

**Student Publication Workshop: Journalism 3301  
Fall 2022**

**Sidney Balman Jr., Writer In Residence**

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**Office Hours: M-Th By Appointment**

**1. Instructional Materials**

- Editorial Guidance

**2. Course Overview**

- This course is designed for the Editor In Chief of the Skyline. It is an advanced editing and reporting curriculum that includes a final project.

**3. Course Primary Learning Objectives**

- By the conclusion of this course the student should be proficient in:
  - i. News Writing, Reporting, and Newsroom Management.

**4. Student Learning Outcomes**

- The successful student will be able to:
  - i. Research, report and write an article at a level that could be published in print or online
  - ii. Understand the principles of ethical journalism
  - iii. Research and analyze complicated issues
  - iv. Manage a small newspaper and its staff

**5. Course Requirements**

- Lead weekly editorial meeting
- Serve as Editor In Chief
- Write at least one story for each Skyline edition
- Research and Write a three-part series on the subject of her choice, to be published in three installments in the September, October and November editions of the Skyline.

**6. Criteria for Grade Evaluation**

- Each student will be graded on the basis of adherence to the assignment's guidelines in an effective and comprehensive way. Effort, improvement and class participation are the three most important criteria for grading.
- Grading: A=90-100; B=80-89; C=70-79; D=60-69; F=0-59

**7. Students with Disabilities:**

- It is Sul Ross State University policy to provide reasonable accommodations to students with disabilities. If you would like to request such accommodation because of a physical, mental or learning disability, please contact the ADA Coordinator for Program Accessibility, who is located in FH 112 or call Mary Schwartz at 432.837.8203. All requests for special accommodations must be related in writing to the professor prior to the second week of classes.

#### **8. Academic Honesty:**

- “The University expects all students to engage in all academic pursuits in a manner that is beyond reproach and to maintain complete honesty and integrity in the academic experiences both in and out of the classroom. The University may initiate disciplinary proceedings against a student accused of any form of academic dishonesty, including but not limited to, cheating on an examination or other academic work, plagiarism, collusion and the abuse of resource materials.”  
– Excerpt from the Student Handbook

#### **9. SRSU Library Services**

- The Sul Ross Library offers FREE resources and services to the entire SRSU community. Access and borrow books, articles, and more by visiting the library’s website, [library.sulross.edu](http://library.sulross.edu). Off-campus access requires your LoboID and password. Check out materials using your photo ID. Librarians are a tremendous resource for your coursework and can be reached in person, by email ([srsulibrary@sulross.edu](mailto:srsulibrary@sulross.edu)), or phone (432-837-8123).

**10.** A copy of this syllabus will be posted on the Department of Fine Arts and Communications’ web page and on Blackboard.

#### **Course Calendar/Syllabus**

- Skyline Editorial meeting every Tuesday at 12:15
- Submit at least one story weekly
- Regular consultations with Skyline advisor