Committee.** (2023, April). *Top Texas Topaz picks.* Session presented at the Texas Library Association annual conference, Austin, Texas.
- Landreth, S., & TLA Topaz Committee.** (2023, April). *Adult book pairing with Lariat.* Session presented at the Texas Library Association annual conference, Austin, Texas.
- Badgett, K., **Landreth, S.**, Daniel, L., & Spickermann, L. (2022, November). *Data use: To what end and by what process – lessons learned in partnership with US PREP.* Roundtable presented at the annual meeting of the Mid-South Educational Research Association, Little Rock, Arkansas.
- \*\*\*Landreth, S.,** Wilson, T., Flores, A., & Hensley, B. (2022, March). *Learning through serving: An authentic approach to education that meets community needs.* Session presented at the annual meeting of the Texas Association of Literacy Educators, Plano, Texas.
- Darling, S., Balderaz, L., **Landreth, S.,** & Spickermann, L. (October, 2021). *Teachers that can: An approach to student teaching seminar that promotes perseverance and teacher quality.* Session presented at the Fall 2021 Teacher Education Conference sponsored by the Consortium of State Organizations for Texas Teacher Education, San Marcos, Texas.
- Landreth, S.,** Kleiber, K., & Otto, S. (2019, March). *Growing fluency and confidence in middle school readers using the secondary fluency routine.* Roundtable Discussion presented at the annual meeting of the Texas Association of Literacy Educators, Waco, Texas.
- Landreth, S.** (2018, February). *Fun with fluency: An engaging fluency intervention for struggling readers at the secondary level.* Poster presented at the annual meeting of the Texas Association of Literacy Educators, Canyon, Texas.

## University (University of Texas Permian Basin)

\*\*\*presentation included undergraduate student presenters

\*\*\***Landreth, S.J.**, & Diaz, E. (2025, April). *Spotlight on Service-Learning in Teacher Education*. Poster presented at the UTPB Service-Learning Showcase.

**Landreth, S.** (2025, January). *Teaching*. Session presented at the COE Tenure & Promotion meeting series.

\*\*\***Landreth, S.J.**, Diaz, E., Mendoza, J., & Ramirez, A. (2024, October). *Everybody wins! Building reading motivation, teacher capacity, and so much more through one community partnership*. Lightning talk presented at the UTPB Collaborate Conference.

**Landreth, S.J.**, Wilson, T., & Bedard, C. (2024, October). *Getting started with service learning at UTPB*. Panel presented at the UTPB Collaborate Conference.

**Landreth, S.** (2023, September). *Literacy based service learning with pre-service teachers*. Session presented at the UTPB Service-Learning in a Snap faculty workshop.

Wilson, T., & **Landreth, S.** (2022, September). *Scholarship*. Session presented for the COE Tenure & Promotion meeting series.

**Landreth, S.** (2021, October). *Designing quality reflection tasks in service-learning projects*. Session presented at the UTPB Service-Learning in a Snap faculty workshop.

**Landreth, S.**, & Montes, M. (2021, September). *Preparing a detailed budget proposal*. Session presented at the UTPB Undergraduate Research Kickoff.

**Landreth, S.** (2021, March). *Writing a literature review*. Virtual session presented as part of the UTPB Undergraduate Research Speaker Series.

## Invited

**Landreth, S.J.** (2025, June). Nuts & Bolts Roundtable, US PREP Clinical Convening, Henderson, Nevada.

**Landreth, S.**, & other program alumni. (2024, November). *SHSU doctoral program panel*. Panel discussion presented virtually to current doctoral students at Sam Houston State University.

Bundoc, K., Vaughn, M., Guillot, A., Opara-Nadi, L., Ahrend, J., **Landreth, S.J.** Lund, S., Stack-Driver, J., & Collins, D. (2023, November). *Develop candidates proficiency with utilizing high-quality instructional materials*. Session presented at the US PREP Learning Tour, San Diego, California.

**Landreth, S.**, & other program alumni. (2023, November). *SHSU doctoral program panel*. Panel discussion presented virtually to current doctoral students at Sam Houston State University.

