

**Sul Ross State University**  
**Department of Business Administration**  
**Seminar Financial Management**  
**FINA 5306.W01**  
**Online**  
**Spring 2024**

**Course Instructor:** Jawanna Sanderson, CPA  
**Office:** MAB 309-J  
**Office Telephone:** 432-837-8233  
**E-mail:** [jawanna.sanderson@sulross.edu](mailto:jawanna.sanderson@sulross.edu)

**Office Hours:**

Monday 8:00 a.m. – 9:00 a.m.  
2:00 p.m. – 4:00 p.m.  
Wednesday 8:00 a.m. – 9:00 a.m.  
2:00 p.m. – 4:00 p.m.

**Other times available by appointment. Please email the instructor.**

**Required Course Materials:**

Corporate Finance (13<sup>th</sup> edition) by Stephen Ross, Randolph W. Westerfield, Jeffrey F. Jaffe, and Bradford D. Jordan, McGraw-Hill, ISBN: 9781264112159

***CONNECT ACCESS CODE IS REQUIRED TO COMPLETE COURSE HOMEWORK AND OTHER ASSIGNMENTS.***

**This link should take you to the school bookstore.**

FINA 5306, Section 001: [Sem:Financial Mgmt](#)

**You will also need the following:**

Texas Instruments BAII PLUS Financial Calculator

**Course Description:**

This is a face to face course that will take place over the normal course of the spring semester. There will be 14 modules that will generally correspond with each full week of the course. There will be a few exceptions where there is more or less time per chapter. See the course schedule for details on this. For each module, there will be assignments to be completed through McGraw Hill's Connect program, which is linked to the required course textbook. In addition, there will be four normal Comprehension Opportunities (exams) throughout the course that will

test the knowledge that you have gained. There will also be at least four discussions via Blackboard throughout the course. These discussions will be used to portray your understanding of the tools we are learning about and how they are important, as well as to bounce ideas off of your fellow students.

In this course we will cover the fundamentals of managerial finance concepts. We will cover financial goals and objectives of corporate finance in the modern-day world. This will include calculating financial equations and interpreting the equations in order to make financial decisions. We will also look at the cost of investing into capital expenditures and other financial elements.

## **SRSU Disability Services**

### **Alpine Campus**

SRSU Disability Services. Sul Ross State University (SRSU) is committed to equal access in compliance with the Americans with Disabilities Act of 1973. It is SRSU policy to provide reasonable accommodations to students with documented disabilities. It is the student's responsibility to initiate a request each semester for each class. Students seeking accessibility/accommodations services must contact Mrs. Mary Schwartz Grisham, LPC, SRSU's Accessibility Services Director at 432-837-8203 or email [mschwartz@sulross.edu](mailto:mschwartz@sulross.edu) or contact Alejandra Valdez, at 830-758-5006 or email [alejandra.valdez@sulross.edu](mailto:alejandra.valdez@sulross.edu). Our office is located on the first floor of Ferguson Hall, room 112, and our mailing address is P.O. Box C122, Sul Ross State University, Alpine, Texas, 79832.

### **RGC**

SRSU Disability Services. Sul Ross State University (SRSU) is committed to equal access in compliance with Americans with Disabilities Act of 1973. It is SRSU policy to provide reasonable accommodations to students with documented disabilities. It is the student's responsibility to initiate a request each semester for each class. RGC students seeking accessibility services should contact Paulette Harris, Executive Assistant to the Vice President and Dean, at 830-279-3023 or email [pharris@sulross.edu](mailto:pharris@sulross.edu). Ms. Harris's office is at 2623 Garner Field Road, Uvalde, TX 78801 (this is the mailing address, too).

### **Libraries**

The Bryan Wildenthal Memorial Library in Alpine offers FREE resources and services to the entire SRSU community. Access and borrow books, articles, and more by visiting the library's website, [library.sulross.edu/](http://library.sulross.edu/). Off-campus access requires logging in with your Lobold and password. Librarians are a tremendous resource for your coursework and can be reached in person, by email ([srsulibrary@sulross.edu](mailto:srsulibrary@sulross.edu)), or by phone (432-837-8123).

