

**Sul Ross State University**  
**ECO5304 – Research and Readings in Economics**  
**Summer I Semester 2020**

Professor: Dr. Gregory Roof  
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Classroom: Online  
Office: BAB-311  
ZOOM: <https://zoom.us/j/2877748042>

Primary Text (required): A Concise Guide to Macroeconomics: What every Executive, Manager and Student Should Know 2nd ed. David A Moss Harvard Business Review Press. Link to textbook:  
<https://www.amazon.com/Concise-Guide-Macroeconomics-Second-Executives/dp/1511392452>

Reference Text (optional): Principles of Macroeconomics Openstax Rice University  
Link to free textbook:  
<https://openstax.org/details/books/principles-macroeconomics-2e>

**COURSE DESCRIPTION:** This course is a study of how macroeconomics affects business decision-making. Topics include the effects of inflation, unemployment, economic growth, foreign exchange rates and fiscal and monetary policy upon managers attempting to run successful businesses.

**COURSE OBJECTIVES:** Throughout this course, each student will have the opportunity to

- gain an understanding of key macroeconomic principles
- apply economic analysis to real-world business problems and
- acquire knowledge of various models of aggregate economic behavior

**METHOD OF EVALUATION:** Each student will earn a grade in the course based on one 12-15 page research paper due at the end of the semester. The paper will be graded on a scale of 0 - 100 and final letter grades will be assigned according to the following scale: 100-90=A, 89-80=B, 79-70=C, 69-60=D, 59 and below=F. The paper is due by **June 26th, 2020**. A grade of **I** will be issued only as a last resort in accordance with university policy.

**ATTENDANCE AND DROP POLICY:** All students are expected to remain actively engaged in this online course via email, Zoom video conferences and Blackboard. Students desiring to drop this course should do so through the office of the registrar by the **official drop date – June 12, 2020**. Any student who disrupts the educational process of this class or who is found engaging in academic dishonesty will receive a failing final grade and will be barred from further participation in the class.

**Class Calendar and Additional Information:  
ECO5304 - Advanced Research and Readings in Economics  
Summer I Semester 2020 - Dr. Roof**

*May 19, 2020*

**\*\*\* IMPORTANT DATES \*\*\***

<b>May 20</b>	<b>Summer I semester begins</b>
<b>May 25</b>	<b>Memorial Day - no class</b>
<b>June 12</b>	<b>Last day to drop a class</b>
<b>June 26</b>	<b>Research Paper due - last day of class</b>

**Students with Special Needs:**

Sul Ross State University (SRSU) is committed to equal access in compliance with the Americans with Disabilities Act of 1973. It is SRSU policy to provide reasonable accommodations to students with documented disabilities. It is the Student's responsibility to initiate a request. Please contact Ms. Rebecca Greathouse Wren, M.Ed., LPC-S, Director/Counselor, Accessibility Services Coordinator, Ferguson Hall (Suite 112) at 432.837.8203; mailing address is P.O. Box C-122, Sul Ross State University, Alpine, Texas 79832. Students should then contact the instructor as soon as possible to initiate the recommended accommodations.