

Sul Ross State University  
ECOA 5304 W01 (21007)

Research and Readings in Economics-Urban Economics

Spring 2023

Professor: Francisco J Pallares, DED

Class Meeting: Tuesdays 6 PM-8:50 PM BAB 318

Office Hours: Mon 2-6 PM Tue 1-4 PM or by appointment

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Course Syllabus

**Required Textbook:**

- *Urban Economics and Real Estate Markets 1st Edition by Denise DiPasquale , William C. Wheaton ISBN-13 978-0132252447*
- *The New Geography of Jobs by Enrico Moretti (Author) ISBN-13 978-0544028050*

1. Course Overview

This course is a study of Urban Economics and Real Estate markets including spatial economics, urban growth, metropolitan business cycles, real estate markets, labor mobility, transportation, taxation, public policy, regional income performance, and additional material as time permits.

2. Course Objectives

The objective of the course is to increase student access to the academic literature, prepare students to complete a graduate thesis project, and enable students to successfully compete for corporate, public policy, and academic research center urban and regional economic positions.

3. Course Grade

- There will be a total of 3 exams in the semester each worth 10% for a total of all three tests to 30% all exams are **MANDATORY and will be held Online**.
- Besides the two Exams there are going to be 12 Weekly Problem Sets each worth 5% for a total of 60% all **MANDATORY**.
- As well as 1 book report worth 10% (note the report will be done at the end of the semester on the New Geography of Jobs book assigned as part of this course it is **MANDATORY**).

12 Problem Sets .....60% (All Mandatory-**Available on Blackboard**)  
1 Book Report.....10% (Mandatory)  
3 Exams..... 30% (Mandatory)

Total 100%

The grading scale follows:

A... 100%-90%

B... 89%-80%

C... 79%-70%

D... 69%-60%

F... 59% and below

- Each of these exams will be in a multiple choice format.
- **No makeup exam is allowed or offered or accepted, except for the University Excused Absences.**
- **No makeup Problem Set is allowed or offered or accepted, except for the University Excused Absences.**
- There are NO extra credit opportunities.

4. General Education Outcomes

All general education courses are required to include instruction and evaluation of a variety of essential skills. There are two such skills associated with this course:

- A. Area II: Math
  - a. Communication
  - b. Critical thinking
  - c. Quantitative reasoning
- B. Area IV: Social and Behavioral Sciences
  - a. Communication
  - b. Critical thinking
  - c. Personal and social responsibility.

5. Marketability

- A. Students will apply the principles of business to the management of existing businesses or the creation of new businesses and Real Estate Markets.
- B. Students will use appropriate information from research and analysis to make informed decisions.
- C. Students will be able to write business correspondence including letters, emails, reports, and resumes.
- D. Students will be able to make effective oral presentations to both professional and general audiences.

6. Official Communications

- **Email Communications:** Your SRSU email account is the official means of communicating with the university. Information critical to your success at SRSU is delivered to you via this account, and you are expected to follow rules and policies provided to you via this communication method. Any email from you to the instructor should be sent through your official SRSU email account. Please be advised that due to privacy and security concerns, we are unable to respond to emails from outside sources. Not having checked messages is not a valid excuse for missed course work. Communications can also be done by appointment.

7. Remote Online Statement

Students enrolled in distance education courses have equal access to the university's academic support services, such as library resources, online databases, and instructional technology support. For more information about accessing these resources, visit the SRSU website. Students should correspond using Sul Ross email accounts and submit online assignments

through Blackboard, which requires secure login. Students enrolled in distance education courses at Sul Ross are expected to adhere to all policies pertaining to academic honesty and appropriate student conduct, as described in the student handbook. Students in web-based courses must maintain appropriate equipment and software, according to the needs and requirements of the course, as outlined on the SRSU website. Directions for filing a student complaint are located in the student handbook.

8. Policy on Academic Misconduct

(Please refer [https://d1mg6ms3faoonj.cloudfront.net/wp-content/uploads/2020/09/student\\_handbook\\_2019-2020\\_revision\\_12.7.2020.pdf](https://d1mg6ms3faoonj.cloudfront.net/wp-content/uploads/2020/09/student_handbook_2019-2020_revision_12.7.2020.pdf) )

Students should familiarize themselves with the SRSU Student Code of Conduct Cheating, plagiarism, and/or other form of academic misconduct are NOT TOLERATED in class. Any student found guilty of such misconduct will be subject to disciplinary actions. Including, but not limited to, Zero score on his/her class activities.

9. Special Needs

Alpine Disability statement:

SRSU Disability Services. Sul Ross State University (SRSU) is committed to equal access in compliance with Americans with Disabilities Act of 1973. It is SRSU policy to provide reasonable accommodations to students with documented disabilities. It is the student's responsibility to initiate a request each semester for each class. Alpine students seeking accessibility/accommodations services must contact Mary Schwartz Grisham, M.Ed., LPC, SRSU's Accessibility Services Coordinator at 432-837-8203 (please leave a message if no response), or email [mschwartz@sulross.edu](mailto:mschwartz@sulross.edu) the office is located on the first floor of Ferguson Hall (Suite 112), and the mailing address is P.O. Box C-122, SUI Ross State University, Alpine, Texas, 79832. All medical information is treated confidentially

10. Course Outline and Tentative Schedule

(Please remember that **this schedule is tentative** and it can be subject to changes, if appropriate changes are necessary they will be announced in class).

Week	Weekly Saturday	Topic	Text Material/ Assignments
1	21-Jan	Syllabus & Introduction	N/A
2	28-Jan	Ch. 1 Property and Capital Markets	Ch. 1-PS1
3	4-Feb	Ch. 2 Property Market Impacts	Ch. 2-PS2
4	11-Feb	Ch. 3 Urban Property Rents and Prices	Ch. 3-PS3
5	18-Feb	Ch. 4 Housing Attributes	Ch. 4-PS4
6	25-Feb	<b>Exam 1 Ch. 1, 2, 3, 4</b>	Exam 1
7	4-Mar	Ch. 5 Polycentric Metropolitan Economies	Ch. 5-PS5
8	11-Mar	Ch. 6 Retail Firm Site Selection	Ch. 6-PS6
9	18-Mar	<b>***Spring Break***</b>	<b>***</b>
10	25-Mar	Ch. 7 Regional Economic Growth	Ch. 7-PS7

11	1-Apr	Ch. 8 Housing Unit Prices*** <b>Book Report Due***</b>	Ch. 8-PS8
12	<b>8-Apr</b>	<b>Exam 2 Ch. 5, 6, 7, 8</b>	<b>Exam 2</b>
13	15-Apr	Ch. 9 Residential Vacancy Rates	Ch. 9-PS9
14	22-Apr	Ch. 10 Metropolitan Housing Cycles	Ch. 10-PS10
15	29-Apr	Ch. 11 Nonresidential Property Markets	Ch. 11-PS11
16	6-May	Ch. 12 Office and Industrial Space	Ch. 12-PS12
17	13-May	<b>Exam 3 Ch. 9, 10, 11, 13 <u>Due on May 10<sup>th</sup> Wednesday</u></b>	<b>Exam 3</b>

**-Last day to withdraw with a "W" is April 14**

**Final Disclaimer:** I reserve the right to modify this syllabus with a one week notice if I view doing so to be in the best interest of the educational process. The class will be notified of changes as soon as practical. Nothing in this syllabus is meant to conflict with the rules and regulations of the University, the college of business, nor the Department of Economics.