

# Anthony Javier Quintana

*Coordinator of Tutoring Services / Digital Marketing Professional*

Sul Ross State University, Alpine, TX 79832

Lobo Den: Advising and Tutoring Center

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anthonyqcreative.com (E-Portfolio)

(Updated: May 2024)

## CURRICULUM VITAE

### EDUCATION

Aug 2021 – Current

**Sul Ross State University**

M.A. English (Creative Writing Concentration)

Aug 2016 – May 2021

**Sul Ross State University**

B.A. English (Honors); Over 20-plus hours of completed undergraduate-level Art & Design courses.

### PROFESSIONAL HISTORY

Sep 2022 – Current

**Sul Ross State University**

Coordinator of Tutoring Services

*Lobo Den: Advising and Tutoring Center*

Served as Interim Director for the Lobo Den May 2023 – Sep 2023

- Design and implement tutoring training workshops in compliance with the College Reading and Learning Association
- Serve as liaison between tutoring support services across our online and in-person programs
- Create active learning opportunities to help foster student growth and self-confidence
- Academic advising for ALPS College Animal Science and Agriculture majors

Aug 2021 – Sep 2022

**Sul Ross State University**

Graduate Research/Teaching Assistant

*The Department of Languages and Literature*

- Assist with grading and course announcements for two sections of English 1301 (Composition I) students.
- Provide virtual office hours for students seeking additional guidance with course material.
- Co-manage the SRSU Writing Center; provide high-quality asynchronous and synchronous tutorial consultations for graduate and undergraduate students in areas related to writing, reading, and research.

Jan 2021 – May 2021

**Sul Ross State University**

Art Director/Graphic Designer, *The Skyline Newspaper*  
*The Department of Languages and Literature*

- Create engaging and eye-catching thumbnails to accompany student-published articles on the university’s website.
- Provide art direction and mentorship for the upcoming student-employee looking to fill this position in the following semester.
- Uploaded and formatted articles for digital publication using WordPress editor.
- Designed and reintroduced *the Skyline’s* ten-year history as a newsmagazine publication for proposal to aid in highlighting the student editorial staff’s top articles culminated over the 16-week semester.

Jan 2019 – Dec 2020

**Sul Ross State University**

Reading and Writing Peer Tutor  
*The Academic Support Center*

Promoted to Senior Peer Tutor in Aug 2020

- Guide and mentor other peer tutors in developing their interpersonal communication skills helping to serve SRSU’s diverse student demographic.
- Tutor undergraduate students in areas related to writing, reading, and research such as Composition I and II, Intro to Speech Communication, and History of the US to 1877.
- Empower students to pursue high academic excellence through constructive feedback, empathy, and positive reinforcement.
- Engage students in active learning by hosting regularly crafted academic workshops in specialized key areas in writing and research development.

## PROFESSIONAL DEVELOPMENT

- July 2023 – Jan 2024 **Google: Digital Marketing & E-Commerce Certification.** Completed a 6-month online training program focused on digital marketing concepts such as SEO, SEM, social media, email, e-commerce, paid and organic advertising, and more.
- Dec 2019 **College Reading and Learning Association (CRLA) Level One Tutor Certification.** Over 70-plus hours of peer tutoring experience. Attended over 10-plus hours of tutor training workshops hosted by CRLA President, Dr. Kathy Stein.

## RESEARCH AND ACADEMIC CONFERENCES

- Apr 2022 **SRSU Undergraduate and Graduate Research Symposium: *Tutoring Multilingual Writers at Hispanic Serving Institutions.* Research panelist.** presentation “Reestablishing Human Connections in the Digital 21st Century: An Analysis of Online Peer Tutoring at Sul Ross State University.” Presented an oral presentation on digital rhetoric strategies including scaffolding and UX writing as methods for improving student retention in an online asynchronous environment.
- Apr 2021 **SRSU Undergraduate and Graduate Research Symposium: *Skyline; News of the Western Front.* Research panelist with the Skyline editorial team.** Discussed new branding strategies and editorial practice on how the team is working towards making the student-led news publication a highly professional and reliable resource for news in Southwest, TX region.
- Nov 2020 **Remote Author Talk: “A Conversation with Sandra Cisneros” *The House on Mango Street* (1983).** Hosted by Sul Ross State University’s RGC English Club

