

## **GBA 4355 International Business Spring 2019**

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**Office Hours M & W 8 – 10 AM (EST/EDT)**

\*I am happy to talk to you via my cell phone number. Due to the tremendous number of marketing calls we all receive, I will not answer your “anonymous” call/text. Please text me identifying yourself so that I may respond to your text or call as you prefer. Thank you.

### **I. Instructional Materials:**

**A) The Choice: A Fable of Free Trade and Protection** by Russell Roberts, Prentice Hall.

Note: The campus book store will not have this required book. You may use any edition. The oldest one can be found on Amazon for \$7.08 or less. However, since they are used this means you must order immediately in order to complete the assignment on time and not receive a 0 for late submission.

**B) Numerous online articles, information, and short videos.**

**C) Outsourced** the movie. This movie is available on Netflix, Amazon and perhaps elsewhere.

### **II. Course Requirements:**

**A) Ten assignments.** Each assignment relates to the course materials. *Each assignment must be submitted on time. The only exception is an extreme exigent circumstance.*

*Anyone in a University sponsored event out of town must submit early to avoid being late. Blackboard is extremely efficient in noting late submissions by even a second. Any late submission shall receive a grade of 0. Your professor shall not relent from this policy!*

**B) Students must demonstrate appropriate online behavior**

**C) Your professor will communicate with you via Blackboard announcement, and/or Sul Ross email. Each student is individually responsible for any information so conveyed.**

*Check your Sul Ross email!*

### **III. Criteria for Grade Evaluation**

**A) Breakdown of grading percentages is as follows:**

Ten Assignments @ 10% for total of 100%

**B) Grading will be on a 100 point, 10-point break. A= 90-100 B=80-89 and so forth.**

**D) Each assignment must be submitted on time. The only exception is an extreme exigent circumstance. Anyone in a University sponsored event out of town must submit early to avoid being late. Blackboard is extremely efficient in noting late submissions by even a second. Any late submission shall receive a grade of 0. Your professor shall not relent from this policy!**

#### **IV. Course Objectives**

This course introduces the student to business matters especially germane to international business. The goal is to acquaint the student with many issues encountered by organizations doing business globally.

#### **V. Student Learning Outcomes**

The successful student will be able to:

1. Assess a country's political, economic, and legal systems and interpret the significance of these systems for business.
2. Grasp the foundations of modern trade theory.
3. Identify the benefits of international free trade.
4. Weigh the political and economic arguments of intervention in free trade.
5. Explore the reasons for the rise of regional economic integration.

#### **VI. Department of Business Administration Undergraduate BBA Student Learning Outcomes**

SLO 1 Students will be able to analyze and solve business problems across major business functions, using fundamental business principles and strategies

SLO 2 Students will be able to communicate about contemporary business related topics.

SLO 3 Students will be able to comprehend the impact of ethical and social responsibility in business.

#### **VII. Special Needs**

ADA (Americans with Disabilities Act)

Sul Ross State University is committed to equal access in compliance with the Americans with Disabilities Act of 1973. It is the student's responsibility to initiate a request for accessibility services. Students seeking accessibility services must contact Mary Schwartze, M. Ed., L.P.C., in Counseling and Accessibility Services, Ferguson Hall, Room 112. The mailing address is P.O. Box C-122, Sul Ross State University, Alpine, Texas Telephone: 432-837-8691. E-mail: [mschwartz@sulross.edu](mailto:mschwartz@sulross.edu).

#### **VIII. Academic Honesty**

"The University expects all students to engage in all academic pursuits in a manner that is beyond reproach and to maintain complete honesty and integrity in the academic experiences both in and out of their classroom. The University may initiate disciplinary proceedings against a student accused of any form of academic dishonesty, including but not limited to, cheating on an examination or other academic work, plagiarism, collusion, and the abuse of resource materials."--Excerpt from the Student Handbook

#### **IX. University Policies**

All are applicable.

