

Instructor Information

Instructor: Robert Greeson (BobbyG)
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Email: Robert.greeson@sulross.edu
Office Hours: By Appointment

Class Time and Location: Tuesday & Thursday
3:30pm - 4:45pm

Industrial Technology Building RM 103

Required Textbook:

Photography Changes Everything, Marvin Heiferman, Aperture/Smithsonian Institute, 2012

The Nature of Photographs, Stephen Shore, Phaidon, 2012 edition

Reference:

There will also be additional reading material assigned in the form of handouts that contain industry related information. Students will be responsible for that information on tests and quizzes.

Course Description

This course examines the relationship between photography and contemporary culture.

Special attention is given to photography's influence in a range of disciplines from visual art to pop culture to social issues.

Required Core Objectives for Core Component Area

CRITICAL THINKING SKILLS: to include creative thinking, innovation, inquiry, and analysis, evaluation and synthesis of information.

COMMUNICATION SKILLS: to include effective development, interpretation and expression of ideas through written, oral and visual communication.

TEAMWORK: to include the ability to consider different points of view and to work effectively with others to support a shared purpose or goal.

SOCIAL RESPONSIBILITY: to include intercultural competence, knowledge of civic responsibility, and the ability to engage effectively in regional, national, and global communities.

Course Learning Outcomes

At the conclusion of the course students will:

1. Respond critically through various means to works in the arts and humanities. (CT)
2. Demonstrate the ability to develop, express, and communicate ideas in written, oral,

- and hands-on art projects. (COM)
3. Demonstrate their ability to work effectively with others in teams toward a shared purpose or goal. (TW)
 4. Demonstrate an understanding of the purposes and functions of art as it relates to social responsibility, cultural diversity and civic responsibility through written, oral, and hands-on art projects. (SR)
 5. Demonstrate their understanding of the formal components of two-dimensional art through verbal and/or written form.

Student Learning Outcomes

This course is designed to meet one or more of the following Student Learning Outcomes:

1. Students will be able to understand the varied uses of photography in contemporary culture.
2. Students will be able to critically analyze and evaluate of photographic images.
3. Students will be able to effectively develop and understanding how ideas are expressed through photographic images.
4. Students will have a greater understanding of the ways photographic images engage in global communities and affect social issues and change.

Additionally, students will be exposed to the conditions that contractor must perform under to deliver successful projects and to gain a perspective on the types of projects that you might encounter in your career. This class is to be a learning experience, and one that you want to come to each week. As such the class structure, lesson topics, and overall learning environment will emphasize more than just knowledge comprehension.

Assignments

All assignments are to be submitted via Blackboard. No late work will be accepted without proper documentation or prior approval by the instructor.

The Following Assignments will be used for students to gain a foundation of knowledge within the core curriculum components of Critical Thinking skills (through analysis of readings, lectures, ideas), Communication skills (through interpretation and expression of ideas in oral, written, and visual methods), Teamwork (through group assignments), and Social Responsibility (through readings about photography's relationship to social issues across cultures and countries).

Readings and Class Assignments

Students will discuss or complete assignments about key points from the readings. Students will be asked to present their analysis to the group or to the instructor.

Descriptive Essay

Students will write a descriptive essay of 500-750 words about one photograph. Students will describe the formal qualities of the photograph, the intention of the photograph, the current and historical context of the photograph, and their own reactions to the photograph. Students will properly cite any sources used for this essay.

Photographic Journal

Students will keep a photographic journal throughout the semester of images they find in print or online that inspire, excite, surprise, or make them think about something in unexpected way. Beginning on week 2 and ending on week 13, students will create one journal entry each week. Each journal entry should include the photograph, the name of the photographer, where the photograph was found (which publication, which website, etc.), and a one sentence to one paragraph description of why the student selected that photograph.

Group Forum

Students will work in small groups to gain a more thorough understanding of a photographer's practice. Each group will be given a single photographer to research and discuss.