No matter where you are based, public libraries and many academic and special libraries welcome the general public into their spaces for study. SRSU TexShare Cardholders can access additional services and resources at various libraries across Texas. Learn more about the

TexShare program by visiting [library.sulross.edu/find-and-borrow/texshare/](http://library.sulross.edu/find-and-borrow/texshare/) or ask a librarian by emailing [srsulibrary@sulross.edu](mailto:srsulibrary@sulross.edu).

Mike Fernandez, SRSU Librarian, is based in Eagle Pass (Building D-129) to offer specialized library services to students, faculty, and staff. Utilize free services such as InterLibrary Loan (ILL) and ScanIt to get materials delivered to you at home or via email.

### **Classroom Etiquette**

We will be participating in discussions and interacting with each other throughout this course. It is important for all students to be respectful and kind to one another, regardless of any differences. The course requires respect be shown at all times.

### **Attendance**

This course is an online course. We will not meet in person for classes. However, you are still responsible for viewing/reading class materials that are posted on Blackboard. These may include articles, videos, handouts, and/or lectures. Lectures might be provided via PowerPoint with voice overlay to discuss the topics, via video lectures to show you how to work out accounting problems, or both. You are responsible for the topics and the due dates.

### **Academic Honesty Policy**

The University expects all students to engage in all academic pursuits in a manner beyond reproach and to maintain complete honesty and integrity in academic experiences both in and out of the classroom. The University may initiate disciplinary proceedings against a student accused of any form of academic dishonesty, including but not limited to, cheating on an examination or other academic work, plagiarism, collusion, and the abuse of resource materials.

Academic Dishonesty includes:

1. Copying from another student's test paper, laboratory report, other report, or computer files, data listings, and/or programs, or allowing another student to copy from same.
2. Using, during a test, materials not authorized by the person giving the test.
3. Collaborating, without authorization, with another person during an examination or in preparing academic work.
4. Knowingly, and without authorization, using, buying, selling, stealing, transporting, soliciting, copying, or possessing, in whole or in part, the contents of a non-administered test.
5. Substituting for another student; permitting any other person, or otherwise assisting any other person to substitute for oneself or for another student in the taking of an examination or test or the preparation of academic work to be submitted for academic credit.
6. Bribing another person to obtain a non-administered test or information about a non-administered test.

7. Purchasing or otherwise acquiring and submitting as one's own work any research paper or other writing assignment prepared by an individual or firm. This section does not apply to the typing of a rough and/or final version of an assignment by a professional typist.
8. "Plagiarism" means the appropriation and the unacknowledged incorporation of another's work or idea in one's own written work offered for credit.
9. "Collusion" means the unauthorized collaboration with another person in preparing written work offered for credit.
10. "Abuse of research materials" means the mutilation, destruction, concealment, theft, or alteration of materials provided to assist students in the mastery of course materials.
11. "Academic work" means the preparation of an essay, dissertation, thesis, report, problem, assignment, or other project that the student submits as a course requirement or for a grade.
12. "Falsification of Data" means the representation, claim, or use of research, data, statistics, records, files, results, or information that is falsified, fabricated, fraudulently altered, or otherwise misappropriated or misrepresented.

All academic dishonesty cases may be first considered and reviewed by the faculty member. If the faculty member believes that an academic penalty is necessary, he/she may assign a penalty, but must notify the student of his/her right to appeal to the department chair, the College Dean, and eventually to the Graduate Dean before the imposition of the penalty. At each step in the process, the student shall be entitled to written notice of the offense and/or the administrative decision, an opportunity to respond, and an impartial disposition as to the merits of his/her case. The decision of the Graduate Dean shall be final.