Vasser-Darling, S., **Landreth, S.J.**, & Spickermann, L. (2022, June). *The benefits of co-teaching*. Session presented at the US PREP Clinical Convening, Houston, Texas.

### Upcoming Presentations

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#### SCHOLARLY ACTIVITIES: GRANTS AWARDED

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**Landreth, S.J.** *Growing readers with the Texas Bluebonnet Books*, \$3500.00, Dollar General Literacy Foundation, August 2024-May 2025.

**Landreth, S.J.**, & Lozano, A. *Using the Tejas Star Reading List to shine a light on the benefits of bilingualism*, \$500.00, Specialized Literacy Professionals Service Grant, July-October 2023.

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#### EDITORSHIPS

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Editor, <i>Specialized Literacy Professionals Newsletter</i>	2023-present
Editorial Team, <i>Literacy Research and Instruction</i>	2025-2028
Managing Editor, <i>Texas Association for Literacy Education Yearbook</i>	2023
Associate Editor, <i>Texas Association for Literacy Education Yearbook</i>	2021-2022

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#### AWARDS & RECOGNITIONS

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UTPB President's Award for Service	2025
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#### CERTIFICATIONS

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English (6-12), State of Texas	1995-present
Reading (6-12), State of Texas	1995-present
School Librarian (K-12), State of Texas	1999-present
English as a Second Language, State of Texas	1999
ACUE Certificate in Effective Instruction This certificate signifies completion of a 25-module course in effective teaching practices requiring the implementation of evidence-based instructional approaches. The credential is co-issued by the Association of College and University Educators and the	2021

American Council on Education and distinguishes faculty for their commitment to educational excellence and student success.

Texas Education Agency Reading Academy

2021

T-TESS (Texas Teacher Evaluation and Support System)  
Certified Evaluator

2021-present

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## **COURSES TAUGHT**

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### **Sul Ross State University**

Undergraduate (Online)

- Seminar in Education (Developed)

### **University of Texas Permian Basin**

Graduate (Online)

- Materials, Methods, & Media in Reading
- Analysis & Selection of Literature
- Foundations of Reading and Literacy
- Advanced Problems in Reading
- Content Area Reading
- Cultural Diversity

Undergraduate (In-Person; Hybrid)

- Reading in the Middle Grades
- Reading & Literacy in the Content Areas
- Teaching English Language Arts, Grades 7-12
- Adolescent Literature in the Classroom
- Literature in the Classroom (added Service Learning project, Summer 2021)
- Classroom Instruction & Management
- Clinical Teaching Seminar
- Yearlong Residency Seminar
- Literacy Assessment & Intervention

### **Sam Houston State University**

Undergraduate (In-Person)

- The Teaching of Language Arts
- Multidisciplinary Literacies

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## **PROFESSIONAL ORGANIZATION MEMBERSHIPS**

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Association of Literacy Educators and Researchers (ALER)

International Literacy Association (ILA)

Consortium of State Organizations for Texas Teacher Education(CSOTTE)  
 Specialized Literacy Professionals (SLP–ALER Special Interest Group)  
 Teacher Education and Professional Learning (TEPL–ALER Division)  
 Texas Association for Literacy Education (TALE)  
 Texas Association of Teacher Educators (TxATE)  
 Texas Directors of Field Experience (TDFE)  
 Texas Library Association (TLA)

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**SERVICE**

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**Professional**

**National/International Organizations**

Chair, ALER Teacher Educator & Professional Learning Division (TEPL)	2025-2027
Chair-Elect, ALER Teacher Educator & Professional Learning Division (TEPL)	2023-2025
Secretary, ALER Specialized Literacy Professionals (SLP)	2022-2027
Journal Reviewer, <i>Journal of Community Engagement and Higher Education</i>	2023-2025
Proposal Reviewer, ALER Conference	2021-present
Proposal Reviewer, ILA Conference	2020

**State Organizations**

Member, TLA Texas Topaz Nonfiction Reading List Committee	2022-2025
Reviewer, Texas Association for Literacy Education Yearbook	2024
Past-Chair, District 9, Texas Library Association	2023-2024
Chair, District 9, Texas Library Association	2022-2023
Treasurer, Texas Association for Literacy Education Executive Board	2019-2021
Co-Chair, Texas Association for Literacy Education Conference (in Odessa)	2020