Due dates: All assignments and projects will be given due dates which must be met. All assignments will be due by 11:59 pm on the assigned day. Assignments and projects will not be accepted if they are turned in late without approval. Late assignments will lose ten points per calendar day. Students are responsible for meeting the deadlines even if classes are missed.

Grading: All work will be graded on specific criteria using the following guidelines. Any worksheets will be graded on a points-per-answer basis. Any photographs assigned will be graded on a 100point (percentage) scale. Criteria for grading will include accuracy of content, appropriateness of content for assignment, presentation, and clarity. Projects in the lab will be graded on accuracy, neatness, content, adherence to standards, adherence to assignment, and workmanship. Graded items will be broken into specific categories and presented on grade sheets given at the time the assignments are given.

Grading Policy

Final grades will be determined by totals in these areas:

- 5% class participation
- 10% descriptive essay
- 25% final exam (comprehensive)
- 30% daily work assignments: lab work, site visit, and attendance
- 30% photo journal

In the event one of the above categories is not completed during the course that percentage will automatically be divided between the other categories at the same level. All assignment points will be converted to percentages for individual assignment letter grades.

A=100-90;

B=89-80;

C=79-70;

D=69-60;

F=59-0

Grades will be earned on the basis that “C” is average work, “B” is above average work, and “A” is well above average work. Barring any unusual circumstances there will be **NO INCOMPLETES** given at the end of this semester.

Required by Americans with Disability Act Statement (ADA)

ADA Statement

SRSU Accessibility Services. Sul Ross State University (SRSU) is committed to equal access in compliance with the Americans with Disabilities Act of 1973. It is SRSU policy to provide reasonable accommodations to students with documented disabilities. It is the student's responsibility to initiate a request each semester for each class. Students seeking accessibility/accommodations services must contact Mrs. Mary Schwartz Grisham, LPC, SRSU's Accessibility Services Director at 432-837-8203 or email mschwartz@sulross.edu. Our office is located on the first floor of Ferguson Hall, room 112, and our mailing address is P.O. Box C122, Sul Ross State University, Alpine, Texas, 79832.

SRSU Distance Education Statement

Students enrolled in distance education courses have equal access to the university's academic support services, such as library resources, online databases, and instructional technology support. For more information about accessing these resources, visit the SRSU website.

Students should correspond using Sul Ross email accounts and submit online assignments through Blackboard, which requires a secure login. Students enrolled in distance education courses at Sul Ross are expected to adhere to all policies pertaining to academic honesty and appropriate student conduct, as described in the student handbook. Students in web-based courses must maintain appropriate equipment and software, according to the needs and requirements of the course, as outlined on the SRSU website. Directions for filing a student complaint are located in the student handbook.

Recommended Statements

Counseling

Sul Ross has partnered with TimelyCare where all SR students will have access to nine free counseling sessions. You can learn more about this 24/7/356 support by visiting [Timelycare/SRSU](#). The SR Counseling and Accessibility Services office will continue to offer in-person counseling in Ferguson Hall room 112 (Alpine campus), and telehealth Zoom sessions for remote students and RGC students.

Libraries

The Bryan Wildenthal Memorial Library in Alpine offers FREE resources and services to the entire SRSU community. Access and borrow books, articles, and more by visiting the library's website, [library.sulross.edu/](#). Off-campus access requires logging in with your Lobold and password. Librarians are a tremendous resource for your coursework and can be reached in person, by email (srsulibrary@sulross.edu), or by phone (432-837-8123).

No matter where you are based, public libraries and many academic and special libraries welcome the general public into their spaces for study. SRSU TexShare Cardholders can access additional services and resources at various libraries across Texas. Learn more about the TexShare program by visiting [library.sulross.edu/find-and-borrow/texshare/](#) or ask a librarian by emailing srsulibrary@sulross.edu.

