

# AGB 4301 Sustainability & Diversity in Ranch Business

Spring 2024

Time: Web-Delivered | Meeting Place: Web-Delivered through Blackboard

Class correspondence will be through Blackboard or a student's SRSU email account.

## Instructor Information

Instructor	Contact	Office Location & Hours
Dr. Hugo Santos	Email: <a href="mailto:hugo.santos@sulross.edu">hugo.santos@sulross.edu</a> Phone: 432-837-8210	RAS 108 - MW, 11pm – 1pm or by appointment

## General Information

### Description

This course centers on business ethics, sustainability, and stakeholder management. Students will tackle contemporary challenges, such as digital technology ethics, global capitalism, and diversity, with a focus on sustainable practices.

### Expectations and Goals

Students are expected to develop a keen understanding of ethical considerations in business decisions, analyze sustainability issues within the global context, grasp the importance of stakeholder management for ethical decision-making in organizational operations, and apply diversity knowledge for inclusive decisions, fostering an ethical and diverse workplace culture.

### Departmental Projected Learning Outcomes

Student will demonstrate that he/she is able to:

1. Demonstrate the basic skills of interpreting research data gathered in an agricultural context
2. Apply critical thinking skills to mitigate potential challenges in diverse animal sciences and related agricultural industries
3. Develop problem solving skills
4. Demonstrate the ability to communicate through written, spoken, and graphical methods.

### Quality Enhancement Plan (QEP) Student Learning Outcomes:

1. The student will demonstrate effective development and expression of ideas in writing.
2. The student will exhibit skill in prepared, purposeful oral communication of material or concepts.
3. The student will create and deliver visual works that facilitate audience understanding of a central message or purpose.

## SRSU Library Services

The Sul Ross Library offers FREE resources and services to the entire SRSU community. Access and borrow books, articles, and more by visiting the library's website, [library.sulross.edu](http://library.sulross.edu). Off-campus access requires logging in with your LoboID and password. Librarians are a tremendous resource for your coursework and can be reached in person, by email ([srsulibrary@sulross.edu](mailto:srsulibrary@sulross.edu)), or phone (432-837-8123).

### Reasonable Accommodation Statement

It is the SRSU policy to provide reasonable accommodation to students with disabilities. Accessibility services support for students with physical and psychological disabilities are available at Ferguson Hall 112. To make an appointment regarding disability accommodation, please call 432-837-8203.

### Anti-Discrimination Statement

No person shall be excluded from participation in, denied the benefits of, or be subject to discrimination under any program or activity sponsored by Sul Ross State University on any basis prohibited by applicable law, including but not limited to race, color, national origin, religion, sex, age, disability, sexual orientation, or gender identity.

### Academic Integrity

Students are expected to submit original work without unauthorized assistance. Academic dishonesty, which includes cheating, unauthorized collaboration, plagiarism, fabrication, multiple submissions, and aiding and abetting, will result in a grade of 0 on the work in question. Subsequent instances of academic dishonesty may result in more serious sanctions.

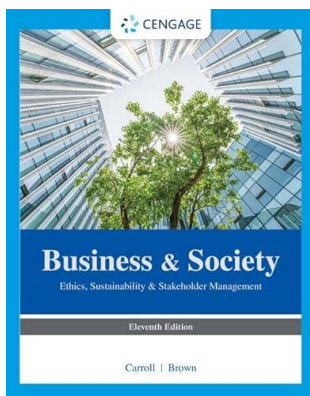
### Late Work

It is expected that all assignments will be submitted on time. Valid absences include: 1) medical emergencies with a signed note from a doctor; 2) participation in a SRSU-sanctioned activity with a letter from faculty advisor; or 3) other emergencies or conflicts that are allowed at the professor's discretion. Students are expected to make up missed work within a week of the original due date. Late assignments will be accepted for 4 days following the initial due date and time with a 20% penalty per day late.

### Required Text

**There are NO required textbooks for this course.**

**Optional:** Carroll, A. B., Brown, J., & Buchholtz, A. K. (2022). *Business & Society: Ethics, Sustainability & Stakeholder Management* (11th ed.). Cengage Learning US.



## Grading

Your course grade will be based on the following components:

**Assignments:** Reading material and activities will be given throughout the semester to complement lecture topics. It may include quizzes, discussions, critical article reviews, online or over the phone one-on-one meetings, **field trips\***, and presentations. Assistance and guidelines on when and how to complete each assignment will be given throughout the semester.

**Exams:** There will be six exams throughout the semester, including the final. There will be no make-up exams without prior consultation with the course instructor.

*\* This course may require a couple of field trips throughout the semester. More information will be given at the beginning of the course. Please reach out if you have any questions or concerns. Long distance alternatives for field trips will be offered.*

### Points available

Exam 1	<b>100 points</b>
Exam 2	<b>100 points</b>
Exam 3	<b>100 points</b>
Exam 4	<b>100 points</b>
Exam 5	<b>100 points</b>
Exam 6	<b>100 points</b>
Exam 7	<b>100 points</b>
Assignments	<b>400 points</b>
<b>Total</b>	<b>1100 points</b>

Grading scale (% of total class points):

A = 90-100%

B = 80-89.99%

C = 70-79.99%

D = 60-69.99%

F ≤ 59.99%

## Tentative Course Schedule

<b>Week</b>	<b>Topic</b>	<b>Reference Chapter</b>
01/17 – 01/19 01/22 – 01/26	Business, Society, and Responsibility	Chapters 1-2
<b>01/26</b>	<b>Exam 1 opens</b>	
01/29 – 02/02 02/05 – 02/09	Stakeholders and Sustainability	Chapters 3-4
<b>02/09</b>	<b>Exam 2 opens</b>	
02/12 – 02/16 02/19 – 02/23	Business Ethics and Leadership	Chapters 5-6
<b>02/23</b>	<b>Exam 3 opens</b>	
02/26 – 03/01 03/04 – 03/08	Business Ethics and Leadership (cont.)	Chapters 7-8
<b>03/08</b>	<b>Exam 4 opens</b>	
<b>03/11 – 03/15</b>	<b>Spring break: No Class</b>	
03/18 – 03/22 03/25 – 03/29	Corporate Governance and Strategic Management Issues	Chapters 9-10
<b>03/29</b>	<b>Exam 5 opens</b>	
04/01 – 04/05 04/08 – 04/12 04/15 – 04/19	Internal Stakeholder Issues	Chapters 11-13
<b>04/19</b>	<b>Exam 6 opens</b>	
04/22 – 04/26 04/29-05/01	External Stakeholder Issues	Chapters 14 and 16
<b>05/01 – 05/06</b>	<b>Exam 7</b>	

### Subject to Change

This syllabus and schedule are subject to change at the discretion of the instructor. You will be provided information in advance. If you are absent from class, it is your responsibility to check on announcements made while you were absent.