

**Sul Ross State University**  
**Department of Business Administration**  
**International Business**  
**MGT 5312:W01**  
**Web Delivered**  
**Fall 2018**

**Course Instructor** Linda McAnally  
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**Office Hours** MW 9:00 – 11:00 am  
TUE 1:00 – 3:00 pm  
\*other times are available by appointment

**Course Description:**

This course introduces the student to business issues especially germane to international business. The goal is to alert and awaken the student to the types of issues they are likely to encounter as managers in an organization with international interests.

**Required Course Materials:**

**Textbook: International Business: Competing in the Global Marketplace, 12<sup>th</sup> ed.**, McGraw-Hill Publishers. ISBN 978-1-260390049. This includes the Connect access code which is required.

**MBA Student Learning Outcomes (SLO)**

- SLO 1 Graduate students will analyze and solve complex business problems cross major business functions, using advanced business principles and strategies, with topics including but not limited to, financial statement analysis, time value of money stock valuation and net present value.
- SLO 2 Graduate students will be able to communicate in-depth business information through written and/or oral presentation.
- SLO 3 Graduate students will analyze the impact of ethical and social responsibility challenges to business.

**Student Learning Objectives**

The successful student will be able to:

1. Assess a country's political, economic, and legal systems and interpret the significance of these systems for business.
2. Grasp the foundations of modern trade theory.
3. Identify the benefits of international free trade
4. Weigh the political and economic arguments of intervention in free trade.
5. Explore the reasons for the rise of regional economic integration.
6. Appreciate the implications of the balance of payments.
7. Explore foreign exchange and exchange rate systems.

**Course Grading:**

Students will be graded based on the tasks completed. Assignments will have due dates and you need to submit the work on that date.

Connect Assignments	40%
Cases	20%
4 exams	40%
Total percentage	100%

Your grade is based on the following scale:

A	90% -100%
B	80-89%
C	70-79%
D	60-69%
F	59% and below

**Distance learning (Online) Absences Statement (Non-Participation Statement)**

Policies in effect for on-campus, traditional classroom instruction courses also apply to students enrolled in distance education courses, including Web-based and ITV courses. The University allows a maximum of 20% absences in a course before an instructor may drop a student for excessive absences. In Web courses, this policy is interpreted as not participating for more than 3 weeks in a long semester, 1 week in a summer session, or 3 days in the midwinter session. Any student dropped for non-participation will receive an F in the course dropped. Inactivity may include the following:

- not logging on to the course
- not submitting assignments
- not participating in scheduled activities
- not communicating with the instructor by phone or email, and/or
- not following the instructor's participation guidelines stated in the syllabus

Blackboard statistics track the logins made and document the sections of the course accessed. These statistics will be used by your professor as a factor in documenting your participation in the course.

**Online Assessment** includes the administration of exams. The exams will be scheduled during an established date and timeframe. You are expected to schedule the taking of your exam during this timeframe. Avoid waiting to the last minute to reduce stress on your part to "beat the clock" and reduces the risk of technical problems that often occur at the last minute.

If difficulties are encountered while taking an exam, notify your professor by email right away. Your professor will determine if the circumstances warrant a "reset." Blackboard statistics track the logins made and documents the sections of the course accessed. These statistics will be used by your professor as a factor in documenting your participation in the course.

**Academic Honesty:**

The following is copied from the Student Handbook and will be adhered to:

The University expects all students to engage in all academic pursuits in a manner that is beyond reproach and to maintain complete honesty and integrity in the academic experiences both in and out of their classroom. The University may initiate disciplinary proceedings against a student accused of any form of academic dishonesty, including but not limited to, cheating on an examination or other academic work, plagiarism, collusion, and the abuse of resource materials.

"Cheating" includes:

1. Copying from another student's test paper, laboratory report, other report, or computer files, data listings, and/or programs, or allowing another student to copy from same.
2. Using, during a test, materials not authorized by the person giving the test.
3. Collaborating, without authorization, with another person during an examination or in preparing academic work.
4. Knowingly, and without authorization, using, buying, selling, stealing, transporting, soliciting, copying, or possessing, in whole or in part, the contents of a non-administered test.
5. Substituting for another student; permitting any other person, or otherwise assisting any other person to substitute for oneself or for another student in

the taking of an examination or test or the preparation of academic work to be submitted for academic credit.