New for Fall 2023: Mike Fernandez, SRSU Librarian, is based in Eagle Pass (Building D-129) to offer specialized library services to students, faculty, and staff. Utilize free services such as InterLibrary Loan (ILL) and ScanIt to get materials delivered to you at home or via email.

Academic Integrity

Students in this class are expected to demonstrate scholarly behavior and academic honesty in the use of intellectual property. Students should submit work that is their own and avoid the temptation to engage in behaviors that violate academic integrity, such as turning in work as original that was used in whole or part for another course and/or professor; turning in another person's work as one's own; copying from professional works or internet sites without citation; collaborating on a course assignment, examination, or quiz when collaboration is forbidden. Students should also avoid using open AI sources *unless permission is expressly given* for an assignment or course. Violations of academic integrity can result in failing assignments, failing a class, and/or more serious university consequences. These behaviors also erode the value of college degrees and higher education overall.

Attendance and Participation

Attendance is necessary! Attendance and regular participation in the classroom are essential for maintaining the best learning environment. Learning not only occurs between the students and course materials, but, just as importantly, peer to peer, professor to student, and student to professor. If you do not attend classes, you could lose your financial aid. You must attend and participate in your on-campus or online course(s)

before the course certification date and continue beyond the course withdrawal date.

Participation in this course is the responsibility of the student. Your instructor is also required by law to validate/certify your attendance in your on-campus or online course(s) for you to receive financial aid. To meet this attendance requirement in an any course, you must demonstrate academic activity to establish eligibility for federal student aid with activities such as, but not limited to, the following examples: initiating contact with your instructor to ask a question about the academic subject studied in the course, submitting an academic assignment, taking an exam, completing an interactive tutorial, participating in computer-assisted instruction, attending a study group that is assigned by the instructor, or participating in an online discussion about academic matters relating to the course.

Class Structure

The course is a traditional “Face-to-Face” course. This course is designed to be a guided study, and not just a dissemination of information. It will be run on a lecture\discussion\activity format. Lectures will utilize power points, demonstrations, videos, and visits to the internet for research. Lectures will be given primarily to enhance the learning environment, and answer questions about the **material that should have been studied prior to the class period.** There may be some step-by-step guided practice, individual assistance, and demonstrations during the scheduled class time in areas where there seems to be a need. It is essential that everyone be in attendance for the scheduled meetings for sharing information, demonstrations, activities, and so questions are answered. ***Students are responsible for completing all assigned work.***

Discussion Participation (As Required)

Discussion topics are set up for each module; you are expected to contribute to each discussion by posting a comment and replying to at least 2 other posts. Five points can be earned for each discussion following the guidelines below. Spelling and grammar count.

Time Commitment

Students should be prepared to spend at least 4-6 hours per week outside of class on assignments that will include: Homework, Reading Assignments, Lab work and studying for tests and quizzes.

Phones & Electronic Devices

No electronic devices other than cameras and phones to be used as cameras are allowed in the class or lab.

Academic Honesty

Students in this class are expected to demonstrate scholarly behavior and academic honesty in the use of intellectual property. A scholar is expected to be punctual, prepared, and focused; meaningful and pertinent participation is appreciated. Examples of academic dishonesty include but are not limited to: Turning in work as original that was

used in whole or part for another course and/or professor; turning in another person's work as one's own; copying from professional works or internet sites without citation; collaborating on a course assignment, examination, or quiz when collaboration is forbidden.

All students are expected to complete their own work at all times. Any dishonest conduct will be promptly rewarded with an immediate "F".

Plagiarism

A student guilty of plagiarism and/or cheating will receive a grade of "F" in the course involved and the grade will be so recorded on the transcript. Students giving and receiving assistance in any unauthorized manner during an examination will subject themselves to this cheating policy. A pattern of cheating will result in suspension.