## PROFESSIONAL AFFILIATIONS

- Dec 2023 – Current **Knights of Columbus** Third-Degree Knight, Marketing and Public Relations Officer for Council 5096, Our Lady of Peace Catholic Church, Alpine, TX.
- Feb 2023 – Current **Online Writing Centers Association (OWCA)**  
Active membership

- Jan 2022 – Current     **International Writing Centers Association (IWCA)**  
Active membership
- Dec 2021 – Current    **Modern Language Association (MLA)**  
Active membership
- May 2018 – Current    **Sigma Tau Delta: International English Honor Society**  
Active membership. (Alpha Zeta Chapter: Former Vice-President and President, 2018-2020, Social Media Coordinator 2020-2021).

## CREATIVE PUBLICATIONS

- Aug 2022                ***The Sage***  
“Ode to the High-Fade Combover”

## ACADEMIC AND VOLUNTEER SERVICE

- Mar 2022 – May 2023   **Sul Ross State University Financial Aid Appeals Committee**  
Served as an appeal committee member for students on financial aid probation/suspension to determine appropriate measures to transition from probation/suspension to good standing with the institution.
- Mar 2022 – May 2023   **Sul Ross State University Newman Club**  
Volunteer member for SRSU’s Catholic Student Ministry.  
Marketing and Public Relations Officer.
- Oct 2018 – 2021        **Sul Ross State University’s annual Halloween Scary Short Story Contest** Judge Panelist. Hosted by the Department of Languages and Literature. Directed by Assistant Professor of English Dr. Rosemary Briseno.
- Apr 2019                **Border Security and the Wall: A Conversation with Sigma Tau Delta**  
Helped Curate a discussion panel centered around topics of Borderlands Research and Immigration with the goal of engaging high school senior students in an open conversation related to the West TX area. Worked under the supervision of Assistant English Professor, Dr. Theron Francis, in collaboration with Marfa High School, Marathon High School, and additional assistance from the other Alpha Zeta Chapter student officers. Guest Panelists included: Chris Carlin (Attorney for Alpine Federal Public Defenders Office), Lizeth Ryan (Legal Assistant for Federal Public Defenders Office) and Dr. Rosemary Briseno (Ph.D. specialization

Mar 2019

**Sul Ross State University's Freshman Essay Contest**

Judge Panelist. Hosted by the Department of Languages and Literature.  
Directed by Assistant Professor of English Dr. Rosemary Briseno.

**RELATED PROFESSIONAL EXPERIENCE**

Jan 2021 – May 2021

***The Sage (Creative Journal)***

- Editorial Designer and Art Director for the 2022 Edition of *the Sage*.
- Produced a brand style-guide in collaboration with the editorial staff to help create brand consistency for future creative projects within student publications.
- Helped produce and establish an online presence for the creative journal for the first time in Sul Ross' history.

**LANGUAGES**

**English** native proficiency, **Spanish** limited working proficiency.

**HONORS AND AWARDS**

Fall 2022 – Spring 2023

*Lobo Research Grant, \$1,000*

Fall 2022

*Alfred Negley Scholarship, \$500*

Fall 2020 – Spring 2021

*Greater Texas Foundation Scholarship, \$2,000*

Fall 2019 – Spring 2020

Fall 2019 – Spring 2020

*M.S. Meek Lane Doss Scholarship, \$1,000*

Fall 2019 – Spring 2020

*Non-Traditional Student Scholarship, \$500*

Fall 2017 – Spring 2021

Undergraduate Dean's List; recognized for academic excellence of achieving a GPA of 3.3 or higher. 3.7 GPA (Cumulative).