

Yvonne Parras Realivasquez, Ed.D.

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Education

- Doctorate of Leadership in Higher Education, 2019
Hardin Simmons University, Abilene, Texas
Dissertation Title: *“How Philanthropy Shapes Institutional Priorities from University Presidents’ Perspectives.”*
 - 18 Hours Graduate Work in Borderland History, 2008
University of Texas in El Paso
 - Master of Arts in Public Administration, 2001
Sul Ross State University, Alpine, Texas
 - Bachelor of Arts in Political Science, 2000
Sul Ross State University, Alpine, Texas
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Professional Experience Summary

Associate Vice President for Student Engagement, September 2020 – present
Sul Ross State University

- Serves as a direct report to the Executive Vice President for Academic and Student Affairs
- Provides primary oversight for student affairs and enrollment management (student life, campus activities, recreation sports, counseling and health center, residential living, university police department, Title V Trio grant, admissions, recruiting, financial aid, new student programs, career services and testing).
- Provides additional support for academic affairs, information technology, institutional effectiveness.
- Oversees seven direct reports with over 50 employees in various divisions.
- Serves as one of nine members on the President’s Executive Committee to provide vision and direction for the University.

Assistant Vice President for Administration and Development, 2019 - 2020
Sul Ross State University

- Served primarily as the President’s Chief of Staff and provided operational oversight for the President’s Office.
- Served as a member of the University Executive Cabinet and coordinated agendas for weekly meetings.
- Served as a liaison with the Texas State University System staff and Board of Regents.
- Served as the liaison with the Sul Ross Foundation Board and provided guidance for board activities as appropriate.
- Provided leadership and direction for the Development and Alumni Departments.

- Supervised the Communications and Marketing Department including the print shop, public relations office, webmaster, and media technology.
- Served as the supervisor of the Title IX office and chaired the Title IX Collaborative Group and the Behavioral Intervention Team (BIT).
- Responsible for the management of the Historic President's Residence.
- Provided support during the 2020 university presidential transition.

Executive Director of Administration and Development, 2017-2019

Sul Ross State University

- Provided operational oversight of the President's office as Chief of Staff and enterprise-wide responsibility for University Advancement and Alumni.
- Served on the University Executive Cabinet and coordinated the agenda for weekly meetings.
- Managed nine staff members and two student assistants.
- Served as the Public Information Coordinator for the University.
- Served as the primary liaison for the University Foundation Board and provided strategic management for the advancement and development team.
- Served as a liaison with the Texas State University System staff and Board of Regents.
- Supervised the Director for Advancement and the Director for Alumni Relations.
- Served as the Title IX Coordinator for the University by providing training and guidance during investigations for sexual misconduct situations.
- Responsible for the management of the Historic President's Residence.

Director of Administration, 2014 – 2017

Sul Ross State University

- Maintained all Executive Assistant responsibilities.
- Served as the Chief of Staff for the University President and provided operational support for the office.
- Served as a liaison with the Texas State University System staff and Board of Regents.
- Served as Public Information for the University and Records Retention Officer for the President's Division.
- Served as Title IX Coordinator for the University; coordinated and executed training and investigations for Title IX sexual misconduct cases.
- Planned and executed university functions including but not limited to the incoming president's investiture, annual graduations, educational seminars, conferences, community events, alumni gala, and awards programs.
- Served as executive liaison to the Texas State University System Staff, governmental agencies, community members, campus community members, alumni, and students.
- Served as the University Chief Policy Officer and maintained the Administrative Policy Manual. Additional oversight for the Faculty Handbook and the Student Handbook when needed.
- Assisted with employment matters including personnel disputes and faculty mediation.
- Prepared and maintained employment information for faculty appointments and job offers.
- Oversaw the maintenance of the Historic President's Residence.

Executive Assistant to the President, 2013 – 2014

Sul Ross State University

- Promotion and Title Change.
- Maintained all Assistant to the President job duties.
- Oversaw the presidential transition.

Assistant to the President, March 2011 – 2013

Sul Ross State University

- Served as the President's Chief of Staff.
- Served as a liaison with the Texas State University System staff and Board of Regents.
- Supervised office staff and performed work relevant to the President's office.
- Responsible for strategic management of the President's calendar.
- Coordinated Executive Cabinet agendas and drafted minutes.
- Responsible for the oversight of the President's Campus Residence.
- Prepared speeches, presentations, and talking points for the President.
- Organized and executed university functions including but not limited to graduations, educational seminars, conferences, and community events.
- Worked closely with support staff and faculty at all levels for transparency in the University.
- Principal liaison with TSUS, Sul Ross Foundation Board, governmental agencies, community members, campus community members, and students.
- Maintained the administrative policy manual and assisted the Executive Cabinet in policy drafts.
- Prepared and maintained employment information for faculty appointments and job offers.
- Served as the Public Information Coordinator for the University.
- Served as adjunct faculty for the Department of Behavioral Sciences based on the needs of the department.
- Represented the President and Executive Cabinet at athletic events, donor events, student events, community functions, and alumni activities.

Adjunct Faculty, July 2008-July 2010

El Paso Community College

Instructed classes in American Government, State and Local Government, and History at the Rio Grande Campus in downtown El Paso.