Lab Time

As with all the Industrial Technology classes there will be a substantial amount of lab work to be done. Normally 6 hours outside of scheduled class time each week for researching, reading, and general homework is expected for college level work. All of the required research, lab work, and practice will not be able to be completed within the scheduled class time. There may be some release time from class to complete some of the work. Hours for access to the lab will be announced when set.

Supplies

There are some expendable supplies you will need for the class such as pencils (lead), erasers, and paper. These supplies may be provided through the department through a set materials fee based on the average material use by students.

Storage

The lockers in the hallway may be checked out and used for storing your equipment and supplies. These lockers must be signed out with the secretary in the IT main office. You must supply your own lock. Do not leave any of your work or equipment lying around in the lab!

Quizzes

Quizzes and exams will cover reading topics and lectures. Quizzes and exams may include multiple choice questions, fill in the blank questions, and essays.

Tests/Exams

All exams will be given on the announced date.

Everything discussed and everything in the assigned reading, including laboratory material, is fair game for tests and quizzes. It is your responsibility to be in attendance the day of scheduled exams. Tests will be either administered through Blackboard or written in nature using various styles of questions covering terminology, equipment, processes, and other items discussed. Attendance for the tests is mandatory; no makeup

tests will be given.

Midterm Exam

There will be no midterm exam given.

Final Exam

The final exam will be during the week of **December**. The specific date and time will be announced during the semester. The exam will include written, practical, and analytical portions, and will be comprehensive of the entire semester. Do not make any other plans for that day and time.

IT 2304 PHOTOGRAPHY APPRECIATION

2023

Tentative Course Outline

The following is a tentative schedule for the semester. The dates provided are the dates the reading is assigned, and the reading is to be completed by the following class day.

Module I: What is a photograph?

Week 1

Introductions / Review of Syllabus

Lecture: Intro to Photography Appreciation

Introduce: Photo Journaling assignment

Lecture: Photographic vocabulary

Week 2

Group in-class exercise: Camera Obscura

Lecture: How to use a camera: practical application

Week 3

In-class exercise: Digital photography and AI

In-class exercise: Digital photography manipulation

Week 4

Lecture/Discussion: The Nature of Photographs, Stephen Shore

Week 5

In-class exercise: Describing photographs

Introduce: Photo Essay

Module II: Photography and Reality

Week 6

Lecture: Photography and Truth

Breakout session/in-class exercise: truth and fiction in photography

Readings:

Photography Changes What We Are Willing to Believe, Hany Farid, 32-33

Photography Changes What We Long to See, David Haberstich, 34 – 36

Photography Changes What We Expect “Reality” Will Look Like, Jos Stam, 52- 55

Week 7

Lecture and Reading Discussion: Iconic Images and cultural memory

Readings: Selected Readings from *Photography After Frank*, Philip Gafter

Photographic Icons: Fact, Fiction, or Metaphor? Page 52-55. (available

on D2L) *Photography Changes What and Who We Desire*, Lois W. Banner, *Photography Changes Everything*, 26 – 28

Photography Changes Our Desire for Celebrity and Glamour, Amy Henderson,

Photography Changes Everything, 37 - 39

In-class exercise

Lecture: Constructed Realities

Week 8

Module III: Photographic Documents

Lecture: Photojournalism

Week 9: **Reading Worksheet**

Readings:

Photojournalism from *Photography After Frank*, Philip Gafter

Photography Changes Our Awareness of Poverty, Bonnie Yochelson, 105-107

Photography Changes How News is Reported, Fred Ritchin, 177 – 178

Assignment: Find an event and take a photojournal style photograph

Module IV: Photography and Time, Photography and Science

Week 10 Photography and Time
Photo Journal: Taking photos at different times of day

Week 11 Photography and Science
Photo Journal: Taking photos of science

Week 12 Portfolio Development

Week 13 Different types of photography and photographic careers

Week 14 *Essay Due*
Small group discussion on an individual photographer

Week 15
Photo Journal Due/Class critique
Final Exam Review

Week 16 Final Exam