6. Bribing another person to obtain a non-administered test or information about a non-administered test.

7. Purchasing, or otherwise acquiring and submitting as one's own work any research paper or other writing assignment prepared by an individual or firm. This section does not apply to the typing of a rough and/or final version of an assignment by a professional typist.

8. "Plagiarism" means the appropriation and the unacknowledged incorporation of another's work or idea in one's own written work offered for credit.

9. "Collusion" means the unauthorized collaboration with another person in preparing written work offered for credit.

10. "Abuse of resource materials" means the mutilation, destruction, concealment, theft or alteration of materials provided to assist students in the mastery of course materials.

11. "Academic work" means the preparation of an essay, dissertation, thesis, report, problem, assignment, or other project that the student submits as a course requirement or for a grade.

12. "Falsification of Data" means the representation, claim, or use of research, data, statistics, records, files, results, or information that is falsified, fabricated, fraudulently altered, or otherwise misappropriated or misrepresented.

### **SRSU Disability Services:**

**ADA (Americans with Disabilities Act)** Sul Ross State University is committed to equal access in compliance with the Americans with Disabilities Act of 1973. It is the student's responsibility to initiate a request for accessibility services. Students seeking accessibility services must contact Mary Schwartze-Grisham, M. Ed., LPC., in Counseling and Accessibility Services, Ferguson Hall, Room 112. The mailing address is P.O. Box C-122, Sul Ross State University, Alpine, Texas. Telephone: 432-837-8691. E-mail: [mschwartze@sulross.edu](mailto:mschwartze@sulross.edu) .

### **Technical Support**

For technical support, contact our help desk at:  
techassist@sulross.edu  
432-837-8888

### **For Blackboard help, contact the following people:**

Sandy Bogus at [sbogus@sulross.edu](mailto:sbogus@sulross.edu)  
Russell Klein at [rklein@sulross.edu](mailto:rklein@sulross.edu)

432-837-8523

432-837-8595

MGT 5312  
International Business  
Chapter Assignments

Week	Dates	Chapter	Topic	Connect Assignments
Week 1	Aug 27 – Sept 2	1	Introduction Globalization	9/5/2018
Week 2	Sept 3 – Sept 9	2	National Differences in Political, Economic and Legal Systems	9/10/2018
Week 3	Sept 10 – Sept 16	3	National Differences in Economic Development	9/17/2018
Week 4	Sept 17 – Sept 23	4	Differences in Culture	9/24/2018
Week 5	Sept 24 – Sept 30	5	Ethics, Corporate Social Responsibility and Sustainability	10/01/2018
<b>Exam 1</b>	<b>Oct 1 – Oct 9</b>		<b>Chapters 1, 2, 3, 4 and 5</b>	<b>Connect</b>
Week 6	Oct. 1 – Oct 7	6	International Trade Theory	10/08/2018
Week 7	Oct 8 – Oct 14	7	Government Policy and International Trade	10/15/2018
Week 8	Oct 15 – Oct 21	8	Foreign Direct Investment	10/22/2018
Week 9	Oct 22 – Oct 28	9	Regional Economic Integration	10/29/2018
<b>Exam 2</b>	<b>Oct 29 – Nov 4</b>		<b>Chapters 6, 7, 8, and 9</b>	<b>Connect</b>
Week 10	Oct 29 – Nov 4	10	The Foreign Exchange Market	11/05/2018
Week 11	Nov 5 – Nov 11	11	The International Monetary System	11/12/2018
Week 12	Nov 12 – Nov 18	12	The Global Capital Market	11/19/2018
<b>Exam 3</b>	<b>Nov 18 – Nov 25</b>		<b>Chapters 10, 11 and 12</b>	<b>Connect</b>
Week 13	Nov 19 – Nov 25	13	The Strategy of International Business	11/26/2018
	<b>Nov 21 – Nov 23</b>		<b>Thanksgiving Holiday</b>	
Week 14	Nov 26 – Dec 2	14	The Organization of International Business	12/03/2018
Week 15	Dec 3 – Dec 9	15	Entry Strategy and Strategic Alliances	11/10/2018
<b>Exam 4</b>	<b>Dec 5 – Dec 12</b>		<b>Chapters 13, 14 and 15</b>	<b>Connect</b>