In the case of flagrant or repeated violations, the Graduate Dean may refer the matter to the Dean of Students for further disciplinary action. No disciplinary action shall become effective against the student until the student has received procedural due process except as provided under Interim Disciplinary Action.

### **Academic Integrity**

Students in this class are expected to demonstrate scholarly behavior and academic honesty in the use of intellectual property. A scholar is expected to be punctual, prepared, and focused; meaningful and pertinent participation is appreciated. Examples of academic dishonesty include but are not limited to: Turning in work as original that was used in whole or part for another course and/or professor; turning in another person's work as one's own; copying from professional works or internet sites without citation; collaborating on a course assignment, examination, or quiz when collaboration is forbidden.

### **Classroom Climate of Respect**

Importantly, this class will foster free expression, critical investigation, and the open discussion of ideas. This means that all of us must help create and sustain an atmosphere of tolerance, civility, and respect for the viewpoints of others. Similarly, we must all learn how to probe, oppose and disagree without resorting to tactics of intimidation, harassment, or personal attack.

No one is entitled to harass, belittle, or discriminate against another on the basis of race, religion, ethnicity, age, gender, national origin, or sexual preference. Still we will not be silenced by the difficulty of fruitfully discussing politically sensitive issues.

### **Department of Business Administration MBA Student Learning Outcomes**

**SLO 1** - Students will analyze and solve complex business problems across major business functions, using advanced business practices and strategies.

**SLO 2** - Students will communicate in-depth business information through written delivery processes.

**SLO 3** - Students will identify and demonstrate advanced understanding of the impact of ethical and/or social responsibility issues as they affect domestic and/or global business environments.

### **Department of Business Administration MBA Marketable Skills**

**Marketable Skill 1** - Students will understand the functions of business enterprises, both domestic and international.

**Marketable Skill 2** - Students will have the skills needed to lead a business effectively.

**Marketable Skill 3** - Students will be able to develop and execute effective business strategies for both existing businesses and new businesses.

**Marketable Skill 4** - Students will make effective, comprehensive, and complex presentations to professional and general audiences.

### **Course Grading**

Connect Homework & BB Discussions	35%
Attendance	5%
Amortization Schedule & FV Project	10%
Capital Budgeting Project	10%
Comprehension Opportunities (Exams)	40%
<b>Total</b>	<b>100%</b>

Your grade will be based off of the following scale:

A	90-100%
B	80-89%
C	70-79%
D	60-69%
F	69% or below

### **Assignments**

Assignments will **not** be accepted late. Most assignments will be completed through McGraw-Hill's Connect platform and will differ, depending on the chapter. There will usually be two homework assignments per chapter. Some weeks there might be more or less assignments. These assignments will be due on **Friday evenings at 10 p.m.** They will open on the Saturday before at midnight, so you will have a full week to complete the assignments. If there are extenuating circumstances that keep you from completing the assignments, please let the instructor know **BEFORE** the due date. You have seven days to complete the assignments, so there should be plenty of time to let the professor know of your situation or get the assignments done. Be responsible.

### **Amortization Schedule & FV Project**

You will be given parameters to set up an amortization schedule. You will produce an amortization schedule using Excel. You will then use Excel to analyze the future value of the cash flows for the loan in question. The parameters will be given to you in an additional document with project guidelines. You will not be given an Excel template. You will have to create the workbook on your own. Examples will be given. The project will be due by 10 p.m. on the date provided on the class schedule.

### **Capital Budgeting Project**

You will be given parameters that you will use to calculate the cash inflows and outflows of a new capital expenditure. You will also calculate operating cash flow using three different approaches that are expanded on during the course. The full parameters and questions will be given to you in an additional document with project guidelines. You will use Excel for this project. The project will be due by **10 p.m.** on the date provided on the class schedule.