**UT System**

Ambassador, UT System Elevate TXEd Initiative	2020-2022
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**University (UTPB)**

Member, Open Educational Resources Leadership Team	2024-2025
Member, UTPB Service Learning Advisory Committee	2023-2025

Member, UTPB UIL Academics Committee	2023-2025
Volunteer, UTPB Commencement Student Marshal	2022-2025
Participant, UT System Momentum on OER Convening	November 2024
Volunteer, UTPB Scholarship Ball	2023
Member, UTPB & Texas Historical Commission Road Trip Planning Committee	2023
Member, Faculty Affairs Subcommittee	2022-2023
Member, Reference and Instruction Librarian Search Committee	2022
Member, Undergraduate Research Committee	2020-2022
Member, Library Committee	2019-2021
Syllabus Development for new Co-Requisite Course, <i>College Reading Strategies</i>	2021
Volunteer, Welcome Event for Student Housing	2021
Member, LASSO/H.S.I. Monitoring Team	2019-2020

### **College of Education (UTPB)**

Member, Curriculum Committee	2024-2025
Member, Literacy Advisory Council	2021-2025
Member, Scholarship Selection Committee (with Dr. Arzu)	2020-2025
Advisor, Literacy Program Graduate Students	2020-2025
Member, Literacy Masters Research Committees	2019-2025
Member, Certification Rates Action Team	2024-2025
Member, Data/Instructional Planning Committee	2022-2024
Site Coordinator for Midland ISD, Yearlong Teacher Residency Program	2021-2024
Presenter, UTPB Teacher Residency Information Session	Spring 2024
Presenter, AVID Speed Dating Brown Bag Lunch Session	Spring 2024
Member, T&P Support Planning Committee	2023-2024
Participant, US PREP Webinar Series	2023

Member, Bilingual/ESL Faculty Search Committee	2023
Co-presenter, T&P Scholarship Session	2022
Co-planner, UTPB US-PREP Learning Tour	2022
Member, COE Retreat Planning Committee	2022
Evaluator, clinical teacher Candidate Work Samples	2022
Assisted Program Director in preparing for external review of the program	2022
Member, Special Education Faculty Search Committee	2021-2022
Representative for the COE at Falcon Day	2020-2022
Co-Chair, Science/Math Faculty Search Committee	2021
Member, Bilingual/ESL Faculty Search Committee	2021
Assisted Program Director in preparing application for ILA recognition	2021
Assisted with Science of Teaching Reading Bootcamps (3)	2020-2021
Faculty Sponsor, Future Falcon Leaders in Teacher Education (FFLITE)	2019-2020

### **Outreach to Schools & Community-Based Education Organizations**

Education Partnership of the Permian Basin	2019-2025
Judge, UIL Academic Meet, 6A District 2, Ready Writing & Speech events	2022-2024
Represented COE at ECISD GT Super Saturday, Blackshear Elementary	Fall 2022
Mentor/Coach, UTPB STEM Academy	2021
<ul style="list-style-type: none"> <li>● Collaborated with 6th grade reading teacher to plan and implement reading intervention tutorials</li> </ul>	
Volunteer, ECISD	2021
<ul style="list-style-type: none"> <li>● Maintained Little Free Libraries at Odessa High School &amp; Community Outreach Center</li> </ul>	
Leadership Coach, Bonham Middle School, ECISD	2020
<ul style="list-style-type: none"> <li>● Participated in a pilot of virtual leadership coaching. Met bi-monthly to mentor 3-4 6th grade students</li> </ul>	
AVID Leadership Coach, Nimitz MS, ECISD	2019-2020
<ul style="list-style-type: none"> <li>● Mentored 4-5 middle school students once per month</li> </ul>	
Science Fair Judge, Hays STEAM Academy, ECISD	2019

**Other Education & Literacy Related Community Service**

Board Member, Recording Library of West Texas	2024-2026
Adult One-to-One Tutor, Permian Basin Adult Literacy Center	2025
Vice President, Ector County Public Library Friends Committee	2024-2025
Member, Ector County Public Library Friends Committee	2021-present