



LISA CORTEZ WALDEN

LISA.C.WALDEN@GMAIL.COM/LISACORTEZWALDEN.WEBLY.COM

EDUCATION

Ph.D. Culture, Literacy, and Language
University of Texas at San Antonio
May, 2007

M.A. English and Communications
St. Mary's University
December, 2001

B.A. Theatre Arts
Mount Holyoke College
May, 1991

SKILLS

Video Production
Excellent writing skills
Conversational Spanish
Social media campaigns
Event management
Media relations
Stakeholder relations

Software:

EXPERIENCE

2011-present. Program Director, Flying Trunks.

Create learning kits for schools, produce educational events and theatrical performances. Write puppet shows. Create curriculum and conduct public workshops. Contract artists, educators, and all appropriate staff. Coordinate with leaders in the arts and education communities. Flyingtrunks.com.

Workshops/Learning Trunks

The Butterfly Club, Lamar Elementary (National Wildlife Federation)

Afterschool Crafts, Lamar Elementary

The International Puppet Club, Lamar Elementary

Performances for Families:

Beatriz the Bat, Southtown Community Gardens

How the Pecan Got its Shell, The Circle School International Festival

Performances for Grown-ups

Roar! A Festival of Staged Readings, Gemini Ink

Detained in the Desert, Guadalupe Cultural Arts Center

Dos Pocitos, Say Sí

blu, Guadalupe Cultural Arts Center

Transformation (Large scale puppet show), Luminaria

2013-2015 Programs Director, Gemini Ink.

Oversaw programming of San Antonio's literary arts center (Writers in Communities, Community Writing Courses, Summer Writing Festival). Partnered with schools, community organizations, and educators to create creative writing residencies. Wrote catalogue copy, assisted with grant writing. writing.geminiink.org.

2010-2011 Luminaria Manager, Luminaria San Antonio Managed a city-wide arts night with an attendance of 250,000 people. Collaborated with



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Adobe Creative Suite
SurveyMonkey,
MailChimp,

App creation software: Appypie,
BizApps

PR firm, major sponsors, artists, and vendors. Wrote and implemented a request for proposal for all vendor bids, managed a 650,000 budget. luminariasa.org.

2009 Management Entity Coordinator Making Connections Initiative, Annie E. Casey Foundation/Catholic Charities.

Coordinated national conference and management entity discussions on new directions in educational funding initiatives.

2007-2009 Organizational Development Specialist, Cultural Affairs Division, City of Austin

Provided general office support to the Director of the Division for Cultural Affairs Division (now History, Art, Nature Division). Collaborated with managers of seven different arts centers throughout the Parks and Recreation Department to conduct research, re-brand the division, develop strategic plans, and plan special events. Centers included: The Mexican American Cultural Center, The O.Henry Museum, the Elisabet Ney Museum, the Carver Cultural Center, The Dougherty Arts Center, the Zilker Hillside Theater, and the Susana Dickinson Museum. Assistant to the General Manager of the Trail of Lights.

1999-2017 Freelance Adjunct Instructor

Developed and conducted courses at Sul Ross State University, University of the Incarnate Word, St. Mary's University and the University of Texas at San Antonio. My specialties are in Media, Organizational Communications, and Latino Culture.

1999-2001 Director, Writers in Communities Program. Gemini Ink

Supervised professional writing residencies throughout San Antonio.

1998-1999 Outreach Coordinator, San Antonio Children's Museum

Coordinated educational outreach events at local community centers and community celebrations. Supervised roughly 20 museum volunteers.



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1997-1998 Grupo Animo Coordinator, Guadalupe Cultural Arts Center.

Produced plays written and performed by the center's resident youth theatre company. Toured with the company to local housing projects, community centers, and churches.

1992-1997 Young Audiences Coordinator and Resident Actress, El Teatro de la Esperanza.

Coordinated theatre performances and theatre workshops for bilingual children and children of migrant farm workers as part of the company's national tours.

SELECTED PUBLICATIONS AND AWARDS

2011 Claiming Space, Creating Communities: Partnerships Between the Arts and Parks. Texas Recreation and Park Society Magazine

2001: A Slight Discomfort: Echoes from the Clinic

Best Experimental Film, Cinefestival

Best of the Fest, WestFest

Official Selection, Video Association of Dallas

COMMUNITY LEADERSHIP

2017 Chair, Student Health Advisory Committee, San Antonio Independent School District

2011 Board Member, Martinez Street Women's Center

2010 Member, Texas Commission on the Arts Review Panel

2010 Member, Austin Cultural Affairs Division Media Review Panel



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- 2008 Board Member, The Guadalupe Cultural Arts Center
- 2005-2007 Strategic Planning Committee Member, San Antonio chapter of National Association of Latino Independent Producers
- 2001-2002 Board Member, Texas Commission on the Arts, Arts in the Communities Commission

REFERENCES

Sheila Black
Executive Director
Gemini Ink
(210)734-9673

Laura Esparza
Division Director
History, Art, and Nature Division
City of Austin
(512)974-4000

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Director, Visitor Services
The Alamo
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celestederozier@gmail.com