

**Public Speaking 1315: MWF 9-9:50 Briscoe 305
Fall 2021**

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Office Hours: M-Th By Appointment

1. Instructional Materials

- No Required Textbook
- Supplemental reading materials available online or provided by instructor
- Outside research for speechwriting and speeches
- Access to Netflix, Twitter, Facebook and Instagram

2. Course Overview

- This course is designed as an introduction to public speaking and speech preparation. It is also intended to develop your research, analytic abilities, writing skills and awareness of current events.
- By the end of this course you will be able to research an issue, develop a speech and deliver it in a professional manner.
- There will be periodic presentations of videos depicting both real and fictional situations in public speaking: television interviews, Facebook Live, Dramas etc.
- Assignments and tests will be administered in person.

3. Course Primary Learning Objectives

- By the conclusion of this course the student should be proficient in:
 - i. Current news events and analysis
 - ii. Issue and opinion research
 - iii. Audience analysis
 - iv. Talking point development
 - v. The elements of a speech and public-speaking delivery
 - vi. The Law as it relates to public speaking: incitement, accuracy, defamation etc..
 - vii. Responding to an interview
 - viii. Development and delivery of public speaking content

4. Student Learning Outcomes

- The successful student will be able to:
 - i. Research and developing a point of view
 - ii. Analyze an audience and tailor public speaking content to it
 - iii. Develop public speaking content for a variety of venues for themselves and others
 - iv. Understand the law as it relates to public speaking

v. Respond to an interview

5. Course Requirements

- Students are expected to attend class and participate in exercises
- Review news daily and be aware of international, national and local current events
- Assignments are due on the day indicated in the syllabus. Late assignments will not be accepted without a medical excuse from a doctor or a verified family emergency.
- Final Project
- Participation in class discussion required.
- Students in this class must abide by appropriate online behavior.

6. Criteria for Grade Evaluation

- Each student will be graded on the basis of adherence to the assignment's guidelines in an effective and comprehensive way. Effort and improvement over the course of the term are the two most important criteria for grading.
- Evaluation of performance in this class is largely subjective, and as such this aspect of the class will be solely at the professor's discretion.
- There will be regular unannounced news quizzes during class
- Quizzes and Final Project: A=90-100; B=80-89; C=70-79; D=60-69; F=0-59

7. Students with Disabilities:

- It is Sul Ross State University policy to provide reasonable accommodations to students with disabilities. If you would like to request such accommodation because of a physical, mental or learning disability, please contact the ADA Coordinator for Program Accessibility, who is located in FH 112 or call Mary Schwartze at 432.837.8203. All requests for special accommodations must be related in writing to the professor prior to the second week of classes.

8. Academic Honesty:

- "The University expects all students to engage in all academic pursuits in a manner that is beyond reproach and to maintain complete honesty and integrity in the academic experiences both in and out of the classroom. The University may initiate disciplinary proceedings against a student accused of any form of academic dishonesty, including but not limited to, cheating on an examination or other academic work, plagiarism, collusion and the abuse of resource materials."
– Excerpt from the Student Handbook

9. SRSU Library Services

- The Sul Ross Library offers FREE resources and services to the entire SRSU community. Access and borrow books, articles, and more by visiting the library's website, library.sulross.edu. Off-campus access requires your LoboID and password. Check out materials using your photo ID. Librarians are a tremendous resource for your coursework and can be reached in person, by email (srsulibrary@sulross.edu), or phone (432-837-8123).

10. A copy of this syllabus will be posted on the Department of Fine Arts and Communications' web page and on Blackboard.

See Following Page For Course Calendar/Syllabus (Subject to Change at Instructor's Discretion)

Date	Assignment Due	Reading/ Viewing
Mon Aug. 23	Introduction. Review the Syllabus.	
Wed, Aug 25	Review Current News Public Speaking Exercise	Come to class prepared to deliver a 1-minute address
Fri, Aug. 27	Review Current News Public Speaking Exercise	Come to class prepared to deliver a 1-minute address
Mon, Aug. 30	Review Current News Public Speaking Exercise	Come to class prepared to deliver a 1-minute address
Wed, Sept. 1	Review Current News Speech Examples	
Fri, Sept 3	Review Current News Discuss Interpersonal v. Intrapersonal Communications	https://keydifferences.com/difference-between-intrapersonal-and-interpersonal-communication.html
Mon, Sept. 6	Labor Day; No Class	
Wed, Sept 8	Review Current News Hearing v. Seeing	
Fri, Sept. 10	Review Current News Read 30-second radio commercial	Prepare 30-second radio commercial for Marfa Public Radio. Topic to be provided.
Mon, Sept 13	Review Current News Read 30-second radio commercial	
Wed, Sept 15	Review Current News Building a Speech: Audience analysis	https://courses.lumenlearning.com/publicspeaking/chapter-5-approaches-to-audience-analysis/
Fri, Sept 17	No Class	
Mon, Sept 20	Review Current News Discuss The Law	https://open.lib.umn.edu/mediaandculture/chapter/15-3-the-law-and-mass-media-messages/
Wed, Sept 22	Review Current News Watch Documentary on Presidential speechwriter	
Fri, Sept 24	Review Current News Building a Speech: Research, Data & Attribution	Examples: public opinion research

Mon, Sept 27	Review Current News Research & Data	Examples: Social media sentiment analysis & training
Wed, Sept 29	Review Current News Building a speech: Talking Points	Examples
Fri, Oct 1	Review Current News Building a speech: talking points	5 talking points for a speech. Topic to be provided
Mon, Oct 4	Review Current News Building a speech: talking points	5 talking points for a speech
Wed, Oct 6	Review Current News Building a speech: talking points	5 talking points for a speech
Fri, Oct 8	Review Current News Building a speech from talking points	5 talking points for a speech
Mon, Oct. 11	Review Current News Building a speech from talking points	Read 3-minute speech
Wed, Oct. 13	Review Current News Building a speech from talking points	Read 3-minute speech
Fri, Oct 15	Review Current News Building a speech from talking points	Read 3-minute speech
Mon, Oct. 18	Review Current News Humor Speeches	Watch examples
Wed, Oct 20	Review Current News Sad speeches	Watch examples
Fri, Oct. 22	Review Current News Motivational speeches	Watch examples
Mon, Oct. 25	Review Current News Delivering a speech: what to wear	
Wed, Oct. 27	Review Current News Delivering a speech: Stance and gestures	
Fri. Oct. 29	Review Current News Delivering a speech: pacing, rhythm, breath and notes	

Mon. Nov 1	Review Current News Delivering a speech: practice	Bring 3-minute speech. Topic to be provided
Wed Nov. 3	Review Current News Delivering a speech: practice	Bring 3-minute speech
Fri Nov. 5	Review Current News Delivering a speech: practice	Bring 3-minute speech
Mon. Nov. 8	Review Current News Responding to an interview	Prepare talking points for an interview. Topic provided
Wed Nov 10	Review Current News Responding to an interview: practice	Prepare talking points for an interview
Fri. Nov 12	Review Current News Discuss Final Project	
Mon Nov 15	Review Current News Present Final Project	Speeches delivered in Class
Wed Nov 17	Final Project	Speeches delivered in Class
Fri Nov 19	Final Project	Speeches delivered in class
Mon. Nov 22	Final Project	Speeches delivered in class
Wed Nov 24- 26	No Class; Thanksgiving Break	
Mon. Nov 29	Final Project	Speeches delivered in class

