

GBAR4305 – Business & Society

Summer II 2024 SESSION

Online

Thomas L. Matula, Ph.D.
e-mail: Thomas.matula@sulross.edu
Phone: 830 407-9178

AVAILABILITY HOURS:

Via CHAT, EMAIL or PHONE,
830 407-9178
Monday, Tuesday, Thursday; 10:00 AM to 1:00 PM

GRADING: Grades will be determined as follows:

Discussions (5)	200 Points
Assignments (2)	200 points
Final	100 points
Total Points	500 points

COPYRIGHT NOTICE:

My lectures and course materials, including power point presentations, tests, outlines, and similar materials, are protected by copyright. I am the exclusive owner of copyright in those materials I create. You may take notes and make copies of course materials for your own use. You may not and may not allow others to reproduce or distribute lecture notes and course materials publicly whether or not a fee is charged without my express written consent. Similarly, you own copyright in your original papers and exam essays. If I am interested in posting your answers or papers on the course web site, I will ask for your written permission. ©2024

ONLINE COURSE PROCEDURES: It will be your responsibility to check the **Blackboard website frequently**. You are also required to check your Sul Ross email account since all individual communication will be sent to that address.

YOU ARE REQUIRED TO DOWNLOAD AND USE THE MOZILLA INTERNET BROWSER from Firefox OR Chrome by Google. The Microsoft Internet Explorer in the later versions has recently caused a variety of problems when taking these online exams. Mozilla is available as a free download. Click on the Help and Resources tab when you first log onto the course and then click on Downloads, Utilities, etc. If you need help with this download, contact our OIT department immediately.

Each week, you should read the assigned chapters and check for any new material, new assignments or weekly discussion threads

REQUIRED TEXTS:

1. "Just Business Arguments in Business Ethics" by Martin Sandbu, 1st edition, ISBN: 978-0205697755

OFFICIAL COMMUNICATION: All official communication by the University or me will be sent to your Sul Ross email account. As a result, you are required to activate your email account and check it from time to time for personal communication. I encourage you to email me if you have questions or comments, **BUT PLEASE** include your full name and the course for which you have questions. Even if you submit your email through the Blackboard site, I cannot tell which course you are in nor what your real name is (i.e., egar123) unless you put it in the body of your email.

TECHNOLOGY HELP: Obtain your SRSU email account name and password directly from the **Central Help Desk at 1-888-837-2882**. For most technology problems, first go to the Lobo Technology Assistance Center (LTAC). The quicklink to this site is available from our home page under the "My SRSU" tab. For specific help with any aspect of Blackboard, including problems with online exams, contact our Blackboard administrators in Alpine.

BLACKBOARD HELP: The Online Support Desk

The Support Desk is where you can direct your more technical questions. For example, if you are having issues submitting a document, getting videos to play, or you are dealing with a technical error in the course. The support desk is open 24 hours a day/7 days a week for your convenience. You can reach the support desk:

- By calling 888.837.6055
- Via email blackboardsupport@sulross.edu
- Using resources from the Technology Support tab within blackboard
- Clicking the Support Desk graphic on the course homepage

As always, academic questions about course assignments, due dates and general course questions should be directed to me (instructor).

STUDENT LEARNING OUTCOMES:

1. Develop a general management orientation; being able to analyze broad, organization-wide problems from the perspective of management
Assessment: Written assignments, exams and class discussion.
2. Describe how the forces in the external environment have an influence on management practices.
Assessment: Written assignments, exams and class discussion.
3. Describe how managers build a strong organization culture and provide leadership.
Assessment: Written assignments, exams and class discussion.

4. Recognize the interdependence of attracting, developing, and retaining human capital. Understand the vital role of technology in leveraging knowledge and human capital.
Assessment: Written assignments, exams and class discussion.

Student Learning Outcomes for the BBA Degree:

1. The students will analyze and solve business problems across major business functions, using fundamental business principles and strategies.
2. The students will communicate business information through written, oral, and other delivery processes.
3. The students will identify and understand the impact of ethical and social responsibility issues in business.

Marketable Skills for the Aligned BBA Degrees

Marketable Skill 1: Students will have the ability to apply the principles of business they learn to the management of existing businesses or the creation of new businesses.

Marketable Skill 2: Students will have the ability to use research and analysis to make informed decisions.

Marketable Skill 3: Students will have the ability to write business letters, emails, resumes and reports.

Marketable Skill 4: Students will have the ability to make effective oral presentations to both professional and general audiences.

ADA STATEMENT:

Sul Ross State University is committed to equal access in compliance with the Americans with Disabilities Act of 1973. It is the student's responsibility to initiate a request for accessibility services. Students seeking accessibility services must contact Mrs Mary Schwartze Grisham, LPC, in Student Services, SRSU's Accessibility Director at 432-837-8203 or email mschwartz@srsu.edu. Our office is located on the first floor of Freguson Hall, RM112 on the Alpine Campus, and our mailing address is P.O. Box C122, Sul Ross State University, Alpine, Texas, 79832.

DISTANCE EDUCATION STATEMENT

Students enrolled in distance education courses have equal access to the university's academic support services, library resources, and instructional technology support. For more information about accessing these resources, visit the SRSU website. Students should correspond using Sul Ross email accounts and submit online assignments through Blackboard, which requires secure login information to verify students' identities and to protect students' information. *[If the course requires students to take proctored exams or to purchase additional software or*

equipment, please describe those requirements here.] The procedures for filing a student complaint are included in the student handbook. Students enrolled in distance education courses at Sul Ross are expected to adhere to all policies pertaining to academic honesty and appropriate student conduct, as described in the student handbook. Students in web-based courses must maintain appropriate equipment and software, according to the needs and requirements of the course, as outlined on the SRSU website.

Schedule for GBAR4305 – Summer II 2024

Week	Topic	Readings
July 8	Business Ethics - Foundations	Textbook Chapters 1-3
July 15	Ethics and Culture <i>Assignment 1 due July 21, 2024</i>	Textbook Chapters 4-6
July 22	Rights and Actions	Textbook Chapters 7-9
July 29	Fairness <i>Assignment 2 due Aug 4, 2024</i>	Textbook Chapters 10-12
Aug 5	ESG and Ethics	Articles Attached
Aug 12	Final Essay Exam	Due on Monday, August 12, 2024