Doctoral Student and Graduate Assistant Instructor, August 2007-July 2008

University of Texas in El Paso

Assisted Professors with undergraduate History classes including intro courses with over 200 students.

Lecturer, August 2006 – August 2007

Sul Ross State University, Alpine, Texas

Developed and taught political science courses including American Government PS 2305, State Government PS 2306, and The Study of Politics PS 3310, Political Behavior PS 3310. Developed and taught Mexican American Studies courses entitled Introduction to Mexican American Studies 2301, Chicano Politics PS 3310/MAS 4310, Chicana

Feminism 3310, Women Leaders 3310. Taught Distance Learning Course for remote areas including Presidio, Van Horn, and Balmorhea. Advised students in the Political Science Program and Mexican American Studies Program about degree requirements and classes and possible career opportunities. Organized events for the Mexican American Studies Coordinating Council (MASCC) for Hispanic Heritage Month in October. Assisted students in reviving the Mexican American Students Association.

Gear UP Outreach Coordinator, October 2005-July 2006

Sul Ross State University, Alpine, Texas

Participated in the Title V \$7 Million grant that focused on 7th grade students in low income areas from under-represented with learning deficiencies and sought available instructional assistance through data collection and research. Maintained records for approximately 200 students in five separate schools districts in Alpine, Presidio, Marathon, Marfa, and Terlingua, Texas. Collaborated with school administrators to discuss possible solutions for student needs.

Lecturer, July 2001 – August 2005

Sul Ross State University, Alpine, Texas

Developed and taught political science courses including American Government PS 2305, State Government PS 2306, and The Study of Politics PS 3310. Developed and taught Mexican American Studies courses including Introduction to Mexican American Studies 2301, Chicano Politics MAS 3310/PS 4310, Chicana Feminism MAS 3310, Mexican American Women Leaders, MAS 3310, and Political Issues in Mexican American Studies 4309. Taught Distance Learning Courses in remote locations including Presidio, Van Horn, Marathon, and Balmorhea. Organized events for the Mexican American Studies Coordinating Council (MASCC) for Hispanic Heritage Month in October. Co-sponsored the Political Science Honor Society Pi Sigma Alpha.

Training and Certification

Open Government Conference & Certification, Office of the Texas Attorney General, San Marcos, Texas 2012-2019

Leadership Seminar, Hardin-Simmons University, Abilene, TX 2017

Leadership Academy, American Council on Education, Washington, D.C., 2016

Title IX Coordinator and Investigator Training, San Marcos & Huntsville, Texas 2016-2018

Title IX Certification Program, Irving, Texas, 2015

Title IX Investigator Training & Certification Program, ATIXA, San Marcos, Texas, 2014

Professional Associations and Public Service

Institutional Member of Council for Advancement and Support of Education, 2018 - 2021

Institutional Member of the Hispanic Association for Colleges and Universities, 2011 - 2021

Vice President for the Sul Ross West Texas Alumni Chapter, 2016 - 2020

Volunteer Board Member for the Alpine Chamber of Commerce, 2018

Volunteer Member of "The Christmas in Alpine" Planning Committee, 2018

Advisory Board Member for HERdacity Non-Profit Organization, 2017 - 2018

Member of Kiwanis International, 2010 - 2013

Volunteer for 4-H Program, 2007 - 2014

New Mexico Cowbelles Association Member, 2008

UTEP History Day Judge, 2007

Mentor SRSU Gear UP Program, 2005 - 2008
American Political Science Association member, 2002
Political Science Honor Society Pi Sigma Alpha inducted, 2000

Committee Work in Higher Education

Chair of the Sul Ross Title IX Collaborative, 2015 - 2020
Chair of the Behavioral Intervention Team, 2016 - 2020
Search Committee Member - Vice President of SRSU Middle Rio Grande Campuses, 2019
Chair of the University Marketing and Website Committee, 2018-2020
Member of the Diversity and Inclusion Committee, Sul Ross, 2018 - 2019
Co-Chair for the Sul Ross Executive Vice President and Provost Search Committee, 2018
Contributor to new degree program for Higher Education Student Affairs, Hardin-Simmons University, 2018
Alumni Gala Committee Chair, 2016 - 2019
Member of the Texas State University System Title IX Policy Committee, 2015 - 2020
Member of the SRSU Homecoming Planning Committee, 2012 - present
Mexican American Studies Coordinating Council member, 2005 - 2007
Member of the TSUS Title IX Working Group, 2015 - 2020
Member of the TSUS Communications and Marketing Group, 2018 - 2020
Member of the Higher Education Regional Council, West Texas Region, 2015 - 2018

Selected Presentations

Presentation: Philanthropy in Higher Education, Sul Ross State University, 2019
Presentation: Empowering Women as Leaders, Leadership Seminar, 2017
Campus Safety Discussion Panel, HSU, 2016
Presentation: Title IX & Consent, SRSU Sports Teams, 2014 - 2020

Honors and Awards

Grow Your Own \$50,000 Scholarship Recipient, TSUS, 2015 - 2019
Competitive scholarship for candidates in doctoral programs to increase diversity in higher education through the Texas State University System.
Outstanding Staff Member Award, Student Government Association, SRSU 2013
Given by the SRSU Student Government Association for contributing significantly to the development of student governance.
Outstanding Pre-Law Student Award, Jim Casey honoree, 2000