### **Comprehension Opportunities (Exams)**

There will be four Comprehension Opportunities throughout the semester. The first Opportunity will have cover four chapters. Each Opportunity after that will cover three chapters. The Opportunities have due dates listed on the course schedule. This is the date that the Opportunity is due. The Opportunities will be taken online through Blackboard. They will be open for two days, starting the day before it's due on the course schedule at midnight and will end on the scheduled due date at **10 p.m.** See the course schedule for the due dates. If you are going to miss a Comprehension Opportunity, please notify the professor as early as possible. We can work

together to schedule a time to take the Opportunity. If you have a family or medical emergency, please discuss it with your professor as soon as possible. Make ups will not be allowed unless the professor is notified BEFORE the student's inability to take the Opportunity.

**Seminar in Financial Management  
Spring 2024  
Class Assignments & Schedule**

<b>Week</b>	<b>Due Date</b>	<b>Chapter</b>	<b>Assignments</b>	
1		N/A	Welcome to the Course! Let's focus on getting the book, because it is needed for your homework. - <b>BB Discussion #1 Due</b>	
2	1/26/2024	1	Introduction to Corporate Finance - <b>Connect Homework Due</b>	
	<b>2/1/2024</b>		<b>Last day to drop without creating an academic record</b>	
3	2/2/2024	2	Financial Statements and Cash Flow - <b>Connect Homework Due</b>	
4	2/9/2024	4	Discounted Cash Flow Valuation - <b>Connect Homework Due</b>	
5	2/16/2024	5	Net Present Value and Other Investment Rules - <b>Connect Homework Due</b>	
	<b>2/20/2024</b>		<b>Comprehension Opportunity #1 - Ch. 1,2,4 &amp; 5</b>	
6	2/23/2024	6	Making Capital Investment Decisions- <b>No Connect Homework - BB Discussion #2 Due</b>	
	<b>2/25/2024</b>		<b>Amortization Schedule &amp; FV Project Due</b>	***
7	2/28/2024	7	Risk Analysis, Real Options, and Capital Budgeting - <b>Connect Homework Due</b>	***
8	3/5/2024	8	Interest Rates and Bond Valuation - <b>Connect Homework Due</b>	***



**3/8/2024**

**Comprehension Opportunity #2 - Ch. 6-8**

**3/12 - 3/16**

**Spring Break - No Classes**

9	3/22/2024	9	Stock Valuation - <b>Connect Homework Due</b>
10	3/29/2024	11	Return, Risk, and the Capital Asset Pricing Model - <b>Connect Homework &amp; BB Discussion #3 Due</b>
11	4/5/2024	13	Risk, Cost of Capital, and Valuation - <b>Connect Homework Due</b>

**4/9/2024**

**Comprehension Opportunity #3 - Ch. 9, 11, & 13**

**4/12/2023**

**Last Day to Drop With A "W"**

12	4/12/2024	15	Long-Term Financing - <b>Connect Homework</b>
13	4/19/2024	16	Capital Structure: Basic Concepts - <b>BB Discussion #4 Due</b>
14	4/26/2024	17	Capital Structure: Limits to the Use of Debt - <b>Connect Homework Due</b>

15 **5/2/2024** **Capital Budgeting Project Due**

\*\*\*

Finals **5/7/2024** **Comprehension Opportunity #4 - Ch. 15-17**

**NOTE: Comprehension Opportunities are due on the days noted, however they will be online exams through Blackboard. You will have two days (the day before its' due and the due date) to complete the exam, at your pace.**

\*\*\*

**Dates with asterisks by them are not Fridays. These are weeks when homework is due on a day of the week other than a Friday.**

**IMPORTANT DATES**

2/1/2024	Last day to drop a class without affecting academic record
2/20/2024	1st Comprehension Opportunity DUE
2/25/2024	Amortization & FV Project DUE
3/8/2024	2nd Comprehension Opportunity DUE
3/12-3/16	Spring Break - No Classes
4/12/2024	Last day to drop with a "W"
4/9/2024	3rd Comprehension Opportunity DUE
5/2/2024	Capital Budgeting Project DUE
5/7/2024	4th Comprehension Opportunity DUE
5/10/2024	Graduation